Business Administration
DATA ANALYTICS OPTION (121 - 122 UNITS)
Valid for Catalog Year(s): 2018-2020

For assistance or to schedule an advising appointment, please contact the
Craig School of Business Advising Center
at 559-278-4943, PB 185
IS/DS Department: 559-278-2823, PB 287

Freshman (0-29 Units Earned)

- GE Area B4
  - DS 71 (3 Units)
- GE Area A1
  - (3 Units)
  - Communications
- GE Area A2
  - (3 Units)
  - English
- GE Area A3
  - (3 Units)
  - Critical Thinking
- GE Area E
  - (3 Units)
  - LU & SD
- GE Area C2
  - (3 Units)
  - Humanities
- GE Area C1/C2
  - (3 Units)
  - Arts/Humanities
- GE Area D2
  - (3 Units)
  - American Government

Sophomore (30-59 Units Earned)

- GE Area D3
  - ECON 50 (3 Units)
- IS 52 & IS 52L
  - or CCE
  - (3 Units)
- GE Area B2
  - & B3
  - (3-4 Units)
  - Life Sciences
- GE Area D1
  - (3 Units)
  - American History
- ACCT 4A
  - (3 Units)
  - Preq: ACCT 4A

Junior (60-89 Units Earned)

- ACCT 4B
  - (3 Units)
  - Preq: ACCT 4A
- BA 105W
  - (3 Units)
  - Preq: GE Area A2
- BA 18
  - (4 Units)
  - Not open to Freshman
- IS 130
  - (3 Units)
  - Preq: IS 52/52L or CCE; ACCT 4A & 4B
  - Preq/Coreq: BA 105W
- DS 123
  - (3 Units)
  - Preq: DS 71, 73; IS 52/52L or CCE
  - Not open to Freshman

Senior (90+ Units Earned)

- MGT 110
  - (6 Units)
  - Preq/Coreq: BA 105W
- MGT 124
  - (4 Units)
  - Preq: BA 105W; MGT 110
  - Preq/Coreq: DS 123
- ECON 123
  - (3 Units)
  - Preq: ECON 40 & 50; DS 73 Instructor Permission
- IS 186
  - (3 Units)
  - Select One from Data Analytics Elective List

Data Analytics Elective List:
- DS 190, 195i; IS 140, 153; FIN 123; ACCT 146;
  or courses approved by the option coordinator

All Pre-Business, Business Core, and Option courses MUST be completed with a letter grade of "C" or better, except courses having mandatory CR/NC grading. Business Administration students MUST complete all Pre-Business courses and MUST maintain at least a 2.25 Campus AND Cumulative GPA to declare an Option and be eligible to take Option courses.

CCE: Contact the CSB Advising Center to schedule a Computer Competency Exam test date.