**MASS COMMUNICATION & JOURNALISM**  
Advertising & Public Relations, B.A. (120 Units)  
Valid for Catalog Years: 2020/2021  
*Official planning guide approved by the College of Arts & Humanities*

<table>
<thead>
<tr>
<th>Units</th>
<th>Fall</th>
<th>Spring</th>
<th>Fall</th>
<th>Spring</th>
<th>Fall</th>
<th>Spring</th>
<th>Fall</th>
<th>Senior</th>
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### General Education

- **A1 (3 Units)**  
  Oral Communication  
  *Must pass with a C or better*

- **B2 (3-4 Units)**  
  Life Sciences

- **A3 (3 Units)**  
  Critical Thinking  
  *Must pass with a C or better*

- **C1/C2 (3-4 Units)**  
  Arts and Humanities

- **B1 (3-4 Units)**  
  Physical Sciences

- **D3 (3 Units)**  
  Social Science  
  (Consider MCJ 1)

- **D1 (3 Units)**  
  American History

- **B3 (0-3 Units)**  
  Lab

- **E (3 Units)**  
  Lifelong Understanding & Self Development

- **A2 (3 Units)**  
  Written Communication  
  *Must pass with a C or better*

- **C2 (3-4 Units)**  
  Humanities

- **D2 (3 Units)**  
  American Government

- **B4 (3-4 Units)**  
  Quantitative Reasoning  
  *Must pass with a C or better*

- **D1 (3 Units)**  
  American History

- **B3 (0-3 Units)**  
  Lab

- **E (3 Units)**  
  Lifelong Understanding & Self Development

- **C1 (3-4 Units)**  
  Arts  
  (Consider MCJ 9)

- **D2 (3 Units)**  
  American Government

For assistance or to schedule an advising appointment, please contact the Department of Mass Communication & Journalism at 559-278-2087, McKee Fisk 236.  
CAH Advising and Support
<table>
<thead>
<tr>
<th>Major</th>
<th>MCJ 2 (3 Units) Common Core</th>
<th>MCJ 15 (3 Units)</th>
<th>MCJ 40 (3 Units) Common Core</th>
<th>MCJ 164</th>
<th>MCJ 144</th>
<th>MCJ 171</th>
<th>MCJ 158S</th>
<th>MCJ 199 (4 units)</th>
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<td>MCJ 147</td>
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<td>Option elective (3 Units): 106, 143, 146, 150, 155, 157, or 180</td>
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<tr>
<th>Additional Graduation Requirements</th>
<th>Elective</th>
<th>Elective or W class if don't have one already</th>
<th>MI (3 Units) (Consider MCJ 176 or 179)</th>
<th>Elective</th>
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<th>Elective</th>
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<td>Units</td>
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<td>15-16</td>
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**FOOTNOTES:**

**Prerequisites/Corequisites:** Other restrictions may apply. Please see your course catalog for detailed prerequisite/corequisite requirements.

**Grade Requirements:** MCJ majors are not permitted to enroll for CR/NC grading in MCJ courses applied to the major, except for courses that require such grading. A grade of C or better in each MCJ course is required.

**General Education:** Students may use GE course offered by the MCJ Department to satisfy the GE requirements for MCJ majors. MCJ courses that may be used for GE are MCJ 1, MCJ 9, MCJ 175/M CJ 178. MCJ 176 and 179 may be used to satisfy the Multicultural/International course requirement.

**Electives:** Students must earn a minimum of 120 units total to graduate. The number of required elective units may vary, depending on the amount of units earned from major and GE courses.

**Upper Division Writing Skills requirement (UDWS):** All undergraduate students must demonstrate competency in writing skills by taking MCJ 102W and obtaining a C or better.