### Fashion Merchandising Emphasis, B.A. (120 Units)

Valid for Catalog Years: 2018/2019 to 2019/2020

*Official planning guide approved by the Craig School of Business

<table>
<thead>
<tr>
<th>Freshman</th>
<th>Sophomore</th>
<th>Junior</th>
<th>Senior</th>
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<tr>
<td>Fall</td>
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<td>Units</td>
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<td>15</td>
<td>15-17</td>
<td>15-16</td>
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**Milestones**
- Meet with Career Development Center
- Get involved with Fashion Merchandising opportunities
- Attend Career Fair

**General Education**

<table>
<thead>
<tr>
<th>Course and Description</th>
<th>Units</th>
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<tbody>
<tr>
<td>A1 (3 Units) Oral Communication</td>
<td>3-4</td>
</tr>
<tr>
<td>B2 (3-4 Units) Life Sciences</td>
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<tr>
<td>B1 (3-4 Units) Physical Sciences</td>
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<tr>
<td>C1 (3-4 Units) Arts</td>
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<tr>
<td>C2 (3-4 Units) Humanities</td>
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<tr>
<td>C3 (3-4 Units) Social, Political, &amp; Economic Institutions</td>
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<tr>
<td>B3 (0-3 Units) Lab</td>
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<tr>
<td>B4 (3-4 Units) Quantitative Reasoning</td>
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<tr>
<td>C1 (3-4 Units) American Government</td>
<td>3-4</td>
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<tr>
<td>C2 (3-4 Units) Physical Universe &amp; Its Life Forms</td>
<td>3-4</td>
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<tr>
<td>D1 (3 Units) American History</td>
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**Marketing Department:**
559-278-7830, Peters Business 388

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## Major

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### Major Courses

- **ART 13 E1** (3 Units)
  - Lifelong Understanding & Self Development
- **ECON 40 D3** (3 Units)
  - Social Science
- **ACCT 4A** (3 Units)
  - Not open to Freshman
- **FM 127** (3 Units)
  - [Preq: FM 21; ACCT 3 or 4A recommended]
- **BA 105W or ENGL 160W** (3-4 Units)
  - [Preq: GE Area A2]
- **FM 123** (3 Units)
  - [Preq: Junior Standing Spring]
- **FM 134** (3 Units)
  - [Preq: GE Area B4; FM 127; or permission of instructor Fall]
- **FM 140** (3 Units)
  - [Preq: Senior Standing; FM 20, 21, 127; or permission of instructor]
- **FM Major Elective** (2-4 Units)
  - [FM 190, 195; MKTG 114, 132, 140, 153, 164, 166]
  - *See course catalog for prerequisites*
- **FM 120** (3 Units)
  - Fall
- **FM 128** (3 Units)
  - [Preq/Coreq: FM 21 Spring]
- **FM 126** (3 Units)
  - Fall
- **MKTG 110** (4 Units)
  - [Preq: MKTG 100S (C or better)]
- **FM Major Elective** (2-4 Units)
  - [FM 190, 195; MKTG 114, 132, 140, 153, 164, 166]
  - *See course catalog for prerequisites*
- **FM 130** (3 Units)
  - Fall
- **MKTG 130** (4 Units)
  - [Preq: MKTG 100S (C or better)]
- **FM Major Elective** (2-4 Units)
  - [FM 190, 195; MKTG 114, 132, 140, 153, 164, 166]
  - *See course catalog for prerequisites*

## Mathematics

- **FM 20** (3 Units)
- **FM 21** (3 Units)
- **FM 22** (3 Units)
- **FM 24** (3 Units)

## Lifelong Learning

- **Lifelong Understanding & Self Development**

## References

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**FOOTNOTES:**

**Fashion Merchandising Major Electives:** At least six (6) units of FM Major Electives must be completed.

**Prerequisites/Corequisites:** Other restrictions may apply. Please see your course catalog for detailed prerequisite/corequisite requirements.

**Grade Requirements:** Students majoring in Fashion Merchandising are required to earn a grade of C or better in all major courses. A grade of CR/NC counts in the major only if it is the sole method of grading specified for a particular course.

**Electives:** 6-7 units

**Upper Division Writing Skills requirement (UDWS):** All undergraduate students must demonstrate competency in writing skills by passing the Upper Division Writing Exam (UDWE) or by obtaining a C or better in an approved upper division writing course, identified by the letter “W.”

**Substitutions:** If substitutions/exceptions/waivers are made for any major courses that also meet GE and/or the Multicultural/International graduation requirement, the student is responsible for completing additional courses to satisfy the respective areas (GE and/or MI). This also includes the upperdivision writing requirement.

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