

**2002/03 CALIFORNIA STATE UNIVERSITY, FRESNO
AUXILIARY
REVENUE BUDGET DETAIL**

AUXILIARY	2001/02 Actual Income	2002/03 Initial Budget
ATHLETIC CORPORATION		
Operating Revenue		
Athletic Aid	2,856,487	
Booster Travel	327,680	131,000
Bulldog Shop	799,975	753,409
Concessions Commissions	357,434	2,265
Conference Income	469,796	659,899
Contributions - Bulldog Foundation		2,858,199
Donations - Miscellaneous	70,766	338,200
Facilities Rental Income	586,318	62,220
Game Revenue	5,789,629	8,561,333
Guarantees	615,350	
Handling Charges	39,207	
Improvement Funds	877,767	
Interest Income	-2,425	88,395
Marketing	1,591,199	879,100
Media Relations Income	7,367	26,390
Miscellaneous	285,513	210,380
NCAA Shares	580,452	528,947
Parking Income	193,026	
Program Income	42,536	
Radio Rights	178,512	189,222
Recruitment Funds - Bulldog Foundation	395,000	
Seat Options - Points Allocation	16,626	
Student Fees	205,085	231,000
Summer Camps Service	26,872	1,890
Television Rights Fees	105,524	105,524
Unrealized loss on investments	-43,013	
Loss on disposition of assets	-47,224	
	Total Revenues	\$15,627,373
State Support - General Fund	2,899,023	2,755,913
	Total Funding	\$18,383,286