

**2001/02 CALIFORNIA STATE UNIVERSITY, FRESNO
AUXILIARY
REVENUE BUDGET DETAIL**

AUXILIARY	2000/01 Actual Income	2001/02 Initial Budget
ATHLETIC CORPORATION		
Operating Revenue		
Athletic Aid	2,700,837	
Booster Travel	299,707	560,200
Bulldog Shop	469,615	564,969
Concessions Commissions	201,051	2,250
Conference Income	846,037	618,500
Contributions - Bulldog Foundation		3,461,030
Donations - Miscellaneous	163,730	506,516
Facilities Rental Income	831,643	385,988
Game Revenue	4,897,564	7,475,367
Guarantees	749,350	
Handling Charges	22,316	
Improvement Fund	848,377	
Interest Income	-7,544	184,678
Marketing	1,374,954	939,775
Media Relations Income	2,114	5,990
Miscellaneous	51,353	116,180
NCAA Shares	688,309	528,849
Parking Income	161,302	
Program Income	43,288	
Project Fund	1,435,953	
Radio Rights	168,408	178,512
Recruitment Funds - Bulldog Foundation	393,000	
Seat Options - Points Allocation	17,026	
Student Fees	173,464	197,400
Summer Camps Service	23,411	1,755
Television Rights Fees	102,373	105,524
Total Revenues	<u>\$16,657,638</u>	<u>\$15,833,483</u>
State Support - General Fund	2,222,169	2,288,509
Total Funding	<u>\$18,879,807</u>	<u>\$18,121,992</u>