

Taleesha Jenkins
Public Relations
Class of 2014



By Elizabeth Pena

While social media is just a pastime for most, for Taleesha Jenkins it was an inspiration that led her to land her dream job. Originally from Los Angeles, Jenkins, a 2014 Fresno State alumna, knew she wanted to pursue a profession in public relations before she even graduated high school. She was really impressed with the mass communication and journalism program at Fresno State because she was able to learn the journalistic writing style. One of her proudest memories while being a student at Fresno State was having her articles published in *The Collegian*.

As a college student Jenkins did as many internships as she could, with a total of five. Her favorite was interning as a volunteer communications intern for the Fresno State Athletics Department.

“Intern as much as possible, but make sure those internships are teaching skills you can apply to the real world,” Jenkins said.

Her favorite memory as a Fresno State student was taking MCJ 113 and working in the studio. Being able to produce live productions and working with all the equipment gave her a sense of pride. Having a wide variety of MCJ classes to choose from was great because Jenkins was able to learn different aspects of media and find many interests she had beyond public relations. After graduation, she felt that the MCJ department at Fresno State prepared her well enough for the real world.

During her course in MCJ 159S, Jenkins created a campaign which helped her land her current position as a social media specialist at Solutions by Design. Not only did Jenkins pursue her bachelor’s of arts in public relations, she also went the extra mile and pursued a marketing certificate. Ten years from now, Jenkins sees herself working as a marketing director for a thriving company and teaching a MCJ or marketing related course at a college, guiding students who are in the position she was once in.