

Lauren Ruh
Public Relations and Advertising
Class of 2013



By: Kayla Ferreira

Lauren Ruh graduated from Fresno State in 2013 with a degree in mass communication and journalism (MCJ) with an emphasis in public relations and advertising. Upon graduation she found a full-time position with a local full-service advertising agency, Jeffrey Scott Agency. There she is currently a public relations and account coordinator. Pursuing college, Ruh loved how helpful and collaborative the MCJ department was. She said keeping up with this ever-changing industry is easy because everyone in the department is driven and willing to learn the latest topics and trends. She also really liked how the entire department had a great relationship with one another; it made for a fun and infectious learning environment. Ruh originally chose public relations after being inspired by a family friend who opened her own PR firm; but grew to realize her social skills and strengths could help grow this passion into a fulfilling career.