

Jestinne Ragsac
Public Relations
Class of 2013



By: Alyssa Adame

Jestinne Ragsac is a Fresno State alumna who graduated in 2013 with her degree in mass communication and journalism with an option in public relations.

She is from Salinas, Calif., and came to Fresno State not knowing what she wanted to do. Ragsac is now 24 years old and has her dream job.

Her freshman year at Fresno State she needed a filler class for her schedule, so she decided she was going to take a public relations class. After taking Prof. Betsy Hays' class, she became familiar with how the department worked and found interest in the content of the class.

"I honestly had no idea what I wanted to do, but after taking the public relations class that I had a fun time in, I went straight to the department to change my major," Ragsac said.

Ragsac started out as a communications major before changing it. To this day she is glad because she enjoyed all her classes and gained a lot of knowledge and real life experiences.

“I chose this major because it was well rounded and I enjoyed talking to people,” said Ragsac. “And you’re not limited to any specific business - you can work with whoever.”

What she loved most about being an MCJ major was being able to interview different types of people, do research, and come up with interesting and valid content.

Her favorite class was the PR Campaigns class and she really enjoyed being a part of an agency. She did her work with the Fresno Grizzlies and helped them with their community fund organization.

Ragsac said one of the most important things to focus on as a public relations professional is making connections with people and keeping them as your friends, not just calling them when you need things. It also helps build your brand and maintain a good reputation, which is really important in the field.

“Always having a positive attitude, communicating and compromising with your co-workers are things everyone should work on for things to run smoothly,” said Ragsac.

With all her internships and experience she was able to connect with many people who then helped her look for jobs as she was getting ready to graduate.

She was able to start working right away because she prepared herself by consulting with people who she had made connections with throughout her journey. She went straight to working for Francis Ford Coppola Winery in Healdsburg, Calif.

Francis Ford Coppola - the director of the film *The Godfather* - owns the winery. Ragsac is currently doing sales and marketing for them so she helps manage the wine club.

“I get to work in such an incredible environment with beautiful views every day,” she said.

Ragsac knew a few people in the wine industry who helped her get this job, as they thought it would be a good learning experience for her, and a great foot in the door for what she hopes to accomplish in her future.

“My ultimate goal is to work my way up in the business and work for their marketing team, but for now I love my job and I can’t wait to see all that I accomplish,” she said.

Ragsac’s experience at Fresno State was life changing. She enjoyed her classes, gained experience, learned a lot, graduated in four years and has an awesome job with room to grow within it.