



CALIFORNIA
STATE
UNIVERSITY,
FRESNO

**Department of
Mass Communication
And Journalism**

McKee Fisk, 238
2225 E. San Ramon Ave.
M/S MF10
Fresno, CA 93740-8029

559.278.2087
Fax 559.278.4995

Dr. R.C. Adams

Professor Emeritus R.C. Adams, of the Mass Communication and Journalism department, died March 22, 2010 in Clovis. He began his teaching career in the public schools of Idaho, Oregon and California and spent 37 years at California State University, Fresno. Adams earned two baccalaureate degrees from Idaho State College. He received his master's and doctorate in 1971 from the University of Oregon in broadcast communication and in communication theory and research.

He began teaching at Fresno State in 1965 and retired in 2002. Adams enjoyed teaching research and inquiry courses and conducting studies of media audiences. In the 1980's, when the Mass Communication and Journalism Department was newly founded, he became the chair of radio and television. In 1984, Adams coordinated the Radio-Television Program in the Fresno area.

He was also involved in consulting work in the Fresno market as well as other markets. Adams served on the executive committee of the Faculty/Staff Christian Fellowship and was a supporter of the Christian Children's Fund for nearly 35 years. Apart from his teaching career and involvement with the Christian Fellowship Fund, Adams was the grandfather of three children, had four children of his own and spent much of his time with his family.