



California State University, Fresno

College of Arts and Humanities

Media, Comm and Journalism

Vacancy # 13296

<http://www.fresnostate.edu/artshum/>

Broadcast and Multi Platform Journalism Assistant Professor

California State University, Fresno is an engaged University. We focus on broadening students' intellectual horizons, fostering lifelong learning skills, developing the leaders of tomorrow, promoting community involvement, and instilling an appreciation of world cultures. We nurture cultural competence by celebrating the rich diversity of the campus community and welcoming the participation of all. Members of the University community are expected to work effectively with faculty, staff and students from diverse ethnic, cultural and socioeconomic backgrounds. For information on the University's commitment and dedication to creating a university known for its integrity, civility, equity, respect and ethical behavior, please visit: <http://www.fresnostate.edu/academics/diversity>

- o Available for Academic Year: 2018/2019.
- o Fresno State has been recognized as a Hispanic-Serving Institution (HSI); an Asian American/Native American/Pacific Islander-Serving Institution (AANAPISI); and has been designated to the Community Engagement Classification by the Carnegie Foundation for the Advancement of Teaching.
- o Faculty members gain a clear path to tenure through the University's Probationary Plan Process.
- o Salary placement depends upon academic preparation and professional experience.
- o California State University, Fresno is a vibrant and growing campus. When necessary, the University may decide to make more than one faculty appointment from a single search.

Position Summary:

The Department of Media Communications and Journalism at California State University, Fresno seeks applicants for a full time, tenure-track position as an Assistant Professor in Broadcast and Multiplatform Journalism. The successful candidate: (1) will teach undergraduate courses covering all facets of broadcast and multiplatform journalism, which may include writing; editing; reporting; anchoring; management; and producing news for broadcast, online and mobile media within an environment that includes broadcast, cable, and online distribution. Other courses taught may stem from the candidate's specific area of expertise and/or the department's needs; (2) will be part of a team of faculty, staff, and students involved with the department's media operation, which includes the campus cable television station, radio station, campus newspaper, and other student media; (3) will be part of a team that will develop and enhance a multimedia/multiplatform news bureau that would include *The Collegian* student newspaper, the *Fresno State Focus* student newscast, and the campus public radio station *KFSR*; (4) should be a technology innovator with experience in new media and digital storytelling, data visualization, global media, and sports journalism; (5) must have experience in all roles of television newscast production including research, media law and ethics, reporting, shooting, non-linear editing, web and social media producing and newscast producing; (6) will understand news production for studio and the field, and produce content for online publication and podcasts; (7) will advise students; (8) is expected to engage in scholarship or creative activities; (9) will participate in service activities at all levels of the university. Specific assignments will depend on the department needs; (10) will establish connections between the department's broadcast journalism program and the local, regional and national broadcast industry and appropriate organizations.

Overview:

The Department of Media, Communications and Journalism serves more than 350 undergraduate students studying in one of five options: Advertising, Broadcast Journalism, Multimedia Production, Print Journalism and Public Relations. Students and faculty are involved in a variety of media operations, clubs and activities including: Fresno State Focus, *The Collegian*, *KFSR*, multimedia and television production services, the Fresno State chapter of the Radio and Television Digital News Association (RTDNA), a student run-public relations firm (TALK), the Paul D. Adams Chapter of the Public Relations Student Society of America (PRSSA), the American Advertising Federation's National Student Advertising Competition, and Alpha Delta Sigma (advertising club). In addition to the campus newspaper and radio station, media facilities include an HD television studio, two computer labs, and seven editing stations.

Required Education:

An earned Master's Degree in broadcast journalism or related discipline from an accredited institution (or equivalent) is required.

Required Experience:

(1) Teaching experience at the undergraduate level; (2) Professional experience in the field of broadcast and/or multimedia journalism; (3) Evidence of publications in two or more scholarly journals or published creative works; and (4) Ability to demonstrate a commitment to working effectively with faculty, staff, and students from diverse ethnic, cultural, and socioeconomic backgrounds.

Preferred Qualifications:

An earned Ph.D. in broadcast and/or multimedia journalism or other closely-related discipline from an accredited institution (or equivalent).

Application Procedures:

Review of applications will begin September 30, 2017, and will continue until the position is filled. To apply, applicants must complete an on-line application at jobs.csufresno.edu and attach the following: (1) a cover letter specifically addressing all areas of required experience, (2) a curriculum vitae, and (3) a list of three professional references. It is anticipated that the first level of interviews will be conducted via Skype, Zoom or some other type of video-conferencing. Finalists will be required to submit (1) three current letters of recommendation and (2) official transcripts. For inquires, contact: Assistant Professor Faith Sidlow, Search Committee Chair; California State University, Fresno; College of Arts and Humanities; Department of Media Communications and Journalism; 2225 E. San Ramon Avenue, MS MF10; Fresno, CA 93740; Phone: 559.278.4868; E-mail: fmsidlow@csufresno.edu

Other Requirements:

In compliance with the Annual Security Report & Fire Safety Report of Campus Security Policy and Campus Crime Statistics Act, California State University, Fresno has made crime-reporting statistics available to applicants, students, and employees on-line at <http://www.fresnostate.edu/police/clery/index.shtml>. Print copies are available by request from the Campus Police Department.

A background check (including criminal records check) must be completed satisfactorily for this position. An offer of employment may be withdrawn or employment may be terminated based upon the results of the background investigation.

The person holding this position is considered a "mandated reporter" under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in CSU Executive Order 1083 Revised July 21, 2017 as a condition of employment. You can obtain a copy of this Executive order by accessing the following web site: <http://www.calstate.edu/eo/EO-1083.html>.

Equal Employment Opportunity:

California State University, Fresno is an Affirmative Action/Equal Opportunity Employer. We consider qualified applicants for employment without regard to race, religion, color, national origin, ancestry, age, sex, gender, gender identity, gender expression, sexual orientation, genetic information, medical condition, disability, marital status, or protected veteran status.