



**LEON S. PETERS ETHICS LECTURE**

***Experiencing True Success:  
Values that Make the Difference***



**Michael Clayton**

**May 9, 4-5 pm**

**Alice Peters Auditorium (UBC)**

Michael Clayton is known as the "Ambassador for Trust®." He argues that values make the difference in true success. Mr. Clayton is Vice President of Advancement at Criswell College, Dallas TX. He is a business consultant, corporate trainer, and executive coach. He is former President/CEO of the Better Business Bureau of Southeast Texas. And he is co-author with Brian Tracy of the best-selling book: *Counter Attack: Business Strategies for Explosive Growth in the New Economy*.



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