



**LEON S. PETERS ETHICS LECTURE
IN COLLABORATION WITH THE LYLES CENTER**

Entrepreneurs on the Dark Side



Ethical Challenges & Ponzi Schemes

Dr. Melissa Baucus

March 14, 6-7 PM

Alice Peters Auditorium (UBC)

Entrepreneurs often tell a good story to their investors. Sometimes things get out of control and ethical challenges arise. We need to understand how this happens in order to stop unethical schemes. And entrepreneurs need to confront the challenges that can lead them to cross over into the dark side. Professor Melissa Baucus will discuss Ponzi Schemes and other cautionary tales from the dark side of entrepreneurial ethics.

Dr. Melissa Baucus is Professor of Entrepreneurship, Texas State University. Her research focuses on deviant organizational behavior including illegal corporate behavior, wrongful firings in violation of public policy and illegal entrepreneurship.

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Contact Andrew Fiala: afiala@csufresno.edu or Ethics Center website: <http://www.csufresno.edu/ethicscenter>