

## **MARNEL NILES GOINS, PH.D.**

DEPARTMENT OF COMMUNICATION • CALIFORNIA STATE UNIVERSITY, FRESNO  
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### **EDUCATION**

Howard University, Washington, DC May 2007  
Doctor of Philosophy in Organizational and Small Group Communication  
(Doctoral studies include a semester at the University of Iowa)

Howard University, Washington, DC December 2003  
Master of Arts in Organizational and Small Group Communication

Oakwood College, Huntsville, AL May 2002  
Bachelor of Arts in Communication, Minor in Mathematics  
Summa Cum Laude

### **ACADEMIC APPOINTMENTS**

California State University, Fresno, Fresno, CA  
Associate Professor, Department of Communication  
August 2007 – Present

George Mason University, Fairfax, VA  
Adjunct Faculty Member, Department of Communication  
September 2005 – May 2007

Howard University, Washington, DC  
Graduate Assistant, Graduate School of Arts and Sciences  
August 2002 – May 2004 / August 2005 – 2007  
Graduate Teaching Assistant, Department of Communication and Culture  
January 2004 – August 2004 / January 2005 – May 2005

The University of Iowa, Iowa City, IA  
Graduate Teaching Assistant, Department of Communication Studies  
August 2004 – December 2004

### **RESEARCH PUBLICATIONS**

Anderson, R., Niles Goins, M., & Howard, S. (2014). Liberalism and its Discontents: Black Rhetoric and the Cultural Transformation of Rhetorical Studies in the 20th Century. In W. Keith & P. Gehrke (Eds.), *A Century of Communication Studies: A Thematic History of the Discipline the Centennial Volume of the National Communication Association*.

Niles Goins, M. (2013). But I am Superwoman. I think. *Women and Language*, 35.2, 87-90.

Niles Goins, M. (2011). Playing with dialectics: Black female friendship groups as a homeplace. *Communication Studies*, 62, 531-546.

Niles, M. N., & Gordon, N. S. (Eds.) (2011). *Still searching for our mothers' gardens: Experiences of new, tenure track women of color at 'majority' institutions*. Lanham, MD: University Press of America.

Niles, M. N. (2011). Living creativity: Teaching as art. In M. N. Niles & N. S. Gordon (Eds.), *Still Searching for Our Mothers' Gardens: Experiences of New, Tenure Track Women of Color at 'Majority' Institutions*. Lanham, MD: University Press of America.

Prater, A., Mao, Y., Niles, M. N., & Qian, Y. (2011). Disclose and demystify: The discrepancy between the concept of diversity and the action of diversity in the face of "stubborn faculty, wary students, and unsupportive administrators." In M. N. Niles & N. S. Gordon (Eds.), *Still Searching for Our Mothers' Gardens: Experiences of New, Tenure Track Women of Color at 'Majority' Institutions*. Lanham, MD: University Press of America.

Nicotera, A. M., Clinkscales, M. J., Dorsey, L. K., & Niles, M. N. (2009). Race as political identity: Problematic issues for applied communication. In L. R. Frey & K.N. Cissna (Eds.), *Routledge Handbook of Applied Communication Research* (pp. 203-232). New York: Routledge.

Niles, M. N., & Theophile-LaFond, A. (2007). Education, language, and literature: An Afrocentric analysis of 'Why Mosquitoes Buzz in People's Ears.' *Journal of the Alliance of Black School Educators*, 6, 18-28.

#### **UNPUBLISHED MANUSCRIPTS**

Niles, M. N. (May 2007). *Safe space: A small group perspective on Black women friendships*. Doctoral Dissertation, Howard University.

Niles, M. N. (December 2003). *Lessons learned from NASA: Decision making processes in organizations that can lead to disaster*. Master's Thesis, Howard University.

#### **COMPETITIVE CONFERENCE PRESENTATIONS AND PANELS**

Panelist. *I wish my hair did that, "I love your lips," and other offensive 'compliments': Black women talking about changing European ideals of beauty*. Feminist and Women's Studies Division. 2012 National Communication Association Convention (Orlando, FL).

Panelist. *Black female faculty voices: BFFs creating a commUnity through shared voices*. Women's Caucus Division. 2012 National Communication Association Convention (Orlando, FL).

Panelist. *“Nope.”: Learning to say ‘No’...and mean it.* Presented as part of the “Black Women, Tenure, and the Politics of ‘Talking Back’” panel. African American Communication and Culture Division. 2011 National Communication Association Convention (New Orleans, LA).

Presenter. *“She’s not part of this friendship group?” Recommendations for studying marginalized groups using non-participant observation.* 2011 Florida Communication Association Convention (Orlando, FL).

Presenter. *Playing with dialectics: Black female friendship groups as a homeplace.* Organization for Research on Women and Communication Interest Group. 2011 Western States Communication Association Convention (Monterey, CA).

Panelist. *Creating spaces for emergence: Learning communities and feminist pedagogy.* Organization for Research on Women and Communication Interest Group. 2011 Western States Communication Association Convention (Monterey, CA).

Presenter. *Living creativity: Teaching as art.* Organization for Research on Women and Communication Interest Group. 2010 Western States Communication Association Convention (Anchorage, AK).

Presenter. *“Touch my hair and I’ll beat you up”: My identity as Black and woman.* African American Communication and Culture Division. 2009 National Communication Convention (Chicago, IL).

Presenter. *Safe Space: A small group perspective on Black women friendships.* Group Communication Division. 2008 National Communication Convention (San Diego, CA).

Presenter. *To be Black, woman, and a new tenure-track assistant professor: Experiences at ‘majority’ institutions.* African American Communication and Culture Division. 2008 National Communication Convention (San Diego, CA).

Presenter. *Calling out and no response: Black pedagogy at a white university.* Black Caucus Division. 2008 National Communication Convention (San Diego, CA).

Presenter. *Black women identity politics: Barack Obama or Hillary Clinton?* African American Communication and Culture Division. 2008 National Communication Convention (San Diego, CA).

Panelist. *Opportunities for unity: A dialogue across womanist and feminist standpoints.* Women’s Caucus Division. 2008 National Communication Convention (San Diego, CA).

Presenter. *Education, language, and literature for the Black child: An Afrocentric analysis of ‘Why Mosquitoes Buzz in People’s Ears.’* African American Communication and Culture Division. 2006 National Communication Convention (San Antonio, TX) and 2006 National Black Graduate Student Conference (Las Vegas, NV).

Presenter. *To be Black and woman: Conflicting ideologies of beautiful/acceptable hairstyles*. 2006 Edward Alexander Bouchet Graduate Honor Society Forum (Washington, DC).

Presenter. *Behind the scenes: An in-depth analysis of the structure and culture of a Black student organization*. Organizational Communication Interest Group. 2006 Eastern Communication Association Convention (Philadelphia, PA).

Presenter. *Lessons learned from NASA: Deliberation processes in organizations that can lead to disaster*. Organizational Communication Division. 2004 National Communication Convention (Chicago, IL) and 2004 National Black Graduate Student Conference (Cincinnati, OH).

### **OTHER PANEL AND PAPER SESSIONS**

Panelist. *Idea to Article: Part 2*. Organization for Research on Women and Communication. 2015 Western States Communication Association Convention (Spokane, WA).

Respondent. *Allies, agency, and voice*. Organization for Research on Women and Communication. 2014 Western States Communication Association Convention (Anaheim, CA).

Respondent. *Voice, embodied agency, and resistance: The revolutionary possibilities and limitations of feminist artistic expressions*. Organization for Research on Women and Communication. 2012 Western States Communication Association Convention (Albuquerque, NM).

Chair. *Voices from the within: An insider account of exclusion and survival as told by women of color in academia*. African American Communication and Culture Division. 2011 National Communication Association Convention (New Orleans, LA).

Facilitator. *“Just a bunch of whiners”: Voice, graduate students, and work/life balance questions*. Pre-Conference Seminar. 2011 National Communication Association Convention (New Orleans, LA).

Chair. *Underrepresented voices in small group Communication: Recommendations for future research*. Group Communication Division. 2011 National Communication Association Convention (New Orleans, LA).

Chair and Respondent. *Publishing books and articles*. African American Communication and Culture and Black Caucus Pre-Conference. 2011 National Communication Association Convention (New Orleans, LA).

Respondent. *Who Am I?: An examination of women’s identities and the intersections within the graduate classroom community*. Organization for Research on Women and Communication Interest Group. 2011 Western States Communication Association Convention (Monterey, CA).

Chair. *Online groups and virtual research*. Group Communication Division. 2010 National Communication Association Convention (San Francisco, CA).

Non-Presenter. Prater, A., Mao, Y., Niles, M. N., & Qian, Y. *Disclose and demystify: The discrepancy between the concept of diversity and the action of diversity in the face of 'stubborn faculty, wary students, and unsupportive administrators.'* Presented as part of the, "Voices from the within: An insider account of exclusion and survival as told by women of color in academia" panel. African American Communication and Culture Division. 2011 National Communication Association Convention (New Orleans, LA).

Non-Presenter. Nicotera, A. M., Clinkscales, M. J., Dorsey, L. K., & Niles, M. N. *Race as political identity: Problematic issues for applied communication research*. Presented as part of the, "From theory to practice: Significant but understudied issues in applied communication scholarship" panel. Applied Communication Division. 2006 National Communication Convention (San Antonio, TX).

Non-Presenter. Niles, M. N. *Education, language and literature for the Black child*. Presented as part of the, "Critical views of Afrocentric theories and methods" panel. African American Communication and Culture Division. 2006 National Communication Convention (San Antonio, TX).

## **TEACHING EXPERIENCE**

California State University, Fresno

- Comm 3: Public Communication
- Comm 8: Group Communication (Standard and Tablet Course)
- Comm 108: Communication and the Small Group
- Comm 120: Gender Communication
- Comm 168: Communication in Organizations (In-Person and Online Course)
- Comm 189: Special Projects in Communication: Communication Special Event Planning
- Comm 263: Seminar in Group Communication (Graduate Course)
- Comm 275: Seminar in Applied Contexts in Communication: Organizational Training and Development (Graduate Course)
- Comm 268: Seminar in Organizational Communication (Graduate Course)

George Mason University

- Comm 335: Organizational Communication

Howard University

- Comm 101: Principles of Speech
- Comm 320: Organizational Communication

The University of Iowa

- Comm 36:041: Gender Roles and Communication
- Comm 36:091: Organizational Communication (Led Four Discussion Sections)

### **CHAired GRADUATE STUDENT THESIS / COMPREHENSIVE EXAMINATION / PROJECT COMMITTEES**

Lopez, Carlos (2016). *Transform or fail: Transformational leadership, organizational silence, and small business*. (Thesis. Master's Student.)

Kovtun, Valentine (2015). *Organization change and narrative sensemaking*. California State University, Fresno, Department of Communication. (Comprehensive Examination. Master's Student.)

Horwitz, David (2012). *A necessary evil: Examining email use within a clinical unit at Kaiser Hospital*. California State University, Fresno, Department of Communication. (Project. Master's Student.)

Williams, Leticia (2012). *Who's that lady? I am \_\_\_\_\_ : A textual analysis of the construction, negotiation, and communication of first lady Michelle Obama*. California State University, Fresno, Department of Communication. (Thesis. Master's Student.) Received 2<sup>nd</sup> place in the Minorities and Communication Division of the Association for Education in Journalism and Mass Communication (2014).

Swan, Stacia (2011). *Revisiting service-learning in the Small Group Communication classroom*. California State University, Fresno, Department of Communication. (Project. Master's Student.)

Rickerd, Kaitlin (2010). *Models of mentoring: Cross-disciplinary application from communication to American Sign Language interpreting*. California State University, Fresno, Department of Communication. (Project. Master's Student.)

Noonan, Patrick (2009). *Re-visualizing nonprofits from the bona fide group perspective: Leadership principles for community development*. California State University, Fresno, Department of Communication. (Comprehensive Examination. Master's Student.)

### **OTHER GRADUATE STUDENT THESIS / COMPREHENSIVE EXAMINATION / PROJECT COMMITTEES**

Carter, Marvin (2016). *Worlds apart: Mixed-raced bodies in the competitive debate community*. (Comprehensive Examination. Master's Student.)

Cope, Aishah (2013). *A contemporary review of Black-White/Asian-White interracial heterosexual intimate relationships*. California State University, Fresno, Department of Communication. (Comprehensive Examination Committee Member. Master's Student.)

Guadiana, Michaella (2013). *The diseased, hazardous, alien, wet, and juvenile being: A metaphor approach to alcoholism*. California State University, Fresno, Department of Communication. (Comprehensive Examination Committee Member. Master's Student.)

Lierly, Marcie (2012). *Fighting from the home front: A qualitative analysis of non-deployed military wives' blogs*. California State University, Fresno, Department of Communication. (Thesis Committee Member. Master's Student.)

Briones, Stephanie. (2012). *Intersections within a Latina Deaf discourse: A qualitative communication interview study*. California State University, Fresno, Department of Communication. (Thesis Committee Member. Master's Student.)

Hatridge, Neeley (2012). *Tomorrow's teacher: Preparing future teachers through a lower division Instructional Communication course*. California State University, Fresno, Department of Communication. (Project Committee Member. Master's Student.)

Crews, Kimberly. (2012). *Bleach me*. California State University, Fresno, Department of English. (Project Committee Member. Master's Student.)

López, Maria Elizabeth (2011). *The structuration of a Latino non-profit arts organization: Social networking and communication strategies*. California State University, Fresno, Department of Communication. (Project Committee Member. Master's Student.)

Barrett, Nicholas (2010). "*Bedtime for democracy*": *A punk vision*. California State University, Fresno, Department of Communication. (Thesis Committee Member. Master's Student.)

Bassett, Kristy (2010). *Steward leadership: Providing a model approach for organizations*. California State University, Fresno, Department of Communication. (Project Committee Member. Master's Student.)

#### **UNDERGRADUATE STUDENT ADVISEES**

López, Carlos (2010). *Fresno county: The funding gap*. Ronald McNair Scholar.

Snelling, Ann (2009). *The art of email communication*. College of Arts and Humanities Honors Student.

#### **INVITED LECTURES, FACILITATIONS, AND WORKSHOPS**

*Equifinality: The End and the Beginning*. New Student Convocation. Keynote Speaker. California State University, Fresno Fresno, CA. August 2016.

*When Natural Hair Becomes Complicated*. Black History Month Natural Hair Night. Keynote Speaker. California State, University, Fresno, Fresno, CA. February 2016.

*A Preview of Success*. Keynote Speaker, Black History Month Opening Day Ceremony. Fresno City College, Fresno, CA. February 2011.

*Just the Way You Are*. Keynote Speaker, African American Graduation Ceremony. California State, University, Fresno, Fresno, CA. May 2010.

*Creating Engaged Group Discussions*. Untenured Faculty Organization Brown Bag Session, California State University, Fresno, Fresno, CA. February 2010.

*African American Guest Panel*. Multicultural Perspectives on Children and Families course, California State University, Fresno, Fresno, CA. April 2009, November 2009.

*What's Next?* Education Day. Fresno Westside Seventh-day Adventist Church, Fresno, CA. February 2009.

*Fresno Mayoral Debate* (Moderator). KMPH Fox 26 News, Fresno, CA, October 2008.

*Black Women Home and Family*. Black Women in America course, California State University, Fresno. October 2008.

*The "N-Word."* Diversity in the United States course, California State University, Fresno. October 2008.

*"Touch My Hair and I'll Beat You Up": My Hair Identity as Black and Woman*. 3<sup>rd</sup> Annual Diversity Conference, California State University, Fresno. April 2008.

*Black Women Friendships*. Women's History Month Brown Bag Series. California State University, Fresno. March 2008.

*Educating Future Leaders: There is No Easy Walk in Being an Advocate for Change*. Keynote Speaker, 26<sup>th</sup> Annual African-American High School Student Recruitment Conference. California State University, Fresno. February 2008.

*Educating Future Leaders: Overcoming YOU*. Keynote Speaker, Annual African-American Middle School Student Recruitment Conference. California State University, Fresno. February 2008.

*NASA's Organizational Culture: From Challenger to Columbia*. George Washington University, Washington, DC. November 2003.

## **SERVICE TO THE DEPARTMENT OF COMMUNICATION**

Personnel Committee, August 2012 – present.

Webmaster, August 2011 – present.

Part-time Faculty Evaluation Committee, January 2010 – present.

Group Communication Teaching Associate Coordinator, January 2009 – present.

Graduate Coordinator, June 2010 – August 2016.



Interpersonal Communication Search Committee Chair, August 2012 – February 2013.

Curriculum Committee, January 2011 – May 2012.

Human Subjects Review Board Committee, March 2008 – May 2012.

Scholarship / Award Committee, March 2008 – May 2010.

Graduate Writing Exam Reviewer, February 2008 – May 2010.

**SERVICE TO CALIFORNIA STATE UNIVERSITY, FRESNO**

First-Year Experience Program, Faculty Member and Steering Committee Member, September 2009 – present.

African American Edge Initiative Coordinator, December 2010 – August 2016.

Instructionally-Related Activities Committee, January 2012 – May 2015.

Black Students United, Advisor, May 2008 – May 2014.

TEDxFresnoState 2013, Founder and Curator, October 2012 – May 2013.

Faculty Affairs Diversity Team, September 2012 – May 2013.

College of Arts and Humanities Curriculum Committee, August 2012 – May 2013.

Alpha Kappa Alpha Sorority, Advisor, October 2010 – May 2013.

Provost's Awards Committee, March 2012 – April 2012.

College of Arts and Humanities Executive Committee, September 2008 – December 2011.

Omega Psi Phi Fraternity, Advisor, September 2010 – September 2011.

Untenured Faculty Organization, Public Relations Chair, October 2009 – September 2011.

Assistant Lecturers' Committee, August 2010 – August 2011.

Personnel Diversity Task Force, November 2010 – May 2011.

Faculty Hearing Panel, September 2007 – May 2011.

Black Faculty and Staff Association, Vice-President for Faculty, September 2007 – May 2008.

A Symposium on Solutions for a National Healthcare Program Planning Committee, March 2008.

## **SERVICE TO THE COMMUNICATION DISCIPLINE**

### JOURNAL REVIEWS

*Western Journal of Communication*

Journal reviewer, October 2014 – present.

*Communication Studies*

Associate editorial board member, October 2012 – present.

Journal reviewer, March 2011 – present.

*Howard Journal of Communications*

Journal reviewer, February 2011 – present.

*Journal for the Alliance of Black School Educators*

Journal reviewer, January 2008 – present.

*Journal of African American Studies*

Journal reviewer for “Black Fraternal Orders” special issue, September – November 2010.

### ADDITIONAL SERVICE

*Western States Communication Association*

Second Vice-President, February 2016 – present.

Legislative Assembly, Delegate-at-Large, 2013 – 2014.

Time and Place Committee, Chair, 2011 – 2013.

2011 Convention Local Host, Monterey, CA, 2009 – 2011.

*Organization for Research on Women and Communication*

President, 2016 – present.

Vice President, 2014 – 2016.

Paper Reviewer and Panel Respondent for 2010 – 2015 Western States Communication Association Conventions, 2009 – 2015.

*National Communication Association: Group Communication Division*

Secretary, 2012 – 2014.

*National Communication Association: Legislative Assembly*

Black Caucus Representative, 2013 – 2014.

*National Communication Association: African American Communication and Culture Division*

Paper Reviewer for 2008 – 2012, and 2015 National Communication Association Conventions, 2008 – 2014; 2015.

*National Communication Association: Black Caucus*

Paper Reviewer for 2009 – 2011 National Communication Association Conventions, 2009 – 2014.

Chair: 2012 – 2013; Vice Chair: 2011 – 2012; Vice Chair Elect: 2010 – 2011; Secretary: 2008 – 2010.

*TEDxSacramento*

Speech Coach for 2012-2013 season. 2012 – 2013.

Meg Arnold, CEO, Sacramento Area Regional Technology Alliance (SARTA)

Konstantin Dimopoulos, Environmental Artist and Creator of the Blue Tree Project

Henrik Scheel, Founder, The Startup Experience

Harley White, Jr., Musician, Orchestra Conductor

## **PROFESSIONAL DEVELOPMENT ACTIVITIES**

*Tablet Program Faculty Fellow*, Technology Innovations for Teaching and Learning

California State University, Fresno, January 2013 – present.

*eScholar Online Course Development*, Technology Innovations for Teaching and Learning

California State University, Fresno, January 2014 – June 2014.

*Developing Effecting Presentations Workshop*

Online Learning Consortium (Formerly The Sloan Consortium), March 2014.

*Engaged Learning Workshop*, Technology Innovations for Teaching and Learning

California State University Graduation Initiative, Fall 2011.

*Faculty Service-Learning Seminar Series*, Jan and Bud Richter Center for Community

Engagement and Service-Learning

California State University, Fresno, Spring 2011.

*Teaching Without Lecturing*, Center for the Scholarly Advancement of Teaching and Learning

California State University, Fresno, Spring 2010.

*2009 IHEP Summer Academy*

Institute for Higher Education Policy (IHEP), Summer 2009.

*Engaging the Learner*, Center for Enhancement of Teaching and Learning

California State University, Fresno, Spring 2009.

*Motivating the Learner*, Center for Enhancement of Teaching and Learning

California State University, Fresno, Spring, 2009.

*Approaches to Teaching*, Center for Enhancement of Teaching and Learning

California State University, Fresno, Spring, 2009.

*Facilitating Critical Thinking*, Center for Enhancement of Teaching and Learning  
California State University, Fresno, Spring, 2009.

*Assessing Student Learning*, Center for Enhancement of Teaching and Learning  
California State University, Fresno, Spring, 2009.

### **TRAININGS**

Preventing Discrimination and Harassment for Non-Supervisors, California State University,  
Fresno, January 2016.

Eliminate Campus Sexual Violence, California State University, Fresno, September 2015.

Data Security and Privacy, California State University, Fresno, June 2015.

### **HONORS**

Outstanding Service Award, Black Caucus, National Communication Association, November  
2014.

Rosa Parks Unsung Hero Award, Center for Women and Culture, California State University,  
Fresno, February 2013.

Nominee for Provost's Award for Graduate Student Teaching and Mentoring, California State  
University, Fresno, April 2012

Provost's Award for Promising New Faculty, California State University, Fresno, May 2010

Young Professional Award, Society of Adventist Communicators, October 2008.

Edward Alexander Bouchet Graduate Honor Society, Pinned April 2006.

Passed Doctoral Comprehensive Examination with Distinction, January 2006.

Passed Doctoral Screening Exam with Distinction, December 2005.

First Place Paper in Humanities, National Black Graduate Student Conference, March 2004.

Defended Master's Thesis with Distinction, December 2003.

### **PROFESSIONAL CONSULTING**

BSK Associates: Engineers and Laboratories, Fresno, CA  
Designed a training program, March 2008.

Havertown Seventh-day Adventist Church, Havertown, PA  
Designed a training program, January 2008.

Gold's Gym, Silver Spring, MD

Designed an intensive two-day training program, March-May 2003.

**EXTERNAL GRANT REVIEW**

Office of Research and Grants, The University of Central Oklahoma, Edmond, OK, Spring 2012.

**PROFESSIONAL AFFILIATIONS**

ACTIVE MEMBERSHIPS

National Communication Association

Western States Communication Association

National Women's Studies Association

Organization for Research on Women and Communication

PAST MEMBERSHIPS

Eastern Communication Association

National Black Graduate Student Association