

BFA in Graphic Design

California State University, Fresno
Department of Art and Design

LOWER DIVISION *39 units*

PREREQUISITES

	COMMON CORE <i>18 units</i>	
	Art H 10 Ancient & Prim. World	3
	Art H 11 Modern World	3
	Art 13 Design	3
	ID 43 Visualization & Illustration or	} 3
	Art 20 Drawing	
	Two Dimensional Art 24, 30 or 40	3
	Three Dimensional Art 50, 60, 70 or 80	3
	GD LOWER DIVISION <i>21 units</i>	
	GD 35 Visual Comm. Fundamentals	3
	GD 37 GD Computer Imaging	3
	GD 39 GD Computer Layout	3
	GD 41 Typography	3
	GD 42 Graphic Design	3
	GD 50 Web Design	3
	GD 60 Illustration Techniques	3
Art 13		
Art 13 & GD 37 (or concurrent)		
GD 37		
GD 35 & GD 41 (or concurrent)		
GD 41 & GD 39		
Art 20 or ID 43		

UPPER DIVISION *33 units*

PREREQUISITES

Art H 10 & Art H 11	COMMON UPPER DIVISION <i>15 units</i>	
Art H 10 & Art H 11	Art H 132 20th Century Modern Art or	} 3
Art 13 (recommended)	Art H 136 Contemporary Art	
Art H 10 & Art H 11	Art 116 Interaction of Color	3
GD 159, 176 or 178	GD 135 History of Graphic Design	3
GD 159, 176 or 178	GD 179 Professional Practices in GD	3
	GD 180 Graphic Portfolio Development	3

PREREQUISITES

GD 41 & GD 42	GRAPHIC DESIGN TRACK ONLY	
GD 170	GD 170 Typographic Design	3
GD 41 & GD 42	GD 171 Advanced Typographic Design	3
GD 174	GD 174 Graphic Systems	3
GD 171 & GD 175	GD 175 Graphic Concept Development	3
GD 171 & GD 175	GD 176 Packaging Design	3
	GD 178 Professional Advertising Design	3

GRAPHIC DESIGN TRACK ONLY

	Optional Electives*:	
	GD 142 or GD 109T	

PREREQUISITES

GD 60 & ART 116	ILLUSTRATION TRACK ONLY	
GD 42, 60, & 163	GD 163 Illustration	3
GD 163	GD 165 Digital Illustration	3
GD 163 & 165	GD 167 Advanced Illustration	3
	GD 169 Advanced Digital Illustration	3

ILLUSTRATION TRACK ONLY

	Choose Two Art Electives:	
	Art 120, 121, 140, 141 or 180	6

PREREQUISITES

GD 50	INTERACTIVE/MULTIMEDIA TRACK ONLY	
GD 150	GD 150 Advanced Web Design	3
GD 150 & 157	GD 153 Data and Design	3
GD 150 (or concurrent)	GD 155 Interaction Design	3
GD 150 & 155	GD 157 Motion Graphics	3
GD 150 & 157	GD 158 Design Practicum	3
	GD 159 Immersive Design	3

INTERACTIVE/MULTIMEDIA TRACK ONLY

	* May be used as upper division substitution	
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PORTFOLIO REVIEW *spring semester only*

Upon completion of all lower division GD courses (concurrent enrollment included), students who wish to continue in the BFA program will go through a portfolio review process. This involves submitting samples of work, a written statement of intent, and choosing a specific track of focus: graphic design, illustration, or interactive/multi-media design.

Students who are accepted will begin their BFA upper division work the following fall semester. Students who are not accepted, or do not wish to pursue a BFA degree, will switch their major to the BA degree offering.

NOTES

UNITS

Graphic Design Lower Division	39
Graphic Design Upper Division	33
General Education	48
Total Units	120

Two G.E. courses may be used to fulfill both G.E. and GD major requirements. These courses include Art H 10 & 11, Art 20, 40, 50 (G.E. Area C), and/or Art 13 (G.E. Area E).

GRAPHIC DESIGN BFA

Bachelor of Fine Arts Degree

Roadmap

Graphic Design • Illustration • Interactive/Multimedia

Common Lower Division

First Semester (Fall)

General Ed	3
ArtH 10 Ancient & Prim. World	3
Art 13 Design	3
GD 35 GD Visual Comm. Fundamentals	3
GD 37 GD Computer Imaging	3

Third Semester

General Ed	3
General Ed	3
* Art 50, 60, 70 or 80 3-Dimensional Art	3
GD 41 Typography	3
GD 60 Illustration Techniques	3

Second Semester (Spring)

General Ed	3
ArtH 11 Modern World	3
Art 20 or ID 43 Drawing or Visualization	3
Art 116 Interaction of Color	3
GD 39 Computer Layout	3

Fourth Semester

General Ed	3
General Ed	3
Art 24 or 30 or 40 2-Dimensional Art	3
GD 42 Graphic Design	3
GD 50 Internet Design	3

Graphic Design Emphasis Upper Division

Fifth Semester (Fall)

General Ed	3
General Ed	3
GD 135 History of Graphic Design	3
GD 170 Typographic Design	3
GD 175 Graphic Systems	3

Seventh Semester

General Ed	3
General Ed	3
General Ed	3
GD 176 Packaging Design	3
GD 178 Professional Advertising Design	3

Sixth Semester (Spring)

General Ed	3
General Ed	3
ArtH 132 or ArtH 136 Modern or Contemp.	3
GD 171 Advanced Typographic Design	3
GD 174 Graphic Concept Development	3

Eighth Semester

General Ed	3
General Ed	3
General Ed	3
GD 179 Professional Practices in GD	3
GD 180 Graphic Portfolio Development	3

Illustration Emphasis Upper Division

Fifth Semester (Fall)

General Ed	3
General Ed	3
GD 135 History of Graphic Design	3
GD 163 Illustration	3
GD 165 Digital Illustration	3

Seventh Semester

General Ed	3
General Ed	3
General Ed	3
GD Illustration Elective	3
GD 169 Advanced Digital Illustration	3

Sixth Semester (Spring)

General Ed	3
General Ed	3
ArtH 132 or ArtH 136 Modern or Contemp.	3
GD Illustration Elective	3
GD 167 Advanced Illustration	3

Eighth Semester

General Ed	3
General Ed	3
General Ed	3
GD 179 Professional Practices in GD	3
GD 180 Graphic Portfolio Development	3

Interactive/Multimedia Emphasis Upper Division

Fifth Semester (Fall)

General Ed	3
General Ed	3
GD 135 History of Graphic Design	3
GD 150 Advanced Web Design	3
GD 157 Motion Graphics	3

Seventh Semester

General Ed	3
General Ed	3
General Ed	3
GD 158 Design Practicum	3
GD 159 Immersive Design	3

Sixth Semester (Spring)

General Ed	3
General Ed	3
ArtH 132 or ArtH 136 Modern or Contemp.	3
GD 153 Data and Design	3
GD 155 Interaction Design	3

Eighth Semester

General Ed	3
General Ed	3
General Ed	3
GD 179 Professional Practices in GD	3
GD 180 Graphic Portfolio Development	3