

3. SUBMIT YOUR MATERIALS:

Deadline — Your Digital Portfolio, Portfolio Contents list, BFA Application form, Application Letter, and Unofficial Transcript should be delivered to Doug Hansen, Rusty Robison, or Martin Valencia on or before **4:00 p.m., Tuesday April 5, 2016**. No exceptions.

4. THE REVIEW PROCESS

Full-time faculty will review the materials you submitted. Adjunct Faculty in the Graphic Design area may be invited to participate in the review process.

What the review committee is looking for: Evidence of your promise in graphic design, illustration and/or interactive multimedia; focus and commitment beyond the minimum course requirements, attributes of successful students in a rigorous professional preparation program such as the BFA.

How your materials will be evaluated: The primary criteria used in making selections for admission to the BFA in Graphic Design program will be the work presented in the portfolio.

Portfolios will be evaluated on how well each student has demonstrated:

- Understanding of Design and Aesthetics.
- Visual problem Solving, including creativity, imaginative thinking, range and variety of ideas, and development of concept.
- Awareness of cultural and historical trends, influences, and issues.
- Skills, including craft and hand skills, technical skill with tools, programs, and materials, observation, quality of execution, presentation.

In addition to your projects, there will be an assessment of your class participation and preparation, and your potential as a design professional.

5. IF YOU ARE SELECTED:

Students selected for the BFA will be notified by e-mail by **Tuesday, 4/12/16**. We will notify you at the e-mail address provided on your application.

Wednesday 4/13/16 – Friday 4/22/16 Advising sessions may be held during that time for BFA students before enrolling in fall courses.

Your advisor is assigned by track:

Martin Valencia – Graphic Design

Doug Hansen – Illustration

Rusty Robison – Interactive Multimedia

Registration for fall 2016 classes is from Monday 4/25/16 to Friday 4/29/16. Students selected for the BFA will be given add numbers to enroll in their required fall classes in the BFA.

Reminder: All students admitted to the BFA program should switch majors to the BFA in Graphic Design if necessary.

6. IF YOU ARE NOT SELECTED:

Students not selected for the BFA will be notified by e-mail by Friday, 4/15/16. We will notify you at the e-mail address provided on your application. Students not selected for the BFA program will switch to (or continue) in the BA in Art/ Graphic Design Option.