

## HOW TO QUALIFY and APPLY FOR THE BFA

**1. ELIGIBILITY:** Students must have **completed** or be **currently enrolled** in the following courses\*:

- GD 35- GD: Visual Communication Fundamentals
- GD 37- GD: Computer Imaging
- GD 39- GD: Computer Layout Design
- GD 41- Typography
- GD 42- Graphic Design
- GD 50- Internet Design
- GD 60- Illustration Techniques

\*Students missing GD50, and/or GD60 may still apply for provisional acceptance into the BFA.

Students applying for the Interactive Multimedia track must have GD50, Illustration track must have GD60.

**GPA:** Students must have a **minimum 2.5 GPA** in their Graphic Design courses.

**2. APPLY FOR THE BFA:** Prepare and submit all of the following materials by the deadline:

**BFA Application:** Complete the form. You may apply for **up to** two tracks. Indicate your first and second choice. Do not include a second choice if you aren't willing to be assigned to that track.

**Digital Portfolio:** Submit a CD or DVD formatted for a MAC with examples of your very best work that reflect your interest and ability in your proposed area of concentration (track). Include a minimum of 10 and a maximum of 16 files. Files will be .jpg or .png format, except where indicated. Submit only digital files or images of your work. **Do not submit files as part of a slideshow or a Powerpoint presentation.** Do not create multiple folders or sub-folders. Discs will not be returned. **Portfolio should include the following:**

From GD35 - 1 example, GD37 - 1 example, GD39 - 1 example, GD41 - 2 examples, GD42 - 2 examples, GD60 - 2 examples. Up to 6 other examples may be submitted for consideration, including relevant work done on your own, or in other courses or schools.

Students applying for the illustration track must submit a minimum of 4 illustration or art examples **in addition** to the projects listed above. Students certify that everything submitted is their original work.

All BFA applicants who have completed GD50 should submit a **separate** compressed/zipped folder for each of their website projects along with the supporting files.

Applicants for the **interactive multimedia track** are encouraged to document other multi-media projects in .mov, .swf, .jpeg, .png, or .pdf formats. Students are encouraged to submit links to live web projects if they have them as part of the Portfolio Contents List.

**Portfolio Contents List:** Submit a **separate sheet** that lists the contents of your digital portfolio. Number and describe each image in order. For each image include where it was created (Usually it is the course number) — for example GD37, or “Independent Work” if you did it on your own. Include a brief description of the assignment or project. Describe the medium or program used - (example: watercolor, or Adobe Illustrator).

**Application Letter:** Write a one-page letter of application to the BFA program. Describe your achievements, interests, personal point-of-view, and goals in the emphasis you want: graphic design, illustration, or interactive multimedia. Include the date, your name, and signature.

**Unofficial Transcript (DARS Report):** To get your unofficial transcript 1. Go to my.fresnostate.edu. 2. Click “sign in” icon. 3. Log in with Fresno State e-mail user name and password. 4. Click Student Self Services. 5. Click Student Center. 6. Click My Academic Records, click on “View Unofficial Transcript.” 7. Click “Go” button to print your unofficial CSUF transcript.