

# Fresno Advertising Federation – American Advertising Awards 2016

## ***STUDENT ADDY AWARD WINNERS:***

The attached photo was taken at the ADDY Award Ceremonies held on Friday, March 4, 2016 at Clovis Catering in Clovis, California. Students from left to right beginning with the Back Row:

1. Miguel Avila
  - SILVER – Point of Purchase “Recon Jet”
  - SILVER – Point of Purchase “Peet’s Coffee”
  - SILVER – Annual Report “2015 Target Annual Report”
  - SILVER – Campaign “Fresno State Department of Art & Design Posters”
  - SILVER – Installation – Group Project - “California State Capitol Display”
  - SILVER – Logo Design “Viewsonic Logo”
  - BRONZE – Logo Design “Luxor Logo”
2. Jacob Rodriguez
  - BRONZE – Packaging “Catrina”
  - BRONZE – Packaging “Ever Beer”
3. Vanessa Garza
  - BRONZE – Packaging “Hearty Blend”
  - SILVER – Packaging “La Arana Quena”
  - SILVER – Brand ID Campaign “Give Peas A Chance”
4. Jonathan Castro
  - BRONZE – TV Single “Clovis Christmas Parade”
5. Daniel Martinez
  - BRONZE – Magazine Ad, Single “Fossil Ad”
6. Steven Rehfeldt
  - BRONZE – Magazine Ad, Single “Recon Jet”
7. Chris Askins
  - SILVER – Packaging “Maxine’s Country Kitchen Soup”
  - SILVER – Packaging “Rocket IPA”
  - SILVER – Integrated Brand ID Campaign “Dim Sum and Dem Sum”
  - SILVER – Packaging “Monarch Tea Co.”
  - SILVER – Packaging “Lucha Libre”
  - SILVER – Integrated Brand ID Campaign “Clear Air Champions”
  - GOLD – Integrated Brand ID Campaign “Tioga Clothing Branding”
  - SILVER – Integrated Brand ID Campaign “Milagro Tequila”
8. Oliver Greenberg
  - SILVER – Packaging “Jo’s Juice”
  - SILVER – Logo Design “TASTE Logo”
9. Matthew Gonzalez
  - SILVER – Packaging “Souper”
  - SILVER – Magazine Ad, Single “Milagro Tequila Ad”
  - SILVER – Logo Design “Clean Air Champions”
10. Timothy McAtee
  - SILVER – Packaging “Peet’s Coffee Packaging Redesign”

Front Row:

11. Yolanda Chavez
  - SILVER – Installation – Group Project - “California State Capitol Display”

12. Maria Tafolla
  - SILVER – Integrated Brand ID Campaign “Milagro Tequila Campaign”
  - SILVER – Logo Design “Milagro Tequila Logo”
13. Leticia Vega
  - BRONZE – Packaging “Doodle Soup”
  - BRONZE – Magazine Ad, Single “SIP”
14. Kianna Garcia
  - GOLD – Packaging “Milagro Packaging”
  - SILVER – Packaging “Mirage Absinthe”
15. Anabel Sanchez
  - SILVER – Integrated Brand ID Campaign “Rogue Fashion Campaign”
  - SILVER – Logo Design “Milagro Tequila Logo”
16. Dominic Grijalva
  - GOLD – Poster, Single “12 Angry Men”
  - BEST OF SHOW, STUDENTS – Poster, Single “12 “Angry Men”

Not Shown in the Photo:

17. Darren Vargas
  - BRONZE – Packaging “Bayside Brewery”
18. Kamonshanok Micksch
  - SILVER – Packaging “Alaya Sparkling Water Bottles Design”
  - SILVER – Logo Design “Nada Better Empanada”
19. Jessica Camarena
  - SILVER – Magazine Ad, Single “Boho”
  - SILVER – Logo Design “Boho Logo”
20. Kofi Opoku-acheampong
  - SILVER – Poster, Single “12 Years a Slave”
21. Marcos Contreras
  - SILVER – Installation – Group Project “California State Capitol Display”
22. Gail Yang
  - SILVER - Poster, Single “Home Sweet Home”
23. Yee Thao
  - SILVER – TV Spot, Single “Alphabet”
24. Atsumi Yasuda
  - SILVER – “Red Thread of Fate”
25. Rebecca Larson
  - BRONZE – TV Advertising, Single “Paper Hike”
26. Lindsay Kerner
  - SILVER – Illustration, Single “Ghost in the Shelby”
27. Samantha Vargas
  - BRONZE – Illustration, Single “Can’t take my eyes off of you”
28. Justin Rocha
  - SILVER – Illustration, Single “California Citrus”
29. Stephanie Moua
  - SILVER – Animation, “Sex Trafficking PSA”