

THE FRESNO STATE ALUMNI ASSOCIATION



TOP DOG

ALUMNI AWARDS

GALA

SPONSORSHIP LEVELS

DIAMOND SPONSOR

\$25,000

ONLY 2 AVAILABLE

- *Premium* sponsor of the VIP private reception – inclusive with event signage
- Two front row VIP tables with 8 guests and 2 student scholarship recipients at the Gala
- Passes to VIP private reception to meet and mingle with awardees and University officials
- Acknowledgment in *FresnoState Magazine* (if commitment received by publication date)
- Recognition in a full page spread in The Fresno Bee (if commitment received by publication date)
- Two-page spread recognition in the Gala program
- Verbal name recognition from stage
- Name or logo projected on screen next to stage during dinner service
- Recognition as a corporate partner on home page of the FSAA's website
- Acknowledgment in the FSAA's electronic newsletter
- Acknowledgment on the FSAA Social Media Platforms
- Logo printed on Top Dog Swag Bag
- Product placement in the Top Dog Swag Bag (optional)

PLATINUM SPONSOR

\$15,000

- Two front row VIP tables with 8 guests and 2 student scholarship recipients at the Gala
- Passes to VIP private reception to meet and mingle with awardees and University officials
- Acknowledgment in *FresnoState Magazine* (if commitment received by publication date)
- Recognition in a full page spread in The Fresno Bee (if commitment received by publication date)
- Full-page recognition in the Gala program
- Verbal name recognition from stage
- Name or logo projected on screen next to stage during dinner service
- Recognition as a corporate partner on home page of the FSAA's website
- Acknowledgment in the FSAA's electronic newsletter
- Acknowledgment on the FSAA Social Media Platforms
- Logo printed on Top Dog Swag Bag
- Product placement in the Top Dog Swag Bag (optional)

See reverse side for more sponsorship opportunities



For Sponsorship Opportunities or More Information Contact

Javier Morales javierm@csufresno.edu 559.278.8520 or Katie Adamo katieadamo@csufresno.edu 559.278.5723

MORE SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR

\$7,500

- One VIP table with 8 guests and 2 student scholarship recipients at the Gala
- Passes to VIP private reception to meet and mingle with awardees and University officials
- Recognition in a full page spread in The Fresno Bee *(if commitment received by publication date)*
- Half-page recognition in the Gala program
- Verbal name recognition from stage
- Name or logo projected on screen next to stage during dinner service
- Recognition on FSAA's website
- Acknowledgement in the FSAA's electronic newsletter
- Acknowledgement on the FSAA Social Media Platforms
- Logo printed on Top Dog Swag Bag
- Product placement in the Top Dog Swag Bag *(optional)*

SILVER SPONSOR

\$3,500

- One VIP table with 8 guests and 2 student scholarship recipients at the Gala
- Passes to VIP private reception to meet and mingle with awardees and University officials
- Half-page recognition in the Gala program
- Verbal name recognition from stage
- Recognition on FSAA's website
- Acknowledgement in the FSAA's electronic newsletter
- Acknowledgement on the FSAA Social Media Platforms
- Name listing on the Top Dog Swag Bag
- Product placement in the Top Dog Swag Bag *(optional)*

BRONZE SPONSORSHIP

\$1,750

- One VIP table with 8 guests and 2 student scholarship recipients at the Gala
- Quarter-page recognition in the Gala program
- Acknowledgement in the FSAA's electronic newsletter
- Name listing on the Top Dog Swag Bag
- Product placement in the Top Dog Swag Bag *(optional)*

TOP DOG SWAG BAG SPONSOR

\$1,000

- Name listing on the Top Dog Swag Bag
- Product placement in the Top Dog Swag Bag
- Name recognition in the Gala program

GALA PROGRAM RECOGNITION SPONSOR

FULL PAGE

\$750

HALF PAGE

\$500

QUARTER PAGE

\$250

SPONSOR A STUDENT SCHOLARSHIP RECIPIENT TO ATTEND

\$125

SINGLE GALA TICKET

\$125

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