



THE FRESNO STATE ALUMNI ASSOCIATION

TOP DOG

ALUMNI AWARDS

GALA

SWAG BAG SPONSORSHIP

\$1,000

The Top Dog Alumni Awards Gala is a Fresno State Alumni Association (FSAA) signature event whereby outstanding alumni are honored for their accomplishments. This black tie event shows the community our commitment to excellence. During this event we will also recognize the Fresno State Alumni Association's scholarship winners. The Fresno State Alumni Association is proud to award more than \$147,000 in student scholarships this year. The Top Dog Alumni Awards Gala attracts more than 1,000 attendees who gather to celebrate our alumni and friends.

We welcome your support as we prepare for this year's gala, scheduled for **Friday, October 9, 2015.**

Please consider sponsoring the Top Dog Alumni Awards Gala by promoting your local business or program in the Top Dog Swag Bag. Sponsorship allows you to assist in our efforts to support Fresno State students, alumni, and the community.

BENEFITS TO YOU

- Get your brand/product in front of 1,000+ event attendees
- Each gala attendee will receive a commemorative swag bag that they can use after the event
- Company name printed on the Top Dog Swag Bag
- Product placement in the Top Dog Swag Bag
- Name recognition in the Gala program

ITEM SPECIFICATIONS

- Please provide items for 1200 attendees
- Promotional materials not to exceed 8.5" x 11"
- Perishable items must be properly sealed
- No liquids
- Examples: pens, coupons, brochures, gift cards, branded items, samples

All items are subject to FSAA approval



For Sponsorship Opportunities or More Information Contact

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