



# THE TOP DOG

## ALUMNI AWARDS

# GALA

2017

SAVE MART CENTER • FRESNO STATE

### SPONSORSHIP LEVELS

#### PLATINUM SPONSOR

**\$20,000**

ONLY 1 AVAILABLE

- Two front row VIP tables with 8 guests and 2 student scholarship recipients at the Gala
- (16) Passes to VIP private reception to meet and mingle with awardees and University officials
- (2) VIP Passes to President's Suite during Homecoming Football game
- Name or logo on red carpet event photo
- Acknowledgment in FresnoState Magazine (if commitment received by publication date)
- Two-page spread recognition in the Gala program
- Verbal name recognition from stage
- Name or logo projected on screen next to stage during dinner service
- Name or logo recognition on event signage
- Acknowledgment in the FSAA's electronic newsletter
- Acknowledgment on the FSAA Social Media Platforms
- Logo recognition on Top Dog Invitation

#### GOLD SPONSOR

**\$7,500**

- One VIP table with 8 guests and 2 student scholarship recipients at the Gala
- (8) Passes to VIP private reception to meet and mingle with awardees and University officials
- Acknowledgment in FresnoState Magazine (if commitment received by publication date)
- Full-page recognition in the Gala program
- Verbal name recognition from stage
- Name or logo projected on screen next to stage during dinner service
- Name or logo recognition on event signage
- Recognition on FSAA's website
- Acknowledgment in the FSAA's electronic newsletter
- Acknowledgment on the FSAA Social Media Platforms

*\*See reverse side for more sponsorship opportunities*



For Sponsorship Opportunities or More Information Contact Katie Adamo Bewarder: [katieadamo@csufresno.edu](mailto:katieadamo@csufresno.edu) • 559.278.5723

# MORE SPONSORSHIP OPPORTUNITIES

## SILVER SPONSOR **\$3,500**

- One VIP table with 8 guests and 2 student scholarship recipients at the Gala
- (4) Passes to VIP private reception to meet and mingle with awardees and University officials
- Half-page recognition in the Gala program
- Verbal name recognition from stage
- Name or logo recognition on event signage
- Recognition on FSAA's website
- Acknowledgment in the FSAA's electronic newsletter
- Acknowledgment on the FSAA Social Media Platforms

## BRONZE SPONSOR **\$2,000**

- One VIP table with 8 guests and 2 student scholarship recipients at the Gala
- Half-page recognition in the Gala program

## Sponsor a Table of Student Scholarship Recipients **\$1,350**

### GALA PROGRAM RECOGNITION SPONSOR

FULL PAGE ————— **\$750**

HALF PAGE ————— **\$500**

SINGLE GALA TICKET **\$150**

SPONSOR A STUDENT  
SCHOLARSHIP RECIPIENT  
TO ATTEND **\$150**

**FRESNO  
STATE**  
Alumni Association

