Facebook

The Send to Facebook feature allows authorized users to automatically send wall posts to Facebook Pages when a page is published. This feature enables users to create wall posts from OU Campus in conjunction with the creation or update of content, which can occur on an immediate or scheduled basis. In addition, users can link to multiple Facebook Pages and publish to only the desired pages. To have this option available to you, contact WebComm to set up your Facebook account in OU Campus.

***NOTE**: This feature does not insert any content from the page being published into the Facebook post.*

Once Send to Facebook has been enabled in OU Campus, sending to Facebook is easy. Just above the final button to publish or schedule a page is a checkbox with the Facebook logo.

BEST PRACTICES

Short URLs: The short URLs generated by bit.ly are unique to each specific file that is published. If a page is renamed or moved, the URL that was associated with that file will be invalid, and a new one will be generated when the page is sent to Facebook.