



#### Madden Library inspires us from its opening

It was an inspiring moment when we opened our magnificent new Henry Madden Library to students, faculty and the community after more than three years of construction.

As work progressed, I put on a hard hat and safety vest and witnessed first-hand the open expanses become student study areas, community rooms, a coffee bar, our university administration offices and room enough to hold double our million-item collection.

Budget challenges meant we opened without some furnishings we had planned on and delayed moves of some offices and programs. Those challenges couldn't put a damper, though, on the thrill of seeing our first students exploring their new surroundings, yes, with a cup of coffee from the library's own Starbucks.

Design elements were incorporated to pay tribute to our region's American Indian traditions, and our Peace Garden was transformed into a larger, more beautifully landscaped, more contemplative and meaningful area.

By honoring the contributions, wisdom and connection to the land of our region's entire Native American community, the Madden Library is much more than just a repository of the collective knowledge of many cultures and times. It encourages all visitors to connect with regional yesterdays as we learn today to meet tomorrow's challenges.

The Madden Library symbolizes our university's commitment to academic achievement and also the generous support of alumni and friends who helped make it possible. Securing our future will take significant additional generosity.

We invite everyone to experience our beautiful new library and to be inspired to share in our mission to provide the best quality education to prepare our students to be leaders for the New California.

John D. Welty,
President

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your contribution.

### Fresno**State**

#### 10 Designed to stand the tests of time

Fresno State's new Henry Madden Library incorporates the region's Native American artistic and historic legacy and natural beauty in a 21st century state-of-the-art learning center that will serve generations of students, faculty and community members. The library beats at the academic heart of the campus in a building that became an instant Fresno State landmark even before its opening in February 2009.

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Doug Hansen's look at Sydney Jackson's favorite tree on campus

Front and back cover photos: Michael Karibian









#### From our readers

#### Sixth-graders learn from magazine

When I received your magazine titled "Our Green Commitment" [Fall 2008], I enjoyed it so much that I shared some of the articles with my sixth-grade students. They were excited to read all the things that Fresno State is doing to "go green." The sixth-graders at Pioneer Middle School [in Hanford] also take a personal interest in saving our Earth. Congratulations on this beautiful issue.

Ruth Garcia (2001, 2002), Fresno

Ruth Garcia's class uses Fresno**State**Magazine to gather ideas for sustainable
programs the students might try.
Courtesy
Ruth Garcia

#### It's a great time to be a Bulldog!

The Bulldog Nation has had a forever moment with its baseball team winning the College World Series. However, never forget that the legendary Dutch Warmerdam's 1964 track and field team won the NCAA College Division title in Fresno. So this great baseball team, which has made the city, the school and every alum proud, is the second Fresno State men's team to win an NCAA national title. Go Dogs!

Larry Knuth (1964)

The Spring 2008 Fresno **State** Magazine reported the 1968 Bulldog men's tennis team won the national championship when Fresno State competed in Division II as did the 1964 track and field team. This is the first Division I men's title. Fresno State's softball team won the 1998 College Women's World Series.

**Editor** 

#### Sparking a reconnection

We recently received a note from former Fresno State football player Chris Gawley (1989-90), who just happened to be from Ted's hometown of Vancouver, Wash. Now Chris is a probation officer with a busy wife and three boys. He was pleased to find us in Fresno**State** Magazine (Spring 2007) and happy that we are still involved with the Bulldogs and that those were good memories. His note included pictures of his family and the pages of the magazine containing the basketball article about us. Thanks to the magazine, we are reconnected!

Ted and Arpie Dick, Fowler

Editor's note: With this edition,
FresnoState Magazine has a greater
online presence and fewer printed copies.
Budget cuts necessitated changes already
under consideration as part of the university's
sustainability effort.

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# Jordan family's \$29.4 million gift will help generations of ag students

When a retired agricultural economics professor shared his enthusiasm for Fresno State with motor home friends from the Bay Area, he never suspected that 15 years later it would result in a transformational \$29.4 million gift to the College of Agricultural Sciences and Technology.

The Jordan family's gift was announced April 23, 2009. It was attended by several hundred people: students – some of whom already are beneficiaries of the Jordans' Ag One Foundation scholarships – and Fresno State faculty, staff, administrators and alumni, community members, CSU trustees and the biggest media crush on campus in years.

Honored guests were Dolores "Dee" Jordan, Robert Glim, the professor, and his wife Dorothy. Glim taught at Fresno State for 30 years, retiring in 1978, and currently serves as an adviser to the Ag One Board. Dee was married to the late Hanabul "Bud" Jordan, who had operated a construction company based in Hayward.

Because of the long-term impact of their gift on students, on the region's biggest industry and even on global agricultural practices, the university is renaming the College of Agricultural Sciences and Technology for the Jordans.

"This incredible gift will fund projects that the college had only just dreamed of," says Fresno State President John D. Welty.

"Although the Jordans didn't live in our region,"
he adds, "they connected to the university through
our people. The Jordans believed in what Fresno
State was accomplishing, and this generous gift
assures that we will continue to advance."

The story of how the largest single cash gift in California State University system history arrived at Fresno State is a story best told by Alcidia Freitas Gomes, the Ag One Foundation executive director and director of development for the College of Agricultural Sciences and Technology.

The following account is from her remarks at the announcement:

Bob Glim and his wife, Dorothy, first met Bud and Dee at a GMC motor home rally group [in the 1980s]. This group traveled throughout California and beyond and each trip was organized by one or two of its members.

The Glims helped organize one of the rallies and Bob gave a talk about Fresno State's ag programs and the Ag One Foundation. He also shared some products grown on the Fresno State farm.



The Jordans, who had come to be friends with the Glims, were at this rally and listened with interest. Later, at another rally, the Jordan's invited the Glims into their motor home. Bud handed Bob a check for \$20,000. The date was Nov. 9, 1995.

Well, a few months after receiving this gift, I took a trip to Hayward to meet and thank Bud and Dee personally for their generosity. This was to be the first of many more visits that the Jordans and I would share.

From the first, it was clear that they saw the value in higher education, especially as it pertained to agriculture. They always appreciated knowing about the students they helped to support [through Ag One], learning about what our faculty were up to, and I always made sure to bring some student-produced items from the Fresno State farm.

In fact, I know that Dee has prominently displayed in her kitchen a bottle of the first wine produced by students when the winery was first bonded for commercial production. I later brought a second bottle of that same wine for them to enjoy because Bud and Dee wanted to save the first one as a memento.

On one of our first visits, the Jordans took me to their ranch in Dublin. This is where I met Bud's brother, Lowell. He worked with the family's cattle. This ranch was the source of many stories shared by the Jordans. A few of the stories were about working the cattle. Many others, though, were about the fun times shared by family and friends including the motor home rally group.

Over the years, Bud and Dee contributed \$130,000 toward the Ag One - Lowell A. Jordan and Jordan Family endowment, which provides several deserving students in the college with scholarships each year in the amount of \$1,000 to \$2,000 each. Some of these students are here today.

Unfortunately, neither Bud nor Lowell ever visited Fresno State. Bud passed away in 2002 at the age of 83 and Lowell passed away three years later at the age of 81.

Dee has visited campus numerous times since. She has met several Jordan scholars, toured the agriculture facilities and attended Ag One and Fresno State events. These experiences and many others like them are why we are here today.

Dee, because of you, and because of Bud, the College of Agricultural Sciences and Technology has been changed forever.

Thank you for what you have done for Fresno State in the past and thank you for what you have done to change its future. Thank you, too, for allowing me to have been a part of it.

I, too, have been changed forever by knowing you and Bud.





On campus 50 years ago, the old library was new, women played field hockey and imports were so few that students formed a Foreign Car Club.



By Dr. Daniel Cady

In two short years, Fresno State will celebrate its centennial. Walking today through campus amongst its kinetic student body and gazing at the gleaming new Henry Madden Library building, it's hard to imagine the university's humble beginnings.

Born out of the need for qualified teachers to educate the pupils of the San Joaquin Valley during the Progressive Era, Fresno Normal School officially broke ground in a vacant field, with a handful of eager students and 12 faculty members – only one of whom claimed full-time status.

Since 1911, the university has expanded from a teachers college operating out of Fresno High School, to a major four-year university on 388 acres (plus a 1,011-acre University Farm) with more than 2,300 full- and part-time faculty and staff. The initial student population was 150; now it exceeds 22,000.

The regional impact of the university has been equally dramatic. Besides being one of the region's largest employers and strongest community partners, businesses, nonprofits, law offices, hospitals, school districts, government agencies, agricultural enterprises, health agencies and police departments teem with Fresno State graduates.

The community's strong identification with the university is undeniable from ubiquitous Fresno State license plate frames to apparel. It's difficult to find a Valley resident without a tangible connection to Fresno State through direct personal experience, family ties or bonds of friendship. Clearly, Fresno State, in a manner unique to the California State University system, is woven into the fabric of this expansive, culturally diverse, fast-growing region dubbed the New California.

Now it's time for Fresno State to mark 100 years of this symbiotic relationship with the region by collecting the individual stories of former students, employees and friends that illuminate Fresno State's past and bring meaning to its present and future.

Fresno State is asking people to donate their memories by recalling that first day of classes, most-inspiring professor or how lessons abstractly learned in college were applied in their very real vocations. From the debate team to the football team, from ROTC to antiwar activists, the most senior alumnus to incoming freshmen, legacies to first generations, we want to share the widely varied aspects of Fresno State's first century.

An e-mail account has been established to capture "Fresno State Memories" at fresnostate100@csufresno.edu or stories can be mailed to Centennial, California State University, Fresno, 5241 N. Maple Ave. M/S TA48, Fresno, CA 93740-8027. All contributions may be used for media projects and scholarly activities related to the centennial.

Since its founding, Fresno State's been constantly changing, but never varying from its mission: placing the community first. Now we ask you to tell us what Fresno State has meant to you.

 Dr. Daniel Cady, an assistant professor of history, directs Fresno State's Central Valley Institute for Regional and Historical Studies and is a member of the Centennial Committee.



#### Fresno State museum traces irrigation history

Fresno State's Water and Energy Technology (WET) Incubator now is home to more than a century's worth of sprinklers and other artifacts representing the history of irrigation, one of the most significant technologies the world has known.

The display features some of the more than 500 museum-quality pieces collected over two decades by the Center for Irrigation Technology (CIT) at Fresno State. Project Manager Kate Norum says, "We've been looking for a permanent home for these items, and now we think we have it."

The collection includes prototypes of sprinklers and valves first tested in Fresno State's hydraulics lab, fine-tuned and retested, then manufactured and sold throughout the world.

The collection has grown, she says, because "we've had people drop in with boxes of vintage pieces and say, 'Do you want these?' and of course we say yes." Another major source is the Irrigation Association, an international organization that promotes efficient irrigation through education, certification, research and innovation.

The CIT Irrigation Museum at the WET Incubator is open during regular business hours, 8 a.m.-5 p.m. Monday-Friday. A virtual look is available online at www.irrigationmuseum.org/.

 Steve Olson of the California Agricultural Technology Institute at Fresno State.



#### Fresno State AFROTC designated best mid-sized university unit



Fresno State's Air Force ROTC Detachment 35 celebrated the 60th anniversary of its founding by receiving the Right of Line Award as the nation's best mid-sized university unit in competition among 50 detachments with 60-99 cadets.

"This is the most prestigious award given in ROTC as it recognizes the nation's best

overall unit in outstanding performance," says Lt. Col. Sam Vandiver, commander of Fresno State's 61-member detachment.

In July, Fresno State AFROTC was presented with the High Flight Award as the best mid-sized unit in the Southwest Region, which extends from Mississippi to Hawaii.

The honors, says Vandiver, are "a direct reflection of the hard work our cadets put toward their dreams of becoming Air Force lieutenants and future leaders for our nation."

The unit's 2008 graduates included five new Air Force lieutenants for pilot training. three apiece for personnel, logistics and financial assignments, two for navigator training and one each to medical school, the Nursing Corps and intelligence officer school.





#### Online education options growing

Fresno State is meeting increased regional demand for online courses, even including one online degree, a master's in teaching.

During the 2008-09 academic year, 93 undergraduate and 16 graduate courses were available via computer. There were 253 sections open to undergraduates online and 32 sections for grad students.

Information about online courses can be obtained by contacting the Undergraduate and Graduate studies offices or through the Digital Campus Web site, http://blackboard.csufresno.edu/.



#### **Italian festival honors** Joseph-Weil's lifetime of music contributions

Music professor Helene Joseph-Weil was honored with

the 2008 Una Vita per la Musica Award presented at Italy's Ascoli Piceno Music Festival for her lifelong contributions to the musical arts.

Joseph-Weil, a mezzo-soprano, scholar and teacher of voice, was the author/librettist of "ASCENCIÓN: An Ethno-Historical Cantata for Mezzo-soprano, Piano, Chorus, and The Bells of Mission San Juan Bautista." Fresno State colleague Dr. Benjamin Boone composed the music for the cantata, which debuted at Fresno State, receiving national attention on National Public Radio.

Joseph-Weil performed at the festival, accompanied by Fresno State staff pianist Hatem Nadim.

Her award was presented by Michael Flaksman, an acclaimed cellist, recording artist and teacher in Mannheim and Heidelberg, Germany, and formerly in the Fresno State Department of Music. Flaksman is the festival's artistic director.



#### Steele is first inductee to MCJ Alumni Hall

Former Fresno Bee publisher and president Ray Steele Jr. was the first person inducted into the Mass Communication

and Journalism (MCJ) Alumni Hall of Fame, recognizing a 41-year career in journalism and his generosity to the university.

Part of Steele's gift was used to purchase new computers for two MCJ laboratories and his induction served as a fundraiser to help add to his donation and purchase additional equipment to help prepare future students for journalism and public relations careers.

### Students get training to launch local biomedical research

By Chuck Radke

In the California State University system, lots of people are operating on a shoestring budget these days.

That reality, however, has not dimmed the aspirations of two Fresno State graduate students and their mentor, Dr. Jason Bush, a cancer researcher recruited to the university's Department of Biology. They continue to engage in cutting-edge cancer biology research.

Jessica Borba and Julie Hale both saw the opportunity in Bush's laboratory to conduct research in molecular biology and develop their lab skills. They are in their second year of a pilot project as part of the five-year, \$4.5 million Research Infrastructure in Minority Institutions grant from the National Institutes of Health.

Borba and Hale work on different aspects of a larger project that seeks to identify a link between breast cancer in Hispanic women and pesticide use in the central San Joaquin Valley, California's agricultural heartland.

Borba is immersed in population-based data, specifically cancer prevalence in Hispanic women and its correlation to a registry of pesticides used in the Valley since the mid-1980s. She investigates whether high pesticide usage is related to increases in breast cancer in Hispanic women – a potentially high-risk population – possibly due to long-term exposures to certain pesticides as a result of working in the fields.

"Is that occurring or is there any trend?" Borba wonders.

Hale is working at the molecular level, generating pesticide-resistant breast cells and drawing comparisons to sensitive cells in an effort to document the changes that occur when cells are exposed to certain pesticides over time. The pesticides — methoxychlor and toxaphene (similar in chemical structure to DDT) — disrupt estrogen and "mess with hormone receptors," Hale says.

At high doses over extended time periods, which may emulate farmworker exposure patterns, these pesticides trigger changes in cellular proteins that may be a link to breast cancer.

"There is still so much to learn," Hale says.

Bush hopes that the grant – which also funds studies at Fresno State on air quality and Alzheimer's disease – will serve as a catalyst for developing more biomedical research within the region.

"These projects can kick-start biomedical research in Fresno," Bush says.

First-year grant money has funded the beginnings of the 1,000-squarefoot Functional Genomics and Proteomics Facility in the basement of the Science building. Included is a pharma-grade "clean room" and





Add dogs to consumers of student-produced Fresno State food and beverages.

TimeOut Gourmet Dog Biscuits debuted at the Gibson Farm Market on campus, joining just-for-humans award-winning olive oil, wine, sausage, ice cream and a myriad of other goodies grown, processed and marketed by agriculture, food and nutrition students.

The canine treat was created by students Bai Vang of Madera, Carolyn Pearce of Reedley and Jena Cox of Fresno (photo, left to right) in a Fresno State class. TimeOut biscuits are made with whole wheat flour and corn meal, eggs, a bit of brown sugar, corn oil and water flavored with cinnamon and vanilla. And if your dog doesn't like it, you can always give it a shot yourself, says Pearce, because using pasteurized eggs makes the biscuits safe for human consumption.



acquisition of instruments for the state-of-the art laboratory that focuses on the molecular analyses of biological samples.

"The bulk of the money is earmarked to bring in instrumentation and capabilities that no one has seen in Fresno," Bush says. The addition of protein profiling capability will allow students like Hale to understand molecular pathways and, ultimately, to devise small molecules to inhibit or activate those pathways for therapeutic reasons.

Profiling at the molecular level has crossdisciplinary applications, Bush says. He says the lab is the "premiere proteomics facility within the 23-campus CSU system," which will cultivate collaborations and synergies with other CSU campuses and with UC's San Francisco-Fresno, Merced, and Davis campuses.

"We see the facility as something we can build on for our region," Bush says, adding that its shared-service model will help trigger economic development in biomedical research.

"Fresno is itching to get a biotechnology sector and there are people willing to invest in that," says Bush. "There's money in research."

Borba and Hale hope so as both plan to remain in the Valley as they begin careers. Hale, who also has completed courses at Fresno State's Lyles Center for Innovation and Entrepreneurship, may translate that knowledge into a startup biotechnology business.

Borba says Bush has equipped her and other students with the "practical knowledge and advice" needed for life after the master's degree. Bush dedicates one class session per semester to a kind of "career day," Borba says, when he informs students about the types of job opportunities available in the sciences after graduation.

Hale calls her work with Bush and other faculty in the Professional Science Master's Program in Biotechnology "inspiring."

"I've been amazed with the staff and classes," Hale adds. "The caliber of instruction here has been very high. [The faculty] give us the chance to do something that really matters."

 Chuck Radke is the thesis consultant in the Division of Graduate Studies at Fresno State.

"Our purpose is to create a unique product to generate a new demographic of sales in the Gibson Farm Market,"

Pearce adds, meaning for dogs, not humans.



Graduate student Jessica Borba, above.

works on biomedical research in a biology

lab at Fresno State. Left: Borba and fellow

arad student Julie Hale review data under

the guidance of their professor,

Dr. Jason Bush.



#### Sierra observatory serves Fresno State's campus

A remote observatory in the Sierra near Shaver Lake is helping students on the Fresno State campus 47 miles southwest explore the universe for planets that could not be seen previously.

The university's 16-inch telescope can be controlled by Dr. Fred Ringwald, an associate professor of physics, using an Internet connect from his office in McLane Hall. A sensitive digital detector allows Ringwald to snap clear pictures of the universe.





Ringwald and his students have used the telescope to explore stars, planets and other heavenly bodies that cannot be observed with clarity from the Valley.

Fresno State's station is one of eight at Sierra Remote Observatories, an observatory established at 4,610 feet by members of Central Valley Astronomers.

Images can be found at <a href="http://zimmer.csufresno.edu/~fringwal/sro.html">http://zimmer.csufresno.edu/~fringwal/sro.html</a>.

### University joins nationwide math, science effort

Fresno State joined 106 other public universities committed to increase substantially the diverse pool of qualified science and mathematics teachers in middle and high school classrooms.

President John D. Welty signed the Science and Mathematics Teacher Imperative (SMTI), which aims to close a knowledge gap between American students and global peers. The plan brings together universities, school systems, state governments and other entities to address needs and develop best practices for preparing teachers to help the U.S. be a world leader in engineering, technology and innovation.

Dr. Carol Fry Bohlin, SMTI liaison and director of the campus Mathematics and Science Teacher Initiative, says the alliance is an opportunity "to address collectively the challenge of increasing the production of well-prepared mathematics and science teachers."





#### By Angel Langridge

### Helping a family's dreams come true

I am a longtime fan of the TV show "Extreme Makeover: Home Edition," where a deserving family's home is replaced – in just one week – with a house that fits all their special needs and dreams.

The best part is when host Ty Pennington shouts, "Move that bus!" and the house is revealed to the stunned, grateful family. I never expected that one morning I would sit anxiously by my phone waiting and praying that the bus would stop at my friend Mary Ann Riojas' home and Ty would tell her she was next to get a makeover.

In late 2008, Mary Ann told me she'd been nominated by her former employer, Easter Seals. Mary Ann updated me on being in the top 50, top 25 and, finally, the top 10 to be on the show. Her eldest daughter kept updating my son on what pictures and information the family had provided to the show's producers.

On a cold January morning, I was anxiously waiting to learn which Fresno family was to get a makeover. I nervously waited for a phone call or text message, but nothing came. Finally my co-worker, campaign communications director Jill Wagner, shouted that the name had been posted online: It was Mary Ann's family.

She and I share a lot in common – teenage children, jobs, homes to take care of; and we are members of the same church congregation. One difference, though, is that Mary Ann does this with limited use of one arm and while in a wheelchair.

My family knew we couldn't stay away from this new opportunity to help her. My husband and I participated in the Braveheart March early Saturday morning that begins the building project. We watched with several hundred volunteer workers, VIPs and spectators as the house went down in minutes. I kept thinking about good memories I'd cherish from that old house.

I planned to go to the site a couple of times during the week, knowing I'd be able to go inside once Mary Ann moved in. But that first day we ended up staying until 7 p.m. and we were back Sunday morning. Somehow it turned into a nightly second job. My husband and two sons were so eager to help that they usually were at the house before I was, but I got there after work.

The dining tent was the community waiting room, where I met so many wonderful people: plumbers eager to get to work in the house, framers who put up the house in just a couple of hours, furniture movers, painters, food servers and so many others.

Fresno State fraternity members made us laugh in the asbestos abatement scene, and Fresno State construction management students worked tirelessly, learning as they performed community service.

Fresno State Air Force ROTC cadets (top right) helped tidy up so Mary Ann and her family could move in.

There was undeniable excitement in the air about helping a family in need that was inspiring as we all counted down to what the show calls "the big reveal," when the bus is moved.

I was even more excited because I knew a big secret: Besides a beautiful new house meeting Mary Ann's special needs, she and her children were going to receive another long-lasting gift. Fresno State promised to secure grants to cover the education costs if the Riojas family qualified to attend.



FresnoStateNews.com

I got to be on stage (above) when Dr. Paul Oliaro, Fresno State vice president of Student Affairs, made the announcement the day after their bright yellow new house was revealed to the family.

It was the first of dozens of gifts to the family that day. And when reporters asked the children which one they liked best, daughters Nichole and Jessie said Fresno State's gift is a once-in-a-lifetime opportunity and they were excited to be able to attend college. Her son Angel added,

### 'It means I can have a future to do video game programming and take the classes that I need to make it happen."

That made me feel good and I couldn't wait until they visited the campus (top left).

"Move that bus!" now means so much more to me and to so many members of the Fresno State community fortunate enough to help change one family's life forever.

 Angel Langridge is a University Communications staff member and a part-time student.

### Fresno State wins presidential service honor

Fresno State was one of only three colleges and universities to earn the Presidential Award for General Community Service from the Corporation for National and Community Service in Washington, D.C., recognizing volunteer work by students, faculty and staff.

Nearly half of all Fresno State students volunteered in community service during 2007-08, with the campus community aggregating two-thirds of a million hours. The Jan and Bud Richter Center for Community Engagement and Service-Learning is the campus clearing house for volunteer efforts from campus.

Fresno State people plant trees and also plant seeds of learning. They build houses in the Valley and build bridges of hope to poor people even in Mexico. They give blood and denim, toys, canned goods, money and more and volunteer to collect it, too.





Every year, Fresno State leads the region's higher-education institutions in sales of Kids Day newspapers benefiting Children's Hospital Central California (left) and during the winter holidays, Fresno State people are helping make those days brighter. Every day people from Fresno State are working with their favorite local charities, their churches and their neighbors to make things better in the community.

"The Presidential Award is a very special recognition of the outstanding commitment the university and our community partners have made to service," says university President John D. Welty. "This honor demonstrates that Fresno State is an institution committed to our region."





Normal School literary journal widely available

The second issue of The Normal School, the Fresno State-based literary journal, is out and more widely available than the first issue published in Fall 2008.

The first issue was distributed mostly from campus via a Web site, *www.thenormalschool.com*. This time, Barnes & Noble is carrying The Normal School in its more than 700 stores, and Ingram, the nation's largest book and magazine distributor, also distributes it.

From that first issue came nine nomimations for Puschart Prizes, honoring the best work in small-press publications.

Co-editor Steven Church says the quality is just as high in the new issue, which he describes as "jam-packed with great essays, stories and poems from David Shields, Nick Arvin, Margot Livesey, Lia Purpura, Beth Ann Fennelly, Adam Braver, Denise Duhamel, Bruce Weigl, Marilyn Nelson and many others." Church is an assistant professor of English in the Master of Fine Arts Creative Writing program and a published author.

The second issue also inaugurates the "annotated recipes" promised in the first issue, whose work included a poem by Pulitizer Prize-winning Philip Levine, an emeritus professor of English at Fresno State. The Normal School's editors include English department faculty David Durham, Alex Espinoza, Dr. Corrine Clegg Hales, Dr. Tim Skeen, Dr. John Hales, Dr. Lillian Faderman (emeritus) and Steve Yarbrough.

The Normal School does not accept work from Fresno State students or professors.

For more information, visit www.thenormalschool.com.

#### Fighting Valley obesity community by community

Fresno State's Central California Regional Obesity Prevention Project (CCROPP) is helping San Joaquin Valley children and families exercise and have more access to healthy and affordable food.

A \$400,000 grant from the Robert Wood Johnson Foundation – part of its "Healthy Kids, Healthy Communities" national initiative – helps CCROPP develop community-based solutions to childhood obesity, a near epidemic in the region.

The Valley is home to more than 3.8 million people, over one-third of whom are younger than 20 and one-third of those are obese, adding to rates of diabetes and other chronic physical conditions that are among California's most alarming.



"In many of our communities, residents can't easily buy healthy foods," says Genoveva Islas-Hooker, regional program coordinator for CCROPP.



"In addition, many neighborhoods are designed in ways that make it difficult and unsafe for children and adults to be physically active outdoors."

CCROPP works with leaders in eight counties to develop tailor-made solutions for each community's unique challenges.

# Outside the ines

Feb. 19, 2009, will go down in Fresno State history as one of the brightest days in its first century. That day, three years of waiting ended. The metal skeleton that grew out of the gaping hole where the old north wing had been, had been transformed into the striking new Henry Madden Library.

Feb. 19 also was the first day of lines at the new library.

The first formed as a crowd listened to speeches praising the cooperation from voters approving a statewide bond issue, builders working on schedule and students, faculty and library staff patiently doing without their library more than three years.

The crowd grew to several hundred students, politicians, faculty,







After the words were said, pictures taken and sound bites offered for TV and radio, new lines formed outside the elliptically shaped Table Mountain Rancheria Tower entrance to tour the \$105 million transformation. Visitors lined up to get on elevators for tours. Others queued patiently at the Starbucks café, where the warmth inside and out spurred a demand for iced beverages.

The lines were shorter the next morning, the official opening for library services. Fifteen minutes before the scheduled opening, students Lauren Johnson and Clayton Best sat atop granite slabs outside the automatic doors.

Johnson, in her third year at Fresno State studying finance, says,

"I've never had a library since
I came to Fresno State, but I
remember the old one from when
I came here on school field trips.
They've been building this new
one all the time I've been here."

By opening time, a half-dozen students and a couple of staff were in line. A bit surprisingly, they and others who followed through the doors in the first 10 minutes headed not for the second-floor Starbucks, but in search of that "perfect" study area. (The Starbucks first-day line formed by 8:30 a.m., moving as efficiently as the rest of the library.)

Johnson was determined to check out the first book, though, rushing to the three long shelves of new books behind the Welcome Desk and choosing "Globalization of Education" by Joel Spring and "2009 Information Please Almanac."

She and Best walked quickly to the curving wood and polished-granite circulation desk, where Bonnie Inthisane's new machine scanned Johnson's ID card (photo above). Inthisane handed Johnson the first books checked out just before 8.

Johnson's parting words: "Usually students don't really know what's going on on campus, but all the students know about this, and they're all excited to have their library back. It's amazing."

Flash forward three weeks and it was student Russel Statham's turn to be amazed. He arrived at the library to study on a Sunday afternoon 10 minutes before the 1 o'clock opening and found he was about No. 50 with the same idea.

Statham, also a California State University student trustee, broadcast his "waiting in line" status on Facebook, drawing a flurry of replies, including this from Johnson: "Holy c---[Bart Simpsonism deleted]! Maybe we should develop a FastPass system."

The new Madden Library isn't Disneyland, but it's got lines.



### A message from

### Library Dean Peter McDonald

What a day it was! On Feb. 19, 2009, the skies cleared, the sun shone and we had the most gorgeous day imaginable to celebrate the ribbon cutting of the new Henry Madden Library.

By noon the day following our opening, we handed out over 5,000 maps of our new layout. More than 10,000 people visited the library in the first week and thousands joined our staff members and faculty on tours.

You cannot imagine what a pleasure it is as dean of Library Services to walk about our new building filled with students studying, relaxing; every public computer taken; the reference desks busy; all our services at peak; and smiling faculty glad once again to roam the stacks for their beloved books.

This was a team effort. Our library faculty, staff and administrators endured more than two years of disruption and temporary relocation, and then tough months of transition made longer and tougher by the state budget snarl. How quickly we forgot and focused our eyes on the prize of a bright future ahead in our bigger, much more modern environment.

The impact of the months-long budget impasse hit us, most visibly, in our furnishings. As we opened, nearly 95 percent of the public chairs, tables and other furnishings were on hold awaiting release of state construction bond money. We are confident that by the fall 2009 semester the promise of a fully furnished library will be fulfilled.

Meantime, students fill our building, and we once again fulfill our mission.

If you have not toured the new library, I urge you all to come and wander about this magnificent new building. Have coffee at Starbucks. See our magnificent exhibit hall, the Ellipse, on the second floor of the Table Mountain Rancheria Tower, the library's architectural landmark.

Tour the world's largest public-access compact shelving down on the below-ground collection level in the North Wing. See the expanded space for our special collections and the Arne Nixon Center for the Study of Children's Literature in the remodeled South Wing.

Step outside into the new Native Plant Garden and enjoy the serenity of the beautifully renovated Peace Garden.

None of this would have been possible without California voters approving Proposition 55. We are deeply appreciative, too, of the major gift from Table Mountain Rancheria, which allowed us to execute so well our design themes that pay tribute to our region's natural beauty and Native American heritage.

Our collections would not be as robust and varied as they are without the generosity of so many donors over so many years throughout the off-campus community.

I invite you to read on the next several pages just some of what we've accomplished together. I hope you'll join us whenever you can and take pride in what CSU trustee and Fresno State alumna Carol Chandler described on that opening day as "the biggest team effort in Fresno State history."

### A warm welcome and a commitment to help

By David Tyckoson

A lot of libraries have more books and most have more videos. Some have more recordings or computers. A few have more maps.

One thing that the Henry Madden Library has that no other library in the state can match: a staff totally dedicated to service and to being the friendliest, most welcoming and helpful library staff. We are - quite literally - "Here to help."

It starts when you get here. Just through the doors of the new Table Mountain Rancheria Tower is the Welcome Desk, where staff greet visitors, provide directions and a map and answer basic questions. The Welcome Desk is designed to be your first stop in the new library.

This welcoming environment extends to every section of the library through faculty, staff and student assistants, all ready to answer visitors' questions. Each worker wears a red Madden Library badge and lanyard and each is available to help anyone find materials, use the compact shelves, print from a computer or find the elevators.

For more in-depth research assistance, the first-floor Reference Desk's reference librarians and student assistants always are available to help locate a specific book, look for articles on a topic, retrieve statistical data, identify search terms or brainstorm a research topic. The Reference Desk is available by phone and online for those who can't get to the library.

How people get in touch isn't as important as that when anyone needs research assistance, the new and improved library offers it, as well as specialized research in certain subject areas.

- The Music & Media Department (third floor) serves anyone studying or enjoying music.
- As its name implies, the Teacher Resource Center (third floor) provides lesson plans, children's books and instructional materials for K-12 teachers.
- The Maps and Government Information Department (first floor) contains the largest collection of maps at any California State University library along with relevant publications from federal and state agencies.
- The Special Collections Research Center (fourth floor south) is home to rare books, local history and several specialized and unique collections.
- The Arne Nixon Center for the Study of Children's Literature (third floor south) contains the largest collection of historic children's books west of the Mississippi.

Each area is intended to provide sophisticated assistance to support programs and researchers in those areas. There also are liaison librarians assigned to specific colleges or departments for advanced research in specific areas, which is especially useful to graduate students working on theses and faculty undertaking research projects.

continued \_\_\_\_





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David Tyckoson



Computers help with students' studies.

Although staffers provide a variety of ways to help library visitors, there are many ways for them to help themselves. New iMacs throughout the library run either Windows or Mac operating systems at the user's direction. Need something more portable? Laptops, available for student and faculty checkout (Collection Level) for four hours at a time, may be taken anywhere on campus.

For patrons who want to avoid lines at the busy first-floor Circulation Desk, each floor has at least one self-checkout machine. The machines print a receipt saying when materials are due back and allows them to pass through security gates without sounding alarms.

There's staff help for those who can't take the time to retrieve their own books. Patrons search the library catalog, find what they want and use the request button. Once a day, staff go through requests, locate materials and take them to the Circulation Desk for checkout within 10 days of the request being entered.

The Circulation Desk, just inside the main entrance, also is where visitors will find books on reserve for classes and materials ordered from other libraries.

"Here to help" is integral to the design of the new library, too. The goal was to give people the best spots on each floor, so study areas are near the windows and the books and other materials are in the back, away from the light.

In addition, the building is designed to meet a variety of study needs and learning styles. There are quiet areas, group and individual study rooms, lots of power outlets for laptops and wide-open study rooms.

One of the most requested features when the library was being designed was a coffee shop, so University Dining Services became a Starbucks franchisee and opened a café on the second floor, next to an open area designated as a "noisy" area. The Starbucks in the Madden Library carries the popular franchise's full range of products and participates in its national promotions.

In contrast to the former Madden Library – and most others – materials and fabrics throughout the building were chosen to accommodate food and drink, so patrons can be as comfortable as they want to be studying, reading or researching.



Kevin Vu gets his morning Starbucks coffee in the Madden Library.

The library is a large and complex place. The Madden Library staff is committed to making certain this beautiful new university center of knowledge meets everyone's individual needs by staying true to three little words:

#### "Here to help."

— David Tyckoson is associate dean of Library Services at the Madden Library.

The Reference Desk is available by calling 559.278.2174 or online via instant messenger from the library home page, www.csufresno.edu/library.



# T keeps information flowing

By Maria Pena

The library's Information Technology Department (IT) was instrumental in implementing a dual-boot computing environment for the public access computers.

That's technospeak for providing student and faculty computer users the option of Mac OS or Windows to accomplish their tasks on the 60 public computers available at February's library opening. Another 40 will be added as funding allows.

Students and faculty also have the ability now to use their campus e-mail credentials to gain access to either operating system.

"Our greatest challenge was the short amount of time we had to perform the technology implementations for the public desks and for the library staff," says Renaldo Gjoshe of the work he, Aaron Collier and Wes Crockett had to do on network setup before the opening.

"At the same time we were configuring and securing all public access stations in an environment that was new and untested," adds Gjoshe.

It's not all on the inside for the library's IT staff, either.

The department also maintains the well-known, popular library laptop circulation program. With appropriate ID, students and faculty can check out laptop computers from the library at no charge for a certain length of time.

And thanks to a donation from Associated Students Inc. of 130 laptops, the library has 200 laptops in circulation.

Students and other visitors with their own laptops will find numerous power outlets throughout the library and wireless Internet access, so they can work at floor level, in chairs or at tables, wherever they're comfortable.

IT also supports the technology needs of the library's 170 staff, faculty and student assistants to ensure uninterrupted services for the campus community and the public.

The demands are great, but the IT team prides itself on quick response and has adopted "Service with a Smile" as their motto.

 Maria Pena is interim head of the Madden Library's IT Department.



# Accessible, movable shelving

at the push of a button ▶

By David Tyckoson

In most libraries, shelving is anything but sexy. Shelves are just the necessary furniture for storing books.

In the Madden Library, though, the shelves seem to be ... aliiiiiive! (Insert scary music here.) You never know when one aisle might close and another open as if the shelves have a mind of their own.

Of course, they're not alive – but they do move. The Madden Library has the largest installation of open-access, electronic compact shelving anywhere in the world.

Using Spacesaver Corp.'s compact shelving, the entire book collection fits on one floor. Early in the planning of the library, a decision was made to provide high-density storage capacity that would allow users to browse the stacks. Many other libraries use compact shelving, but it is usually in a storage building or other specialized area with access limited to staff members.

The decision for the Madden Library came down to simple mathematics: by installing compact shelving the library would gain an additional 70 percent shelf capacity in the same floor area. Now, on the belowground Collection Level, is shelving for nearly 1.5 million volumes.

With slightly fewer than 1 million volumes, there is enough capacity to handle growth for at least 25 years.

Compact shelving also is installed for government publications (first floor), bound periodicals (second floor) and audio recordings (third floor).

The electronically activated mechanical shelving can be operated by library staff or by users. Simply push the

green "Open" button on the end of the shelving and the shelves slide to create an aisle. It does not matter how many rows of shelves are in between the open and desired aisle – all of the shelves will move when requested. A built-in safety feature prevents the shelves from closing if something – or someone – is in the open aisle.

Inevitably there will be conflicts – two people needing an aisle when only one is available – so library staff are asking visitors to be considerate and take turns.

The lowest floor is called the Collection Level for a simple reason – that's where the library's book collection is stored. Although it is below ground, it still gets natural light filtering down from the north-facing windows that overlook the campus Peace Garden. In addition to books, the Collection Level is home to the Laptop Checkout and Pay-for-Print offices.

But the main attraction is the row-uponrow of moving shelves that invite visitors to push the library's buttons, send the books for a ride and marvel at how shelving in a library can be considered sexy.



Christine Evans shows off moving shelving

chael Karibi

# Where in the World?

By Carol Doyle

Whether a visitor needs a geologic map of the Millerton Lake area, a federal or state report on Central Valley air quality or statistics on school dropouts, Maps and Government Information on the first floor of the new North Wing has it. And now, there's direct access to the collection, too.

The Madden Library is a selective depository for federal and state government publications from agencies such as the United States and California Geological Surveys, Congress and the California Legislature.

The library makes all those publications freely available to the public, even to people who don't have a library card. Maps and Government Information is eager for members of the community to use this resource.

The Fresno State library was designated a federal depository in 1962 and a depository for USGS maps in 1967. It became a California state depository in 1945. The collection covers a broad spectrum of interests such as water, education, public policy, agriculture, crime and health issues and a significant spotlight on policy development and thinking over time.

Anyone is welcome to look at any of the material. And with the move into bigger quarters, materials have been taken out of their old closed-to-the-public area and put on compact shelving for browsing whenever the library is open.

If users cannot visit the library to get what they need, a virtual visit via <a href="http://libguides.csufresno.edu/mapsandgovinfo">http://libguides.csufresno.edu/mapsandgovinfo</a> lists what's available.

The map collection – the largest in the California State University's 23-campus system – has worldwide coverage with a focus on California and the Central Valley.

Patrons will find everything from a satellite-image map of Pakistan to a map depicting monsters of the world. The core map collection is from state and federal sources through the depository agreement. It includes topographic maps of the U.S. at various scales and historical topographic maps for California.

Of special interest is the large assemblage of aerial photographs, primarily of Fresno County, from the earliest flight in 1937 through 1998/99.

Unlike the government publications on open shelves, maps and aerial photographs are in a closed area, from which skilled staff are happy to retrieve them.

Plans include digitization and digital preservation projects, as well as collaborating on geographic information systems initiatives with the campus' Interdisciplinary Spatial Information Systems Center, which will join the library as a partner in the new building.

 Carol Doyle, right, is head of Maps and Government Information at the Madden Library.



# Rocky Horror to Rachmaninoff in Music & Media



In 1932, Fresno State became the first school in the California State College system to collect sound recordings for use by the entire campus.

More than 75 years and four moves later, the collection of music scores and sound recordings still is the largest in the CSU system, supporting the outstanding music program on campus and providing musical material for everyone else on campus, too.

Music for all tastes and interests, from classical to rock, is available in this collection of 45,000 scores, 23,000 compact discs and 42,000 long-playing records.

Library patrons can select scores from spacious new shelving to study while listening to a recording of what they're reading. Musicians can use scores to expand their repertoires or work on something entirely new.

A special endowment has enabled the Music & Media section of the library to build a large collection of scores and recordings of musicals. Students can compare multiple performances of the 1943 Rodgers and Hammerstein Broadway hit "Oklahoma!"

It's not just the familiar old musical comedy favorites in the collection, either. Long-running, recent Broadway Tony winners are represented by music from "In the Heights" and "Jersey Boys."

By Janet Bochin



Terry Lewis

With additional space in the new library, Music & Media has placed videos that support the curriculum in all subject areas on open shelves for browsing. There were available only on request before.

In the video collection are classic films, operas and ballets and videos on contemporary social issues. Most materials are available for use outside the library.

But immediately after February's opening, students and other library visitors were choosing to use the abundance of new multimedia equipment available. A dozen new flatscreen televisions with built-in DVD/VHS/CD players and 10 new CD players were installed in Music & Media. The section's request list includes two DVD players that will play foreign discs.

Seven sleek, new iMacs are installed in Music & Media and many more are located throughout the library. Using the iMacs, a library laptop or a patron's own computer anywhere there's an Internet connection provides access to streamed class reserve assignments or selections found on streaming services such as Naxos Music Library and Smithsonian Global Sound.

Plans for Music & Media include two seminar rooms, where faculty and student groups can schedule times to listen, view and discuss recordings or videos, and a media lab to edit audio and video.

Whether it's scores and recordings of Gregorian chant, Irish songs for St. Patrick's Day or the original recording of "Rock Around the Clock" by Sonny Dae and the Knights, it's in the expanded Music & Media.

 Janet Bochin is the head of Music & Media at the Madden Library.

## TLC just a part of TRC's help for educators



For educators who want to go beyond the textbook or use different instruction methods in the classroom, the Teacher Resource Center (TRC) is a dynamic part of the library, dedicated to helping instructors create lessons that are effective and fun.

The center is committed to helping every teacher in the San Joaquin Valley improve by drawing from the full spectrum of curricula. Through a combination of donations and purchases, the TRC plans to house 75,000 items the largest collection of K-12 teaching materials west of the Mississippi.

Especially exciting for center staff members are abilities to grow and to share collections not found elsewhere in the region. Hands-on models, kits, games, artifacts, audio compact discs and activity books are just a few of the TRC collections.

There's now room to collect and display student art work, science fair projects, dioramas and more. The center hopes to further diversify holdings by becoming Fresno County's official textbook adoption center, moving a step closer to providing teachers with one-stop shopping.

The center also has more space for teachers who want to tutor students or relax with peers and browse the extensive collection of professional magazines. Entire classes will

be able to meet in the Margaret Thomas Heiskell Teacher Resource Reading Room.

More than being filled with neat stuff and neat places, the Teacher Resource Center is dedicated to service, ready to provide markers, colored paper, laminating or PowerPoint assistance, or to help locate Web-based resources. "We practice holistic service and understand that lesson creation requires more than a pile of stuff," says Michael Tillman.

The center's impact extends beyond its third-floor location in the new north wing of the Madden Library. Kindergarten Teacher, a long-running TRC-produced Web site for early educators, links specific California kindergarten standards and related online student activities. TRC-produced online tutorials help teachers mine online resources effectively.

The Web address is http://labs.lib.csufresno.edu/ CurriculumJuvenile/?page\_id=50.

The center plans to create original, interactive student activities and place them on Kindergarten Teacher Web site. ultimately creating a way for teachers to efficiently create and share media-rich student activities.

 Michael Tillman is the head of the Madden Library's Teacher Resource Center.



# Library honors American Indian heritage

with Table Mountain Rancheria's gift

By Cynthia Teniente-Matson

The generosity of the people of the Table Mountain Rancheria makes the new Henry Madden Library not only a repository of knowledge for Fresno State and the region, but also a tribute to local American Indian culture and an educational showpiece for the world.

It is a union of the American Indian legacy of tradition, sharing, learning and respect for nature that comes together in and outside a landmark five-story elliptical structure of steel, glass and angled wood lattice: the Table Mountain Rancheria Tower.

Throughout the design process, the university consulted with the Tribal Council and staff of the Table Mountain Rancheria Cultural Resources Department to ensure historical accuracy of the cultural heritage of the tribes of Central California.

The design theme of the library begins with the tradition of basket making – baskets woven for daily use – that also are believed to hold the memories of lives and cultures.

The library is a storehouse of knowledge and a reflection of Native American people, another way of remembering our history and preparing for our future.

The Tower itself is inspired by and designed to reflect an American Indian twined cooking basket and also serve as a directional point of reference for the entire campus community.

The concept of educating the community about the art of making baskets blossomed into creation of an outdoor sanctuary that tells the story of the weaving process from raw natural products to useful containers. The entryway landscape consists of indigenous plants, trees and grasses used in traditional basket making surrounded by locally quarried granite walls.



Native Plant Garden's entrance.

The Native Plant Garden was created as an outdoor laboratory, replicating in one location the plants and tools used in basket making, the names of which are etched in the stone in the Western Mono, Yokuts and English languages. When the garden is mature, traditional harvest and related celebrations will take place there, but in the meantime, it creates a learning opportunity for visitors.

The Table Mountain Rancheria Tower's entry is an artistic replication of the stair-step basket pattern constructed of Academy Black and Sierra White granite from quarries in Clovis and Raymond. The design was laid stone by stone to ensure the pattern's accuracy. The entryway is surrounded by wood slats that reflect the basket-weaving pattern from the Tower.

The ribbonlike form of the stairway throughout the library is blanketed in woven metal, evoking the intricate weaving of the basket.



Table Mountain Rancheria Reading Room.

In the first video installation of its kind in North America, the wonder of learning is brought to life through advanced technology. This installation symbolizes the advancement of architectural and artistic ingenuity as a showcase of visual learning in a modern library.

Filmed over 12 months, the video captures artist Lois Connor (Mono, Chukchansi) weaving a basket from start to finish. It is the longest performance art film and the first high-tech Mediamesh® installation on a university campus.

The artistic consultation was led by Susan Narduli and a team of Hollywood digital media experts. A 700-square-foot digital Mediamesh® curtain, mounted on the interior of the library's north-facing glass wall, is transparent from the inside and visible from outside the building.

The outside image subtly changes throughout the day, varying with the sunlight and shadows reflected from the Peace Garden. The union of futuristic Mediamesh® technology, history and the Native Plant Garden entices everyone to explore American Indian culture.

Through the Table Mountain Rancheria gift, the library houses the only digital imagery of a handwoven traditional gaming tray. The tower's second-floor LCDs display close-up high-resolution images, showcasing the weaver's facial features, hands and the basket. Visitors will be able to watch the basket's various phases of development.

The Table Mountain Rancheria Reading Room on the third floor of the tower is dominated by a 9- by 30-foot permanent museum quality mural that depicts the history of the Rancheria.

The mural is a custom-designed glass overlay of historic photos and American Indian languages. An oak bench in

front of the mural allows visitors to be surrounded in reflection about the history of the Table Mountain Rancheria.

The windows in this room are insulated with a honeycomb core that appears as tubes of glass when viewed up close, but change views as you move through the room, muting the landscape outside to encourage a closer look at the striking mural.

Throughout the library are custom fabric coverings replicating deer hoof, butterfly and stair-step basket patterns.

Representing American Indian design elements from throughout the San Joaquin Valley, recognizes the legacy of the people of Table Mountain Rancheria.

Just as important, the new Henry Madden Library spotlights the generosity of the Table Mountain Rancheria to the university and the entire community in the spirit of dedication to discovery and learning by everyone.

 Cynthia Teniente-Matson is vice president for Administration and chief financial officer at Fresno State.



Mediamesh® on exterior north wall depicts weaving.



# Libraries of her life

By Lisa Lieberman



Church is the place many people go when they're looking for peace and truth and the answers to life's most-universal questions.

My sanctuary has always been the library – the place I'd go to do a book report on how stars were made for seventh-grade science class and where I'd ride my bike to be with my friends in the summers when I was 12 and living in Chicago.

We would check out Nancy Drew or "Little House on the Prairie" books and then sneak into the adult section to find out things we weren't supposed to know about.

I first fell in love with the library when I was 4 and my mother took me there for "story time." I sprawled out on the carpeted floor with the other preschoolers, and the librarian transported us to other worlds with stories from "Bedknobs and Broomsticks" or "Mary Poppins" or "The Wizard of Oz."

I remember the libraries of my life like most people remember their loves.

When I was a freshman at UC Berkeley, there was the main library – Doe – with its French classic revival architecture and imposing monolithic pillars. It opened in 1911, the same year Fresno State began.

The Doe's hundreds of thousands of books were housed in underground structures that most undergrads were not allowed to touch. You had to have a special pass or proof that you had passed Library Science 101 to have access.

Stern reference librarians stood behind thick wooden desks guarding those books, dispensing them to students only on special request and presentation of the requisite documents.

I have to admit that I was too intimidated to use the library at Berkeley very much, although during finals week I sometimes skulked off to the undergraduate library allegedly to "study" but really to fall asleep in one of the cushy chairs with a book over my face.

When I came to Fresno State in 2004 as a graduate student in the Master of Fine Arts Creative Writing program, I was impressed by how open and accessible the Henry Madden Library was. I could send my freshman composition-writing students there to get tutorials about how to use the library's resources. And my students could actually touch the books.

When the library shut down for construction in 2005 and the books were all moved to a warehouse somewhere, I, like so many others, I'm sure, held my breath, thinking, "It's never going to open again." And then when it did open in February 2009, my breath again was taken away because it's the most inviting library I've ever seen.

For starters, the library's 900,000 books are housed on the first floor in one place. In one place! It is the largest installation of books on one floor in any library in North America that's open to the public.

The next thing I noticed was students sitting in big, open, airy rooms with natural light pouring in the library's north wall, made entirely of glass.

The building was designed so that people would be able to be by windows near the light and the books would be in the center of the building, away from the light, says David Tyckoson, the associate dean of Library Services, who proudly gave me a library tour just after the opening.

Tyckoson couldn't stop smiling in his new surroundings. What struck me the most as we walked up and down the stairs along the north wall of the new North Wing was the sheer number of places to study.

Students sat at long rectangular tables in wide-open rooms, hunched over laptops and books, some with buds in their ears to listen and learn. I saw small, individual study rooms with doors that closed so one or two students could study and larger rooms available for students who wanted to work together in groups.

And then – my favorite part of all – a Starbucks café on the second floor. Wait a minute, a Starbucks? *In the library?* 

"The number one request when we polled the students was for a coffeehouse," Tyckoson says. "This way students can get their coffee and work in here without having to leave the building."

I ask, "But aren't you worried about people spilling coffee and getting food on the books?"

"This is a food-friendly library," he answers. "Students are welcome to bring food anywhere in the library, except where we have special exhibits or the audio and video room."

Never heard of a "food friendly" library, I thought. As if reading my mind, Tyckoson says, "When we had a 'no-food' policy, people smuggled it in anyway. Now, we'd rather be open about it because if you're not trying to hide something, you're less likely to spill it."

In addition to being "food friendly," the lounge-like area outside Starbucks is "noise friendly," Tyckoson says. "If people want to talk or listen to music, we're declaring this to be the 'noisy' area."

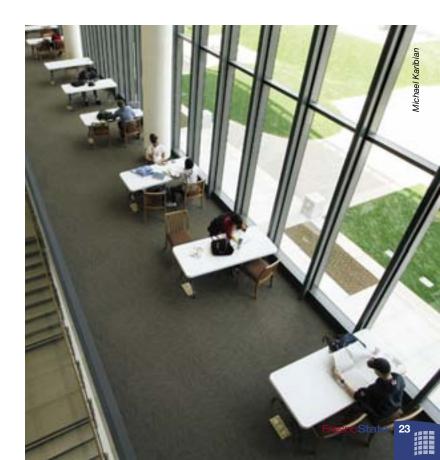
Most of the rest of the library, of course, is supposed to be quiet, and the older South Wing on the second floor is designated as the "real quiet" space, Tyckoson says.

On our tour, we walked by students sitting on comfortable chairs next to a window facing the Peace Garden with its statues of Mahatma Gandhi, César Chávez, the Rev. Martin Luther King Jr. and Jane Addams.

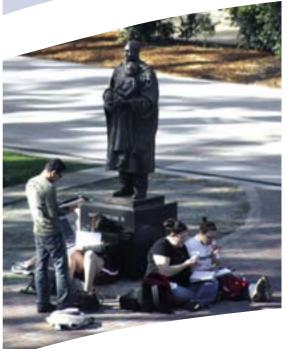
"If I were a student, that's where I'd be sitting," says Tyckoson, "right next to those windows so I could see who was coming and going."

Me, too, I thought, wishing that I could somehow go back in time and be an undergraduate student all over again in a less-intimidating library where I could enjoy my coffee and study while listening to my music.

 Lisa Lieberman is a freelance writer based in Three Rivers who is in the Master of Fine Arts in Creative Writing program at Fresno State.









Top right: Don Larson donated World's Fair memorabilia to the Madden Library's Special Collections Department. Bottom left: Students gather at the Peace Garden statue of the Rev. Martin Luther King Jr. Bottom right: Students crowd a table on the library's third floor, color-coded light green. Opposite: The Peace Garden's tranquil beauty and the sky above are reflected in the Table Mountain Rancheria Tower's glass north wall. (Photos by Michael Karibian)





## Baseball Coach Batesole won't let champs rest on their title

By Paul Loeffler

College baseball's reigning National Coach of the Year, Mike Batesole, doesn't believe in living in the past.

Batesole fulfilled the dreams of predecessors Pete Beiden and Bob Bennett and countless Bulldog fans when he led Fresno State to the 2008 College World Series (CWS) title. But with the championship trophy in hand, Batesole had to do everything within his power to keep the Diamond Dogs focused on the 2009 season. He even went so far as to ban "2008," "last year" and "national champions" from the team's vocabulary.

We caught up with the coach before and after that ban was imposed for some candid comments on the future of the program and its recent past.

Q: What was it like to visit the White House and be honored by the president? Were you ever concerned that your self-described "bunch of goofballs" 2008 Bulldogs might do something embarrassing in that formal setting?

A: That was special, especially with President Bush being such a baseball guy. He was very gracious and complimentary. You could see a light in his eye when he was talking to the players, which was really cool. They had the same focus they had in Omaha.

Q: You have a trophy, a ring and other things to remind you of one of the greatest underdog stories. When it comes to your 2008 team, what are you most proud of? A: They were a great bunch of kids. They were accountable, loyal and understanding of when to have fun and when to turn it up a notch. My favorite quote occurred when one of them was asked at a press conference, how he was going to handle the pressure of the College World Series. and he answered, We've never been here before and we're gonna act like it." In other words, we came here to play baseball. We get it. Nothing will distract us for nine innings a day. That's what we said when we got to Fresno State: We're here to win degrees and rings.

There's no doubt the coolest thing was we didn't just win it, we won it right. We showed character off the field and on the field. That's what makes us the most proud, and that's what everybody seems to comment on. I've gotten so many comments about how our guys have all taken time, how they've addressed other people. They've always taken care of their families and each other.

Q: Your unprecedented run to the CWS championship had many unforgettable moments, but what aspect of that entire experience left the biggest impression?

A: We weren't playing Rice or North Carolina or Georgia — and that's really easy to say, but until you've actually done it, you don't get it. We weren't playing them, we were playing the game. Tons of coaches have said that. We've said that before to teams, and they didn't get it, and we never really got to that point. This team really got there.

Practices were still disciplined, all that stuff was still good. But in the end, the last five or six weeks, it really was sixth-graders rolling out the balls and heading out to recess. Their demeanor and their body language were no different from a sixth-grade kickball game where you're just playing pure. That's what I loved the most about it. It was special just to be in the dugout and to be a part of it.

Q: [Steve] Detwiler made the catch in right field, and then immediately after that, fans watching at home saw a shot of you kneeling in the dugout before wrapping your arms around assistant Matt Curtis. What was going through your mind at that moment?

A: The very first thing that I wanted to do, and the very first thing I try to do with everything I do, is to thank the Good Lord for allowing me to be the head baseball coach at Fresno State for another day. That's exactly what went through my mind. The second thing was, "Where's my assistant coaches?" I had to find them and give them a big hug.

I'm just really thankful that I get to be a part of this amazing university and this incredible baseball program. I don't know what strings were pulled for me to be able to experience this, being part of this particular team and this particular university at this particular time. I was just really thankful to be a part of Fresno State baseball.

#### Q: What message are you giving your 2009 team?

A: Priorities. Keep this four-year experience in perspective, keep this year in perspective, keep this game in perspective, keep this inning in perspective and keep this pitch in perspective. For me that means God, family and then everything else. It is very easy for a young man of this age to get lost in the distractions. It is amazing how things come together if you keep your priorities in perspective.

 Paul Loeffler is the radio voice of Fresno State men's baseball and other sports.

Fresno State's National Championship baseball team poses with President George W. Bush for a White House photo op.



Senior Steve Susdorf was a star on the field in the College World Series and in the classroom at Fresno State.



### Wright delights in overcoming obstacles to success

By Paul Loeffler

#### It was the spring of 1963.

The Green Bay Packers were still celebrating their second-consecutive NFL title. The Boston Celtics were halfway through their string of eight straight NBA crowns. San Francisco Giants fans wondered why that screamer off Willie McCovey's bat in Game 7 of the 1962 World Series couldn't have found a way to miss Bobby Richardson's glove.

In the central Illinois hamlet of Warrensburg – just outside Decatur – something else was about to happen that would spark a sports journey every bit as remarkable, in its own way, as what those legendary teams accomplished. A 10-year-old girl was about to be told what she couldn't do.

Her father, Kermit Wright, coached a softball team when he wasn't driving truck for a local corn processing plant. Wright knew the Amateur Softball Association rules required players to be at least 12 years old. Ten was plenty old for Little League, though, and Kermit didn't see anything in the rules that excluded girls.

His daughter tried out and made the team, and Kermit and his wife. Eva couldn't wait to watch her play. Word travels fast in a village of 700 people, though, and it didn't take long for the Warrensburg Women's Club to catch wind of this girl who wanted to play with the boys.

While there's no evidence to suggest that mothers trying to spare their sons the shame of striking out against a girl had anything to do with it, the Women's Club did protest. And on the very day that her brother and three sisters were ready to watch her debut on the mound, Margie Wright was told she couldn't play Little League after all.

How many other things has she been told she couldn't do in the near half-century since then? Just tally all that she has accomplished and you'll have a fairly accurate estimate.

It started with a little assist from her dad, who stuck the 10-year-old on his Decatur Blue Devils softball roster, as if to say, "Go ahead and stop me." There was no stopping Margie Wright, though.

No money for college? Time to get creative. "I decided I was going to take out a bank loan so I could go to college and play sports," says Wright, now 56. She also has more coaching victories than any other major-college softball coach and 2010 will be her 25th season coaching at Fresno State.

When considering the acceleration of a trailblazer's extraordinary lifelong assault on the status quo, it's hard to miss the irony that it occurred in Normal, III. That's where Wright lettered four years in softball



and basketball and three years in field hockey for the Illinois State University Redbirds.

Back then, the school's training room was reserved for male athletes, such as basketball star Doug Collins. But then the ever-competitive Margie separated her shoulder in a basketball game and refused to be treated like a second-class citizen. She insisted on receiving the same medical attention as the Redbirds men and blazed a path for future female student-athletes at Illinois State.

Surely someone must have told her she couldn't coach Division I softball and referee Division I basketball at the same time. Yet, there was Wright, driving back and forth from Michigan to Oklahoma in March 1981.

She coached Illinois State to a 40-12 record that year in softball, runnerup to national champion Utah State. Between softball games, she raced to referee the women's basketball Final Four, getting heat from her supervisor when a former hoops rival, wired for sound, called Wright by her first name when arguing a call.

As a referee, Wright wasn't supposed to be fraternizing with the young Tennessee coach, who would lose that national championship to Coach Leon Barmore's Louisiana Tech team. Now, that former rival. Pat Summitt, and Wright can call each other the winningest coaches in their sports. They're still friends and neither one shows any sign of slowing down.



"I'll keep going as long as I can have a positive effect on the young players," says Wright. "If you have a positive effect on just one, it's worth it. These kids need role models and leadership and people who've done things they want to do."

What hasn't Wright done?

She's inspired many by fighting for gender equity in college athletics. She's in 12 Halls of Fame. She coached the Bulldogs to an NCAA Championship in 1998, the university's first top-division title. She won an Olympic gold medal as a coach in 1996 and coached the 1998 USA Softball national team to a gold medal in the Women's World Championships in Japan.

If you lined up all the boys who played in Warrensburg's Little League in 1963, her 34 years of softball pitching experience say there's a good chance she'd strike them all out.

Wright thinks about her future and about life after Fresno State: "I'd probably move back to Illinois, where I have 19 nieces and nephews."

She'll never forget the past: "My coaches at Illinois State, Jill Hutchison and Gooch Foster, were role models. I didn't go to college to become a coach. They shaped my desire to succeed."

And there's no question the lion's share of her intense focus is on the present, on the task of guiding the Bulldogs back to the Women's College World Series.

Early in the 2009 season, Wright is optimistic about her young team, "They don't really know how good they can be," says their coach. "I hope they figure that out, because if they do, they can be really special."







Bulldogs softball Coach Margie Wright has more NCAA Division 1 victories than any other coach by developing the talents of student-athletes such as Jenna Cervantez, above, and Haley Perkins, left.



## Building on a huge legacy in track and field

By Paul Loeffler

It's not quite leaping a tall building in a single bound, but Scott Winsor did clear 7 feet in the high jump once for the purple-and-gold. His was a Duhawks' record for nearly two decades at Loras College, a liberal arts school in Dubuque, lowa.

Now the bar is set at a figurative 8 feet for Winsor, representing the actual number of feet of former Fresno State track and field coaches J. Flint Hanner, Cornelius "Dutch" Warmerdam, Gene "Red" Estes and Bob Fraley.

Since 1925, only those four men have coached men's track and field at Fresno State in a seamless succession. Now Winsor, who spent the past 20 years as an assistant at Notre Dame, is following in their giant footsteps.

How giant?

- Hanner collected 17 conference titles in 36 seasons and coached the Bulldogs' first NCAA champion, Walter Marty, who set a high jump world record in 1934.
- Warmerdam, voted by whom? the best pole vaulter of the 20th century, assumed the reins from his mentor Hanner in 1961. He coached the Bulldogs to the Division II NCAA championship in 1964, passing the torch to Estes in 1981.
- Estes, the Bulldogs' cross country coach for 17 years before taking over track, punctuated his 20 years as track coach with 10 consecutive conference championships.
- Fraley consolidated men's and women's coaching as the new director of track and field in 2001. He earned national acclaim when he donated his salary back to the department to help avoid potential elimination of the program because of budget issues.

The coaching tree started by Hanner carried Fresno State through 84 seasons, and now Winsor is digging his own roots in the fertile soil of the San Joaquin Valley.

"You can't replace a legend," says the Bulldogs' new coach, "and I'm not trying to. I know there is a rich track and field tradition here and I want our student-athletes to experience the next level of competition."

Filling gargantuan shoes comes a little more readily when the former occupant of those shoes is on your side. Fraley's brainchild,

Run for the Dream, has brought indoor track to Fresno's

Save Mart Center. Winsor understands

the value in the annual meet on the Rev. Martin Luther King Jr. holiday that showcases high school through professional competition.

"Not too many universities can offer that kind of opportunity," winsor says. "We may have to tweak it a bit in the future, but Run for the Dream can be a big plus for us."

Winsor cites a state teeming with track and field talent, high participation rates across the country and the unique spotlight the Bulldogs occupy in Fresno as reasons he sees great potential in the program.



Coach Scott Winsor inherited a strong tradition of pole vault success at Fresno State, where he coaches Cara Montes, above, and 2007 Western Athletic Conference champion Andrew Pancotti, left.

"I was absolutely amazed by how much attention track and field gets out here," he says. "We flew under the radar a little more at Notre Dame."

Can a 7-foot high jumper really expect to fly under the radar? Not when it takes less than one full season to produce an All-American.

Winsor deflects credit to assistant Lisa Misipeka for senior Sharon Ayala's sixth place in the 20-pound weight throw at the NCAA Indoor Championships in March, but Ayala's All-America status is cause for optimism.

"It's exciting to know there are more to come," says Winsor, who guided 13 All-Americans in his tenure at Notre Dame. "As any coach will tell you, we have a long way to go, but we're climbing now."



### One big Bulldog family

By Jessica Collins

The DiBuduo family is really two families in one.

In the traditional sense of people related by blood and marriage, the DuBuduo's are a family, the first members of which came to the United States from Italy and settled in Fresno.

But the DiBuduos also are part of a bigger community, one so tight-knit that it is often referred to as family, especially within the DiBuduo clan — the Fresno State community.

Fifty-four DiBuduo family members have attended Fresno State since 1945, just one generation after the first DiBuduos settled in California.

"The uncles and first cousins of the family were strongly encouraged to attend Fresno State," says alumnus Nat DiBuduo (1973). "Fresno State was the closest and most-affordable university, plus it had a good reputation.

"Back when I was in college, my family didn't have the extra finances to send someone away to school. And why would we go away to school when we had a quality university right here?"

DiBuduo majored in viticulture in his Bulldog undergrad days and also was active in student government. Now, he serves on the Viticulture and Enology Industry Advisory Board, is a member of the Ag One Foundation and is a life member of the Fresno State Alumni Association, which honored him in Fall 2008 as Distinguished Alumnus at the Top Dog Gala.

The depth of DiBuduo roots in the Fresno State is displayed in a photograph taken at the Top Dog Gala of DiBuduo and his family (photo above) — son-in-law Colby Linder, daughter Nicole Linder, daughter Analise DiBuduo, wife Marilyn DiBuduo, daughter-in-law Amy DiBuduo and son Marcus DiBuduo.

All but Amy are Fresno State grads, and she earned a teaching credential at Fresno State as did Analise. Colby earned a master's, too.

The DiBuduo family's Fresno State connection continues in second cousin Michelle DiBuduo, a third-year accounting student.

"I wanted to stay in town," she says. "I'm really close to my family, and my dad has this saying that we're all Bulldogs when we're born and will be Bulldogs 'til the day we die."

But for the DiBuduo family, Fresno State is about more than just a good education.

Fresno State is a family — the Bulldog family. We are all tied by our experiences on campus and connections we made because of Fresno State, says Nat DiBuduo.

"I feel like I'm part of a school that is supported by the community. I know Fresno can be labeled as a little town in the middle of nowhere, but I like Fresno and I'm proud that there's a school here that really represents our community,"

says Michelle DiBuduo (left). In addition to her studies, she is president of the Craig Business Scholars.

Nat DiBuduo says Fresno State has helped him and his family get a quality education, so now is his time to give back to the community.

"I was completely honored and blown away when I was named Distinguished Alumnus," he says. "This college gave me a good education, and it's provided me so many benefits that since I left I have supported the college, both with time and commitment."

The DiBuduo family has repaid state taxpayers' investment in public higher education by staying in the community – 46 of the 54 family members – and contributing to region's future.

"We're a very close family we've all stayed close to town. We haven't gone too far from our roots," says DiBuduo, "It's about being committed to the community and Fresno State. They treated me right and I went back to them to help."

"Nat and his family have been good friends of our university for many, many years, but the DiBuduos aren't the only multigenerational family with Fresno State connections," says Jacquelyn Glasener, executive director of the Alumni Association.

"It's gratifying that so many people follow their family members to our campus," she adds, "because it demonstrates the quality of education our students receive, the commitment to our community and their confidence in our institution."

 Jessica Collins, a Mass Communication and Journalism major planning to graduate in Spring 2009, was an intern with the Fresno State Alumni Association.

#### A road trip built on

### Bulldog spirit

By Jessica Collins

Jordyn Bsharah and Katie Tackett are two of the few, the proud, the determined. They're Bulldogs through and through, even as Fresno State freshmen.

For more than 18 hours and nearly 1,000 miles each way, Bsharah (Red shirt, right) and Tackett (Black shirt) made the trip to Albuquerque to cheer on the Fresno State football team in the New Mexico Bowl.

The Christmas gift from Jordyn's dad turned into a trip of a lifetime for Bsharah, who is from Bakersfield, and Tackett from Camarillo. They met in Fall 2008 playing soccer in front of the Fresno State residence halls, where they lived.

Quickly they discovered they were both English majors who loved Fresno State athletics and by winter they were roommates and Alpha Xi Delta sorority sisters.

Bsharah and Tackett attended every home football game in 2008, making sure to get there early for much-coveted front-row seats in the student section. They even made the trip over the Grapevine to see the Bulldogs crush UCLA at the Rose Bowl.

The New Mexico Bowl trip was their reward for staying loyal to their 'Dogs through some tough times during the 2008 season. "We wanted to go because we love football and we love sports and we're really spirited," says Tackett.

They didn't count on getting stuck in traffic and the sheer length of the journey down California's central San Joaquin Valley, then east across the Mojave, through Arizona and nearly half way into New Mexico. To stave off the boredom of interstate driving through desert, desert and more desert, they watched DVDs and listened to music.

It was worth it."

#### "We had so much fun."

In cold, mile-high Albuquerque, Bsharah and Tackett joined other Bulldog fans, many of them alumni, for more fun. The friends participated in activities organized by the Fresno State Alumni Association designed to build spirit and connections.

Bsharah and Tackett say they were disappointed that the Red Wave was much smaller than the group of Colorado State Rams fans. Of course, the drive down I-25 from Fort Collins to Albuquerque is a straight shot and just seven hours, giving Rams fans a drive about one-third as long as for Bulldog road warriors.

"More fans should go next year," says the ever-optimistic Tackett, anticipating another bowl opportunity for the Bulldogs at the end of the 2009 season. "We were really outnumbered ... it would have been a lot more fun with more people there for us."

The most exciting part of the game itself for Bsharah and Tackett was being on national TV - and more than once showing their spirit. "We were on ESPN, which was pretty cool," Bsharah remembers, and their friends and family in California called and texted throughout the game to let them know about their frequent appearances.

"Everyone saw us and our signs," says Bsharah. One that made it on-air read: "Two hometowns, one school, one team, go 'Dogs."

Bsharah says they had another sign prepared, in case the Bulldogs won, that played off the MasterCard® commercials: "Victory: priceless" at the bottom, "But we lost," adds Tackett, so that one wasn't needed.

When asked whether they will travel to a bowl game after next season with the Bulldogs, Bsharah and Tackett didn't hesitate before replying almost in unison, "We will be there!"



**ALUMNI NEWS** 

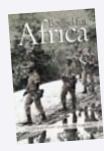






#### Class Notes





#### 1940s

Wayne "Herless" Hein (1942) LIFE received the California Society of the Daughters of the American Revolution Outstanding Veteran Award for outstanding achievement in personal, professional and family life.

Douglass Hubbard's (1945) new book, "Bound for Africa: Cold War Fight Along the Zambezi," was published by Naval Institute Press. Hubbard has worked for the Naval Intelligence Service and as a civilian special agent and police officer.

# Your voice was heard in **Alumni Attitude Survey**

By Katie Johnson



During Fall 2008, 1,300 alumni answered when the Fresno State Alumni Association asked you to respond to the Alumni Attitude Survey.

Your responses produced five key findings.

**The survey says...** and what we're doing.

#### Fresno State alumni would like to know more about the accomplishments of students and faculty.

The Alumni Association (FSAA) has made a commitment to increase the amount of student and faculty accomplishments featured in Bulldog Byte online and in the Fresno**State** Magazine.

#### Alumni seek added opportunities to participate in activities.

Keep an eye out for more events in the coming year by checking the FSAA event calendar at <a href="https://www.fresnostatealumni.com">www.fresnostatealumni.com</a>. FSAA has made a greater commitment to include all campus events in Bulldog Byte. To stay current with campus news, visit <a href="https://www.fresnostatenews.com">www.fresnostatenews.com</a> and then click on the orange RSS-feed icon in the toolbar.



respo's Leading Young Professionals

#### Alumni want more opportunities to engage in career-related activities and programs.

In Spring 2008, FSAA and the university's Career Services hosted a mock interview event and a presentation on "How to Work a Room" to help anyone looking for a job or a promotion. To meet alumni's networking needs, FSAA endorses and cosponsors events with Fresno Leading Young Professionals. The FSAA Web site lists events and career services available for alumni.

#### Young alumni would like more options to receive FSAA and Fresno State communications.

FSAA is on Facebook, LinkedIn and Twitter and produces podcasts of special campus lectures. Next will be an interactive mobile application and Web page. *FresnoStateNews.com* sends Twitter alerts, is on Facebook and offers streaming of important events, photo galleries and links to video and other enhanced content.

#### Out-of-state alumni want more opportunities to connect with Fresno State.

Thanks to social networking technology and new Web-based communications, FSAA hopes alumni will join in online conversations and viewing important information, subscribing to podcasts and viewing the photo gallery at <a href="https://www.fresnostatenews.com">www.fresnostatenews.com</a>.

Interested in connecting with alumni in your area? FSAA is looking for motivated, enthusiastic alumni to organize local alumni clubs wherever former Bulldogs live or work. Contact Katie Johnson at 559.278.ALUM for more information.

— Katie Johnson is Alumni outreach administrator.



#### **Class Notes**



#### 1960s

Jim Nielsen (1967) was elected to the California Assembly from District 2, which includes Siskiyou, Modoc, Shasta, Tehama,

Glenn, Colusa, Yolo and Sutter counties and part of Butte County. Nielsen was the California Senate Republican leader when he served three terms in that body beginning in 1979.

Gary Washburn (1966) was elected to the California Association of Realtors board of directors. He is a director of the Southland Regional Association of Realtors and is a National Association of Realtors federal political coordinator to Rep. Howard "Buck" McKeon (R-Santa Clarita).



**Doug Yavanian** (1967) LIFE, vice president of alliance and leadership development for the Fresno State Alumni Association, received a

Lifetime Achievement Award from the Carlsbad Visitors Bureau, which he founded.

#### FSAA affinity partners add to endowment

It may look like just another solicitation for a credit card, insurance or financial institution, but when it comes from a Fresno State Alumni Association (FSAA) partner merchant it could be helping a student on campus now toward his or her degree.

It's a win-win situation: you buy that flat screen television on your FSAA-branded credit card and you contribute to FSAA services and programs that provide scholarships to students and help keep Fresno State alumni stay connected.

The Alumni Association has partnered with Bank of America, Liberty Mutual, Marsh and AIA to add well over \$15,000 to the FSAA student scholarship endowment, benefiting scholars such as Erik Holland (see page 43). Some of the revenue from affinity partnerships also helps the FSAA to host alumni events such as young alumni networking mixers and sponsor academic programs on campus.

Sarah Woodward, associate director of the FSAA, says, "We want our alumni to remain connected to Fresno State and receive the services they need. The added benefit of raising funds for scholarships is the icing on the cake; we're allowing alumni the opportunity to give back."

A list of the Fresno State Alumni Association affinity partners is on the home page at www.fresnostatealumni.com. The link is at the bottom left on the navigation bar.

- Lorenzo Reyna





#### **Future Bulldogs**

Traci Aoki (1995) and Michael Tan welcomed a daughter, Jenna Maiko Tan, born on March 11, 2009.

Kamaljit Boparai (1999) LIFE and Pawan Boparai welcomed a daughter, Jeeven, born on Oct. 17, 2008, in Fresno.

Justin Lindo (2007) and his wife, Rosa, welcomed a daughter, Natalia Bernardete, born on Oct. 9, 2008, in Fresno.

#### Alumni Association privacy notice

#### Important privacy choice

You have the right to control whether we share your name, address and electronic mail address with our affinity partners (companies that we partner with to offer products or services to our alumni). Please read the following information carefully before you make your choice below:

#### Your rights

You have the following rights to restrict the sharing of your name, address and electronic mail address with our affinity partners. This form does not prohibit us from sharing your information when we are required to do so by law. This



includes sending you information about the alumni association, the university or other products or services.

#### Your choice

#### Restrict Information Sharing With Affinity Partners:

Unless you say "NO," we may share your name, address and electronic mail address with our affinity partners. Our affinity partners may send you offers to purchase various products or services that we may have agreed they can offer in partnership with us.

#### **Time-sensitive reply**

You may decide at any time that you do not want us to share your information with our affinity partners. Your choice marked here will remain unless you state otherwise. However, if we do not hear from you, we may share your name, address and electronic mail address with our affinity partners.

If you decide that you do not want to receive information from our partners. you may do one of the following:

- 1. Reply electronically by visiting our Web site at www.fresnostatealumni.com and clicking on the "SB 569" link.
- 2. Fill out, sign and fax the form to 559.278.6790.
- 3. Call 559. 278.ALUM or call toll-free 866.378.DOGS.
- 4. Fill out, sign and send back this form to us at the following address (you may want to make a copy for your records).

Fresno State Alumni Association ATTN: SB 569 2625 E. Matoian Way SH124 Fresno, CA 93740-8000

Please print clearly and complete this information below to ensure accurate processing of your request.	
NO, Please do not share my name, address and electrical address with your affinity partners.	ctronic mail
First name	
Last name	
Address	
Current e-mail address	
Daytime telephone	
Signature	Date

Kremen honors difference-makers

for Valley students

By Lorenzo Reyna

With so many accomplished Kremen School of Education and Human Development alumni working as teachers, counselors and administrators throughout the central San Joaquin Valley, choosing just four for special recognition can be a daunting task.

Just ask Donald R. Beauregard (1963), president of the Kremen School Alumni chapter and coordinator of Kremen's Teacher Internship program, who helped organize the 2009 Noted Alumni Dinner.

"The alumni chapter supports deserving students through the scholarship program, and recognizes alumni who have gone on to achieve great things," says Beauregard. "The Noted Alumni Dinner showcases the achievements of alumni in education and recognizes their accomplishments."

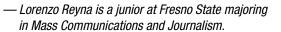
And it's not easy choosing the honorees. "One of the most difficult tasks we face each year is selecting just a few from among the hundreds of our alumni making a difference in local education," says Beauregard, a veteran of teaching and administration before retirement from the Fresno Unified School District.

The list of 2009 recipients is typical of the quality.

- John Marinovich (1972) received the Significant Contributions to the Field of Education Award for work as a Fresno Unified chief academic officer and associate superintendent. In his early career, Marinovich taught and was a middle school and high school principal. He has been recognized as Administrator of the Year by Fresno Unified, the Fresno County Office of Education and the Association of California School Administrators.
- Gursharan Rahal (1994, '98), a consulting teacher in the Caruthers Unified School District, received the Professional Service Award for Outstanding Achievement. She is a district coordinator and mentor teacher at Caruthers High School. Rahal also is a Beginning Teacher Support and Assessment support provider and is a former California League of High Schools' High School Educator of the Year.
- The Friend of Education Alumni winner is **Dorothy Rohlfing**, whose community service includes being a Fresno Unified Schools trustee from 1977 to 1985. She is secretary of the Bonner Foundation board of directors, a director of the Bonner Center for Character Education at Fresno State and a member of the Fresno Athletic Hall of Fame and the Kremen School Community Council.
- The Special Recognition Award recipient is **Dr. Tom Crow** (1968, '70) ♣, chancellor of the State Center Community College District with campuses in Fresno and Madera counties serving 34,000 students. He has been an adjunct professor in the CSU/UC Joint Doctoral Program in Educational Leadership and Kremen School. Crow also is active in the California Community College Administrators Association.

Beauregard sums up the depth of the Kremen School's alumni, saying, "It never fails to amaze me, when we review the nominations each year, how many or our alumni are worthy of special recognition for helping the young people in our region receive the best educational experience possible."

Information about joining the Fresno State Alumni Association's various chapters is available online at *www.fresnostatealumni.com*.





Fresno State President John D. Welty, left, and Kremen School Dean Paul Beare, far right, flank Kremen Alumni Chapter honorees, from left, John Marinovich, Dorothy Rohlfing, Gursharan Rahal and Dr. Tom Crow.

#### **Alumni in education**

Since its founding as a school to prepare teachers, Fresno State has stayed true to its mission.

Here are some of the alumni making a difference in our future through education.

**Donna Alley** (1986) LIFE, who has been Le Grand High School principal for five years, has been appointed the superintendent of the Le Grand Union High School District in Merced County. Previously she served three years as superintendent and principal at El Nido Elementary School District, also in Merced County.



**Chris Burtness**, who retired in 2001 after a 30-year career as a life sciences teacher, was elected to the Santa Ynez High School Board of Trustees.



**Luis Castellanoz** (1975) was appointed Tulare City School District superintendent after service as assistant superintendent of personnel. He has had a passion for education since he was a student in the district.

**Thomas Douglass** (1996), a music teacher at Spring View Middle School in Rocklin, was recognized as an outstanding music educator by Heritage Festivals. He is the director at the Donner Mine Music Camp and a member of the Sierra Nevada Winds, California Music Educators Association and California Band Directors Association.

**Krystal Lomanto** (1986) is principal of San Benito High School from which she graduated in 1983 and where her two son are students. She has instituted a student advisory committee to help get input on programs and needs.

**Julie Peterson** (1987), director of student activities at Edison High School in Fresno, was chosen by the Carlston Family Foundation as one of its 2008 Outstanding Teachers of America Award Winners.

**John Sawyer** (1979) was appointed a faculty fellow in the Office of Graduate and Professional Education at the University of Delaware, where he has been a professor of business administration since 1991.

#### Alumni scholarship helped Erik Holland into a business career

By Jessica Collins



Erik Holland is well on his way to becoming a successful businessman, thanks in part to a generous scholarship from the Fresno State Alumni Association in 2004.

Holland, who grew up in Fresno, knew from the start what he wanted to do at Fresno State and after graduation. "I picked business initially because I knew it would offer me a wide array of career choices," he says, "and I liked all of my classes, so I never had to change my major."

Holland's major was a perfect fit, just like his decision to attend Fresno State. He says, "Fresno State was the logical choice for many reasons. I wanted to stay in the Central Valley and I knew the Craig School of Business had a great reputation."

His Alumni Association scholarship, funded through the dues paid by association members, helped him achieve his goals. "This scholarship made it much easier for me to focus on my education rather than worrying about finding a way to pay for tuition and books," said Holland.

Like thousands of other Fresno State students, he participated in service-learning projects in the community, both of which were tied into his business classes. "For a nonprofit management class," Holland says, "I volunteered at Children's Hospital Central California over the course of a semester and specifically helped seek donations from businesses for the Kid's Day annual golf tournament.

"The project that I completed for my marketing class involved ReadFresno. Two classmates and I put

together a book drive at Garfield Elementary School in Clovis and ultimately collected over 4,500 books," he says. ReadFresno promotes literacy by placing volunteers with elementary school children to help them improve reading skills.

Holland also worked part-time for Guarantee Real Estate, working his way up the ladder to managing the company's disclosure and relocation departments.

After being awarded his bachelor's degree in 2008, Holland began working on his Master of Business Administration and plans to graduate in December 2009.

"Education has always been an important part of my life," Holland says, "so I would have to say that my parents and teachers did a great job of making me realize the importance of schooling."

Holland has been an FSAA member since May 2008, joining thousands of other Bulldog alumni whose memberships help provide \$100,000 in scholarships annually to bright, engaged students. The Fresno State Alumni Association leads the California State University system in scholarship giving.

The scholarships are presented at the Top Dog Alumni Awards Gala each fall, a black-tie event in the Save Mart Center that honors outstanding alumni. A highlight of the event is scholarship recipients sitting at tables for dinner with alumni, giving students some prime networking opportunities and thank-you time, while alumni get an opportunity to put faces on their generosity.

To donate to the FSAA scholarship fund to help students like Eric Hollard, log on to www.fresnostatealumni.com.

#### **Marriages**



Colleen Aguiar (1998) and Jacob Cecil on July 5, 2008, in Chico.

**Shani Akkerman** (1993) and Paul Lancaster on June 21, 2008, in Tulare.

**Katie Baker** (2007) and Jeremy Hoff on Sept. 6, 2009, in Lodi.



Matthew Manna (2005) and Megan Kooyman in June 2008, in Acampo.

**Jeffrey Nohr** (2005) and Catherine Hallada on Dec. 13, 2008, in Portola Valley.

**Steven Rocca** (1995) and Jenny Filter on June 7, 2008, in Cayucos.

**Chanie Sutherland** (2004) and Alessandro Greco (2003) on June 21, 2008, in Auburn.

**Daniel Waterhouse** (1978) and Thomas Hayhurst on Oct. 29, 2008, in Fresno.

 ★ - Annual FSAA member

LIFE - FSAA life member

#### **Class Notes**



#### 1970s

**Bo Barrett** (1971) and his father, Jim Barrett, were the subjects of the film "Bottle Shock" about their purchase of the historic Chateau Montelena Winery in Napa Valley (left) and prominence gained in a taste-off against fine French wine.

**William J. Cox** (1978), a professor and department extension leader in the Crop and Soil Science Department at Cornell University, received the Agronomic Extension Education Award from the American Society of Agronomy in Madison, Wis. His program focuses on grain management and corn silage hybrid and soybean variety testing in New York.

**Robert Garfield** (1979) was appointed interim president of American Frozen Food Institute, a trade association and lobbying organization based in McLean, Va. The institute is the frozen food industry's liaison to media, lawmakers and regulators.

Linda Lloyd Pitts' (1973) award-winning painting, "The Vineyard" (right) was chosen by the Central California Winegrowers
Association to represent the 2008 Fall Wine Cornucopia in Fresno. Pitts works in watercolor, inks and acrylics and sells online at Lindapittsart.com.

**Greg Pruett** (1979) has been elected by the board of directors of Pacific Gas and Electric Company as senior vice president of corporate relations.



# Pentagon 9/11 memorial honors sacrifice of alumnus Vince Tolbert

By Sheryl Root

No other event within my lifetime has affected our country the way the terrorist attacks of Sept. 11, 2001 did. The security of our country was profoundly changed, and my appreciation of our freedom was shaken by the tragic events of that day.

I watched in horror with the rest of the nation as two planes hit the Twin Towers in New York City and another flew into the Pentagon. I heard about courageous passengers aboard United Flight 93 who diverted a fourth plane from its intended target in Washington, D.C., by confronting the hijackers and crashing their airliner into a Pennsylvania field, killing all aboard.

We lost two Fresno State alumni that sad day.

- Todd Beamer was aboard Flight 93. He was the one heard on a cell phone call saying, "Let's roll," as he and fellow passengers advanced on the cockpit.
- Navy Lt. Cmdr. Otis Vincent "Vince" Tolbert (Class of 1985) died while on duty as an intelligence officer at the Pentagon when it was struck.

#### In his daughter's words

Lt. Cmdr. Vince Tolbert's daughter, Amanda, shared these memories of her father for a Washington Post 9/11 memorial Web site:

Everything about my dad made me feel safe. His arms were so big, warm and strong they would swallow me in a hug, and I loved it. In my 9-year-old eyes he was invincible, larger than life. I never worried about 'bad guys' at night because I had my dad. I had the person who showed me unconditional love no matter what I did, someone I could be myself with, 'Star Wars' fan included. He was a man filled with integrity and a love for the Oakland Raiders. And my family wouldn't have had it any other way."

http://projects.washingtonpost.com/911victims/otis-vincent-tolbert/

Like most other Americans, 9/11 left me with a sense of loss and overwhelming sadness for our country and for the families of those who died. I thought, "So many precious lives taken without warning."

It was a definite wake-up call for all of us to enjoy every moment with our loved ones and not take them for granted. I heard that message loud and clear.

When I traveled to Washington with my husband, Troy (1995), I wanted to visit the Pentagon Memorial honoring Lt. Cmdr. Tolbert and the others who lost their lives there. As we were landing in D.C., I remember thinking how the plane was in the direct flight path of the Pentagon and how easy it would be for the plane to fly into it. It was eerie.

From afar, I saw the small number of freshly planted trees that someday will shade the memorial courtyard. When I entered the courtyard, there was a proclamation dedicating it to the memory of the 184 people who died, each listed by name and birth year.

At first glance, the memorial benches look like individual diving boards. The design represents the wing of an airplane. Each bench has an illuminated pool of water underneath and is engraved with the victim's name. The memorial benches are in rows, based on the person's birthdate, and are aligned so 59 face away from the building, representing those on the plane, and the other 125 face the Pentagon, where the people they honor served and died.

As I walked around the courtyard, people spoke reverently, with hushed voices, as if not to disturb the memory of the victims or the thoughts of those paying their respects.

After some searching, I found Lt. Cmdr. Tolbert's bench. We took a moment to reflect on who he was and what he did, and I said a little prayer for his family. He was just 38 years old and he and his wife, Shari, had two daughters and a son.

I took a few photos to bring back to campus and continued viewing the benches honoring others.

The Pentagon Memorial was simple in construction, but each element was significant in its own way, paying homage to each victim and bringing each one alive to visitors. As an American citizen and proud member of the Bulldog community, I feel a deep desire to say thank you to those who that day sacrificed their lives for our freedom.



May they all rest in peace!

 Sheryl Root is a data entry operator in University Development at Fresno State. Class Notes



#### 1980s

**Cathy (Carothers) Baur** (1982) was appointed associate vice president of communications at California State University, San Marcos.

Keith Dyas (1989) of Rosamond was reappointed by Gov. Schwarzenegger to the Lahontan Regional Water Quality Control Board, formed to protect groundwater from contamination. Dyas, an environmental engineer at Edwards Air Force Base, also is a director of the Antelope Valley-East Kern Water Agency and vice chairman of the Kern County Water Resources Committee.

**Jeffrey Eben** (1985), former Fresno deputy mayor, has been named interim president and CEO of the Fresno City and County Convention and Visitors Bureau.



Suzanne Moreno (1989, 2000) LIFE was appointed executive director of Fresno-based Encourage Tomorrow (encouragetomorrow.org), which provides mentoring for educational programs to help students and families become resilient and maintain healthy lifestyles.

Giang Nguyen, (1989) director of Fresno County's Department of Behavioral Health since 2005, was appointed to the California State Rehabilitation Council by Gov. Schwarzenegger. She is a former clinical instructor of registered nursing students at Fresno State.

**Donna Oreizi** (1982), MSW, joined Cancer Care Associates in Fresno where she helps patients

cope with the reality of their disease. Oreizi's social work career in health care includes teaching at Fresno Pacific University and Fresno City College.



Daniel Silva's (1983)
"Moscow Rules," a thriller
about art restorer and Israeli
assassin Gabriel Allon,
debuted at No. 1 on the New
York Times fiction bestseller

list in 2008. His books have been translated into more than 25 languages. Silva's next novel featuring Allon, "The Defector," will be published in July 2009.

Winemaker Eric Stern (1987) and assistant Greg Stach created Landmark Vineyard's Damaris Reserve (2006) Chardonnay, which was served at the G-20 Summit state dinner at the White House, hosted by President George W. Bush.

#### 1990s

**Donald Bain** (1992) has been named preconstruction director in the Sacramento office of McCarthy Building Companies Inc.



Mike Briggs (1991), a former California Assembly member and Fresno City Council member, hosts a talk show on www. CentralValleyTalk.com,

an Internet-based radio/video network headquartered in Fresno.



John Hernandez (1996) , executive director of the Central California Hispanic Chamber of Commerce was

selected as the United States Hispanic Chamber of Commerce Executive of the Year for Region 1. The region covers California, Nevada, Oregon, Washington, Idaho, Alaska and Hawaii.

Dr. Matthew A. Jendian (1991) →, a Fresno State sociology professor, has published "Becoming American, Remaining Ethnic: The Case of Armenian-Americans in Central California" (LFB Scholarly Publishing; \$65). Jendian also was included in "Menk," an encyclopedia of biographies of prominent scholars of Armenian origin.

**Christopher Lake** (1996) is director of Umpqua Community College's Southern Oregon Wine Institute, which is planning a learning vineyard and an incubator to help startup wineries.

**Richard Lewis** (1993), a 15-year technology executive, has been named chief information officer by Tamalpais Bank, based in San Rafael.

**Richelle Noroyan** (1992) was appointed a district director in the office of California Assembly member Ira Ruskin, who represents parts of Santa Clara and San Mateo counties.

John Tashjian's (1992) LIFE recently published poetry collection, "Heads and Tails: From Chaos to Order" (Publish America, \$16.95), is dedicated to Dr. Peter Everwine, professor emeritus of English at Fresno State.



#### Send us your e-mail

The Fresno State Alumni Association (FSAA) relies primarily on e-mail to notify everyone of events, programs and services.

If you would like to receive info online from FSAA, simply e-mail Katie Johnson at kajohnson@csufresno.edu and let her know. Be sure to include your full name, graduation year or years you attended.

Worried about spam? FSAA limits the amount of e-mail correspondence to alumni. On the first Tuesday of each month, you'll receive our award-winning e-newsletter, Bulldog Byte, which includes one month full of activities and events.

Whenever possible the FSAA limits its correspondence to items that are relevant to your region, class year and/or major.

#### Tweets, podcasts connect campus and alumni

It's easier than ever to stay connected to campus and to fellow Fresno State alumni.

- The Fresno State Alumni Association has launched 'DogCast, a podcast dedicated to delivering the latest academic and cultural presentations on campus right into your ear buds. Included are lectures from the Ethics Center, Café Scientifique, Lyles Center for Innovation and Entrepreneurship and more. To download this podcast go to <a href="http://itunesu.csufresno.edu/iTunesU/">http://itunesu.csufresno.edu/iTunesU/</a>. Click on the guest users link.
- Tweet, Tweet! No, we haven't added an aviary to campus. The
   Alumni Association and FresnoStateNews.com are now on
   Meet all your Fresno State alumni microblogging needs at
   http://twitter.com/FresnoStateAlum. The latest in campus news to
   your cell phone or computer is available at http://twitter.com/
   fresnostatenews.

# Alumni Association adds to graduation buzz with an islands beat

By Lorenzo Reyna



As 2,200 seniors buzzed with excitement about graduation, the Fresno State Alumni Association (FSAA) was there – complete with a climbing wall and festive steel-drum band – to help with their transition from students to alumni.

Fresno State's annual Grad Fair in spring is not a circus, although the Army's climbing wall and that band with the lively Caribbean-influenced music might have made students think so.

The event gives students an opportunity to purchase Grad Packs and graduate apparel and to receive information about Career Services and graduate programs. Grad Packs contain a one-year Alumni Association membership, an alumni license plate frame, a t-shirt and coupons for graduation apparel.

"Membership in the FSAA allows alumni to stay connected to the university and with other alumni through events, the alumni directory and much more," says Denise Nunez, the association's membership coordinator.

"Recent graduates who join the FSAA start out ahead because they have access to an alumni network," adds Nunez. "Fresno State alumni love to support each other. By staying connected through FSAA, alumni have a greater opportunity to meet other alumni and further their careers."

Rita Bocchinfuso-Cohen, director of Career Services, hosted a table at Grad Fair, but that's not the only beneficial connection between her office and the Alumni Association.

"During Grad Fair our office promoted career-preparation workshops," says Bocchinfuso-Cohen. "This year we promoted a new workshop that we're very proud of on how to work toward a 'green' career."

Industries are developing around sustainable products and services, encouraged both by environmental and economic needs. The workshop helped soon-to-be Fresno State alumni understand the opportunities and how to take advantage of them.

Career Services and the Alumni Association also cohosted a networking mixer as a follow-up to Grad Fair to teach students and recent grads "how to work a room." This event helped individuals learn how to make the most out of networking opportunities and how to conduct themselves during a mixer-type event.

"We're serious about our slogan, 'Connected for Life,' so we try to provide our FSAA members with useful information and gatherings long after they leave the campus," says Nunez. "We're always looking for partnerships with campus offices and organizations that help promote our members' success in careers and life."

#### Find pre- and mid-career help from FSAA

Especially in times like these when finding a job can be a challenge, Fresno State students and alumni have powerful allies in Career Services and the Fresno State Alumni Association.

Both offer numerous programs to help give people an advantage in seeking employment.

While students are well aware of how Career Services can help them get started in careers after graduation, alumni may not know about opportunities the same division offers for them.

Even though their needs may be different, alumni and students are encouraged to attend career expos and workshops, and utilize BulldogLink, the Web-based job search program. The online service helps alumni and students to locate job openings and also offers an uploadable résumé form, employer contact information and other key information. Register at <a href="https://csufresno-csm.symplicity.com/employers">https://csufresno-csm.symplicity.com/employers</a>.

Each semester, Career Services hosts an expo on campus open to both students and alumni. In Spring 2009, 1,800 students and alumni took the opportunity to meet potential employers representing more than 100 regional businesses.



Adrian Ramirez and Christine Fluter

Career Services also conducts spring and fall semester workshops on résumé writing, interview techniques, graduate school preparation and networking. A list is available at <a href="https://www.csufresno.edu/careers">www.csufresno.edu/careers</a>.

The Fresno State Alumni Association offers opportunities for networking with other alumni and members of the professional community by visiting the FSAA Web site and choosing from among several online communities or attending FSAA-sponsored events. The FSAA also offers confidence-building programs in dinner etiquette and one-on-one or small-group mentoring in how to use meetings effectively.

#### **FSAA** joins athletics to build Bulldog spirit

The game was in overtime and tension in the Save Mart Center was as thick as the enthusiasm was infectious for Fresno State's men's basketball Bulldogs.

Needless to say, no one left until the very end of what was an exciting first-ever Fresno State Alumni Association-promoted basketball game.

The spirit was willing, but it wasn't enough to prevent a loss to tough Western Athletic Conference opponent Utah State.

And the loss didn't dim Alumni Association hopes to offer Alumni Nights at future Bulldog intercollegiate sports events.

FSAA Associate Director Sarah Woodward says it is important for alumni to stay connected to the university and sports is one fun way to do it. "It reminds alumni that we're here and that we're excited to get them back on campus," she adds.

"Alumni games like this one also provide our members the opportunity to take advantage of discounted tickets," says Woodward, noting that 60 spirited alumni showed up in their cardinal and blue to cheer on the Bulldogs in the inaugural Alumni Night.

Watch the FSAA Web site, Facebook and Twitter for invitations to future Alumni Nights.

- Jessica Collins

#### In memoriam

Harry Buyuklian (1949) on Oct. 7, 2008.

Lorene (Smallwood) Cannon (1986) on Aug. 7, 2008.

**Dr. Phillip Coulston** (1967) on Aug. 24, 2008.

Allen Cropsev (1951) on Sept. 28, 2008.

Don Duncan (1953) on Sept. 28, 2008.

**Dorothy Garrett** on July 16, 2008.

Daniel Gilio on Dec, 2, 2008.

**Justice Thomas** Harris on Nov. 12, 2008.

Robert Hill on Dec. 5, 2008.

Merrill Howe on Aug. 12, 2008.

Renate Jarl (1975) on Aug. 6, 2008.

John Kanaley (2001) on March 19, 2009.



Robert J. "Bob" Long (1961) on Nov. 26, 2008.

Ruth Lyles on Oct. 3, 2008.

William Marks (1958) on Oct. 27, 2008.

Perry Newlen on July 7, 2008.

Kenneth Nilmeier on Sept. 30, 2008.

Albert Pratt (1950) on July 14, 2008.

Richard Riley (1961) on Sept. 20, 2008.

Marco Scalzo (1983) on March 6, 2009.

Mary Stephens on Sept. 28, 2008.

Nellie Survera on Aug. 10, 2008.

**Mildred Florence Venables** on Oct. 21, 2008.

Roy Vogt on Dec. 20, 2008.

#### **Class Notes**

#### **2000s**

Diko Chekian (2004) was one of seven recipients of a 2008 Fresno Mayor's Zero Waste and Recycling Award, for what his company, Prestige SurfaceWorks, has done in its countertop and other surfaces fabrication process to reclaim and reuse water.

Neil Gibson (2005) was assigned by the Department of State as a consulate officer at the United States Embassy in Manila, the Philippines: a two-year assignment in one of the largest American embassies.



Scott Graham (2005), CEO of XPACS (Xtreme Personal Assistant Concierge Services), was the 2008 Entrepreneur in Residence at the Lyles Center for Innovation and Entrepreneurship.

Ronda Hamm (2000) was awarded the the Entomological Foundation International Congress on Insect Neurochemistry and Neurophysiology Student

Recognition Award in Insect Physiology, Biochemistry, Toxicology, and Molecular Biology. She is a senior biologist in pest management at Dow AgroSciences in Indianapolis.

Raymond Ibrahim (2000, '02) was appointed associate director of the Philadelphia-based Middle East Forum (www.meforum. org), overseeing programs and projects and serving as associate publisher for the Middle East Quarterly. He will do original research and write about radical Islam and jihad based on doctrinal and historical viewpoints.



**Nate Jordon** (2004) was appointed president of Monkey Puzzle Press in Boulder, Colo.

Vincent Mays Jr., (2007) also known as V Mayz, is co-CEO of Rockstar Ent and pursuing

a career in the music industry after playing defensive back for the Bulldog football team.

Jenna Nielsen (2005) was appointed communications director for California Assembly member Ted Gaines, R-Roseville.



**Ben Parmentier** (2008) is a legislative assistant for housing, financial

services, veterans' affairs, the budget and taxes. Parmentier began interning in Rep. Jim Costa's (D-Calif.) (1974) district office while in college and then worked on the congressman's re-election campaign before moving to Washington.

Oscar Ramos (2003) launched Ramos Torres Wines and opened a tasting room in Kingsburg, where visitors can sample chenin blanc, syrah, grenache and zinfandel vintages. The wine is available at

Norma Verduzco (2004) was appointed operations project director for Family HealthCare Network responsible for ensuring that projects become operational and are implemented in the network's 11 central San Joaquin Valley health centers.

#### Miscellaneous

Ronald Oliveira was named senior vice president and regional agribusiness manager at Rabobank in Salinas. He previously was president of Axio Financial Network and senior vice president and community banking manager for Union Bank of California.

Payton Williams, a Bulldog football player (1996-99) who played professionally before becoming a lawyer in Bakersfield, has joined the National Collegiate Athletic Association in Indianapolis as assistant director of academic and membership services.

#### **ALUMNI ASSOCIATION Board of Directors**



#### **Executive Board:**

President Judy Sharp Bennett LIFE, Past President Valerie Vuicich (BA 1979) LIFE, Vice President/Alliances and Leadership Development Doug Yavanian (BA 1965) LIFE, VP/Alumni House Richard Whitten, MD (BS 1961) LIFE, VP/ Finance Brad Fischer (BS 1981) LIFE, VP Membership and Marketing Clyde Ford (BS 1980, MBA 1984) LIFE, VP/Special Events Maureen Lewis (BS 1995) LIFE

#### At-large directors:

Lauren Chalmers (BA 2005) LIFE, Mel Dias (BA 1971) LIFE, Caroline (Cuadros) Edwards (BA 1965, MA '90) LIFE, Bret Engelman (BS 1996, BS '99) LIFE, April Fernandez (BA 2004), Warren Fortier (BS 1996, MBA '98) LIFE, Frank Gallegos (BA 1987), Diana Gomez (BA 1988) LIFE, Karri Hammerstrom (MPA 1997) LIFE, Betsy Kimball (BS 1973) LIFE, Carol Machado (BA 1970) LIFE, Suzanne Moreno Alvarado (BA 1989, MBA 2000) LIFE, Stephen Ortega (BA 1990, MBA 2005) LIFE, Dr. Arthur A. Parham (BS 1971) LIFE (faculty), Rosendo Pena (BA 1977) LIFE, Deborah (Koligian) Poochigian (BS 1974) LIFE, Diana Sorondo (BA 1991) LIFE, Adam Stirrup (BA 2003, MA '05) LIFE

#### **Ex-officio members:**

University President Dr. John D. Welty; Vice President, University Advancement Dr. Peter N. Smits; Fresno State Alumni Asociation Executive Director Jacquelyn Glasener (MA 2002) LIFE; Associated Students Inc. President Graham Wahlberg

#### **Association staff:**

Executive Director Jacquelyn Glasener, Associate Director Sarah Woodward (BA 2002) LIFE, Alumni Outreach Administrator Katie Johnson (BA 2003) LIFE, Interim Office Manager Elizabeth (Ragandac) Salvador (BA 2000), Membership Data Coordinator Denise Nunez, Smittcamp Alumni House Manager Lois May, Programs and Events Assistant Peggy Ramos, Student Assistants - Natalie Dennis. Lia Bigano, Sarah Mohr

#### CONTACT INFORMATION

Fresno State Alumni Association California State University, Fresno Smittcamp Alumni House 2625 E. Matoian Way SH124 Fresno, CA 93740-8000 Telephone: 559.278.2586 Fax: 559.278.6790 Online and links to Twitter, Facebook and LinkedIn social networks: www.fresnostatealumni.com



They're people like:

Katie Harrington (2008), who received a Bachelor of Science in kinesiology and promptly departed for London on a trip that was a graduation gift from her parents.

Shiena Polehn (1969), who taught English as a second language for 25 years and has traveled the world enthusiastically thanks to the inspiration of two Fresno State geography professors. "Dr. Richard Montgomery explained the U.S. college system to me (I came from England) and Dr. Chester Cole set his alarm clock for the wee hours of the morning to talk to the registrar of my British college and pry out another 12 units of credit for me," says Polehn. She's been to the ends of the earth, including Antarctica where she posed with a whale skeleton.

Air Force Lt. Col. Robert S. Spalding (1993), who brought a Bulldog flag into the military cafeteria in Baghdad, Iraq, to join flags from other American colleges.

Chris Housepian (2004), who showed his Bulldog pride on the Ponte Vecchio in Florence, Italy, where he traveled on his honeymoon.

Army Maj. Kevin Polosky (1998), who writes from Afghanistan, where he displayed a shirt celebrating the Bulldogs' baseball national championship: "I wouldn't change what I do for the world, and I have the most supportive understanding family a person could ask for. Being able to support my country, and the tremendous soldiers I serve next to every day is truly an amazing experience that is hard to put into words. I hope and pray that in some small way I can make a difference in places like Afghanistan and Iraq, and in the lives of the soldiers with whom I serve. I have been a huge Bulldog fan for a long time, starting when my brother arrived at Fresno State."



Katie Harrington



Shiena Polehn



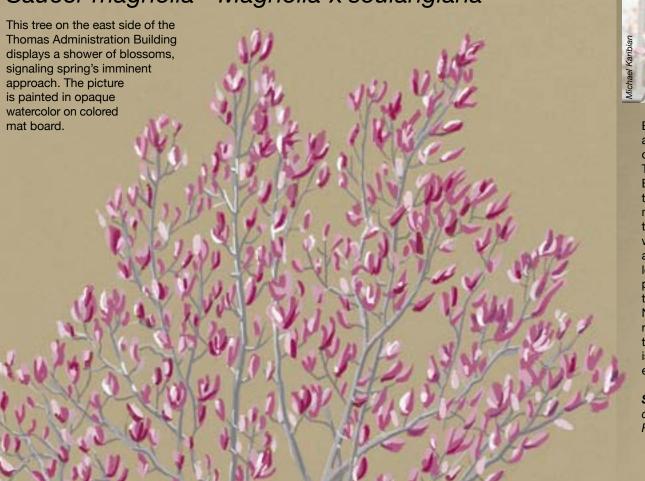
Chris Housepian

Fresho**State** Magazine wants to encourage alumni bringing their Bulldog pride to special places in the U.S. and beyond. So this issue we're launching "Off the leash," where we'll display your displays of pride. Photo at the top of the page was taken by a proud alumna in Hawaii.

E-mail (llarson@csufresno.edu) jpg-format images that are at least 300 dpi (higher resolutions better) showing where in the world you are.

### Tree portraits

#### Saucer magnolia - Magnolia x soulangiana



Each January, new buds appear on the bare limbs of my favorite tree by the **Thomas Administration** Building. About a month later, the buds become a cheerful mass of showy large white, tulip-shaped flowers tinged with pink and purple. Flowers are followed by light green leaves that shade bedding plants in summer and then dry out and fall off in November. This annual cycle reminds me of the rhythm of the academic year: each year is a new version of the same events in a similar time frame.

Sydney Jackson is the director of Governmental Relations at Fresno State.

Illustrator Doug Hansen teaches in the university's Department of Art and Design and is the author and illustrator of the recently published "Mother Goose in California."

The Fresno State campus, with about 4,000 trees, was designated an arboretum in 1978. We invite the campus community and alumni to write about a favorite tree at Fresno State to be illustrated in "Tree portraits." Contact Hansen at dhansen@csufresno.edu or 559.278.2817.





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