



# FRESNO STATE

As director of Fresno State's Office of Community and Economic Development and the Regional Jobs Initiative, Ashley Swearingin heads a partnership committed to adding 30,000 jobs to the Valley, which is no small task.

Ashley is focused on taking advantage of the Valley's competitive strengths to help create a healthier, more vibrant civic infrastructure. At the heart of her role is

providing advanced manufacturing plants, better health care, more tourism and new industries in water technology, food processing, alternative energy and software.

Community business initiatives already have created 21,000 new jobs. Thank you, Ashley, for your part in powering the New California. We invite you to visit our Web site at <http://www.csufresno.edu/oced/>.

# POWERING THE NEW CALIFORNIA

## THIS WEEK ON CAMPUS

Reporter and author Mark Arax will speak on "The Last Valley: The Paradox at the Heart of California" on Wednesday, Aug. 22 at 5:30 p.m. in the Satellite Student Union. Presented by the Osher Lifelong Learning Institute, 559-278-0008.

Visit [www.FresnoStateNews.com](http://www.FresnoStateNews.com) for campus activities.

## TUNE IN

Beginning Sept. 3, listen to how Fresno State is powering the New California with "Profiles of the New California," airing on KVPR 89.3 right before and after "All Things Considered" (4 p.m. and 7 p.m.).