

# **Alumni benefits for consideration in advancing a robust, high-visibility, high-impact, all-inclusive Alumni Association**

*Note:* Fresno State's Alumni Association currently provides some services and benefits listed below. Their extent and effectiveness should be evaluated and confirmed by the Association's leadership. Additionally, it should be kept in mind that some services that have been standard Alumni offerings for decades, included affinity credit cards, are no longer as available or as valuable an organizational asset as in the past. Others, such as life-long career services for alumni, have consistently risen to the highest value in surveys over the past decade.

## **Fresno State Where You Live**

- Athletic, social and networking events
- Regional lectures by faculty, administrators, and other Fresno State leaders

## **Finding Fresno State Friends**

- Online alumni directory
- Lifetime email forwarding
- Social media groups and networking

## **Career Services** (coordinated with other campus units with shared mission)

- Career Conversations online
- Career conferences for students
- FresnoConnect online networking
- Lifelong career placement services
- Job-alert listservs
- Etiquette and interview skills for graduating students and young alumni
- "Conversations from the Field," webinars for young alumni to share their early experience in the world of work, including job placement, challenges, strategies, opportunities, recommendations

## **On-campus Events**

- Fresno State Reunions, including special "young alumni" reunions
- Fresno State Homecoming
- Alumni Admissions Forum
- Cultural events on campus and in the community to commemorate special occasions for Latino, Asian-American, and African-American students, alumni, faculty and staff

## **Lifelong Learning**

- Alumni travel programs

Online learning opportunities  
Fresno State in-depth alumni weekends on campus  
Assistance with college admissions process for children/grandchildren of  
Alumni

**Alumni Communications**

*Fresno State Magazine* in print and electronic formats  
Special email updates on alumni programs  
Regional e-newsletters in key alumni population centers  
Online campus events calendar

**Volunteerism and Service**

Share career advice with students and alumni  
Reunion volunteer opportunities  
Regional volunteer opportunities  
Advocacy with Assembly and elected bodies  
Student Alumni Association  
Student Philanthropy Program

**On-campus Benefits**

Athletic facilities day passes (restricted in number)  
Library borrowing privileges  
After-hours access to gated parking lots  
On-campus wireless access  
Free transcripts by request

**On-campus Discounts**

Fresno State Book Store discount (some exclusions may apply)

**Special Offers**

Health, home, life and auto insurance  
“Lifetime” memberships supporting an endowment for perpetual funding of the  
Alumni Association.