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Research question: Approximately what percent of total support comes from institutional support? (Note: "Advancement" and "Development" are defined differently among schools surveyed. Thus some universities include Alumni, communications and marketing; others do not.)

Information is taken from interviews conducted for Fresno State and reported by William P. Massey of Barnes & Roche, Inc. Telephone interviews were conducted between 17 May and 8 June 2011. Copies of interview questions were provided in advance to participants. Fourteen schools were identified by Fresno State for inclusion in the research; one school declined to participate.

Figures reported by the vice president responsible for advancement or development:

Ball State	20%
Boise State	50%
Cal Poly	50%
Cal State Long Beach	86%
Colorado State	25%
Fresno State	65%
Oregon State	16% + funding from several colleges
San Diego State	68% and decreasing
U. Central Florida	30%
UNLV	73%
U Texas, San Antonio	100%
U Wisconsin- Milwaukee	"majority"
Utah State	75%

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