



CALIFORNIA  
STATE  
UNIVERSITY,  
FRESNO

April 19, 2011

Dr Stephen L. Weber, President  
Office of the President  
San Diego State University  
5500 Campanile Drive, MC 8000  
San Diego, CA 92182

Dear Dr Weber:

I hope my letter finds you nearing the completion of a successful academic year with the hopeful expectations of another graduating class who shortly will be loyal alumni.

At Fresno State, we are a little more than a year away from the successful completion of the University's \$200 million capital campaign. With that in mind, I have convened a Commission to make recommendations to me about the future of development at Fresno State. This is not an expression of disfavor with our current operation, but a proactive measure to build on our accomplishment and to ensure an even more robust future. Changes in the California economy demand that we plan with fresh eyes, mindful that the State will expect us to assume greater responsibility for providing the margin of excellence to distinguish our universities.

I have asked the Commission to study development programs at a number of other universities and to harvest practices, programs, organization, funding mechanisms and foundation relationships that can inform our planning for the future. I am especially interested in the Commission knowing about the development program at San Diego State University and I would appreciate your assistance.

If you are willing to provide information, and likewise to receive the report on fourteen comparative institutions (with names omitted), I hope you will encourage your vice president for development to respond to a request from Barnes & Roche, Inc for a one-hour telephone interview.

Allow me to express my appreciation for your assistance in helping Fresno State to contemplate its future, cognizant of the increasing importance of private support. I look forward to sharing with you the research outcomes, and perhaps they can be of value to you as well.

Sincerely,

A handwritten signature in dark ink, appearing to read "John D. Welty".

John D. Welty  
President

JDW/WM/mem

Office of the President

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