

Develop a welcome package for all new Fresno State employees (including Foundation and Athletic Corps) to include information on various Fresno State programs and activities, tickets, discounts, etc.

CURRENT CHALLENGE:

New employees at Fresno State are often only oriented to their department, program, school or college. They rarely receive a holistic view of the university and only engage with the area in which they work. The size and scope of work at Fresno State can often become overwhelming and employees can walk past buildings for years not knowing the type of work being completed inside. They focus on learning their immediate job and may fail to realize that what they do every day is a cog in the wheel of making Fresno State, its students, faculty and staff, successful

PROPOSED SOLUTION:

We propose a welcome package for all new Fresno State employees (including Foundation and Athletic Corporation). The package will include information on various Fresno State programs and activities. It will also include tickets to an athletic event and/or other academic events (theater production, lecture concert), tickets to the Bulldog Bowl and special discounts to the Kennel Bookstore, Bulldog Shop and Gibson Farm Market. In addition, new employees will receive a campus tour similar to the tour prospective students and their families receive (can be done by the same students.) New employees will learn about each building on campus, where important offices are located and better orientate themselves to all the campus has to offer. Another highlight will be including anecdotes about who buildings, schools and colleges are named after and a brief history of the private support that changed the landscape of our campus.

BENEFITS TO FRESNO STATE:

We believe exposing new employees to all Fresno State has to offer the more likely they will be involved and vested in the campus community. New employees will be able to share with family and friends the wonderful programs and services provided to students and the community. New employees will have an increased sense of loyalty and pride for Fresno State.

ADDITIONAL INFORMATION: