

Honorable Mention

Theme	Name	Dept.	BOLD Idea	Benefit to Fresno State
	Larissa Mercado-Lopez	Women's Studies Program	My solution is twofold : 1) Create a climate of fitness by improving the infrastructure of the campus, focusing on installing sign posts that mark walking trails and distance and resurfacing broken blacktops/pavement. I would call these routes "Bulldog Tracks." Having sign posts would not only motivate students to engage in mindful exercise, but would allow them to track their distance and set goals for themselves. 2) Create a culture of wellness by initiating an incentive program called "Bulldogs On Track to Wellness." Fresno State can give pedometers to those who sign up and participants can track, record, and submit their stats for prizes, such as small gym towels or t-shirts. Or, an app can be created that allows students to track their distance/steps. An informative website with healthy living tips, safety information, and campus trail maps would be beneficial, as well. If the second option is too costly, I would at least like to see the first part of this proposal implemented	This solution would directly support Fresno State's Strategic Plan, for Excellence, namely the theme of "Developing Our Campus Climate" by "Encourage[in] a culture of health, wellness and balance. "The exercise students and staff will engage in will not only assist in the prevention and management of disease, but would also provide cognitive benefits. When we speak of improving student learning we focus on academic services to the point of excluding other possibilities, such as improving student health and decreasing stress. Similarly, in our discussions of healthy campus climates we do not actively pursue innovative approaches to physical health. Though Fresno State does have a Wellness@Work program for Fresno State employees, according to the latest campus climate survey, while the majority of respondents indicated that they are knowledgeable of the beneficial services of the program, there is no measure of the number of participants or satisfaction with the program. Whether this omission was merely oversight or an attempt to not record an underutilized program, the fact that usage and satisfaction were not recorded suggests that there are little efforts being made (or none!) to understand participation in order to improve it. Further, while the Wellness@Work program is conducive to staff schedules, the exercise programs offered on Tuesdays and Thursdays at noon exclude faculty participation. As a member of the health cohort, I know that Fresno State is doing innovative and bold research in the areas of physical, psychological, and environmental health and safety; but, what are we doing on campus right now to help our students in tangible and meaningful ways?
	Maria Madrigal Shaffer	Health and Counseling	Each student would swipe their ID each time they participated in some type of activity. The student would earn points/credits each time to incentivize them to swipe the card (need to explore affordable incentive). That could still be a hassle, so I think a better idea would be a bracelet that they can wear at all times (waterproof) that would have a corresponding detector at each place on campus. If they go to safari, they tap their bracelet on a receptor. If they attend WOW, movie nights, etc. We could even have them load it with money like our current bulldog bucks and use it anywhere. All data would be reportable by time, amount, event etc. This could then be data that is cross walked with the students success records e. g. grades, completion.	Data can specifically tie back to student engagement activities. Fresno State brand can be thought of as Hi Tech, like the Discover-e project.
	Mara Brady , Criss Wilhite, Beth Weinman	CSM + Student Association for Sustainability	Our Bold Idea is to create an Institute of Sustainable Education & Engagement (ISEE) on the Fresno State campus. As a central hub of activity related to sustainability, ISEE will promote synergies among learning, scholarship, teaching and practice. ISEE will contribute to the common goal of improving the campus and greater community through promoting and informing individual and institutional practices that improve quality of life, the economy, and the environment. The agenda for the day-long summit, which will incorporate feedback from campus community members as we continue planning, is (1) Welcome and Bold Challenge: defining sustainability and creating a plan; (2) History of Sustainability on Campus; (3) Defining Sustainability & Mission of ISEE: break out groups to identify essential components; (4) Strategic Planning: break-out groups to discuss projects that contribute to the mission of ISEE; (5) Keynote speaker: A leader from another CSU campus with similar challenges and opportunities as Fresno State; (6) Reflection & Synthesis. Why our solution meets the President's Challenge: Our solution is BOLD because it provides a collaborative structure -- crossing institutional boundaries and roles -- to coordinate current and future efforts toward an inclusive campus and community engaged in a culture of sustainable practice. Our idea is CREATIVE because we bring together great minds and diverse expertise of campus faculty, staff, and students to explore creative and sustainable solutions to economic, ecological, and equality issues on campus and in the Central Valley. Our idea is INNOVATIVE because we will develop a model sustainable campus and community, with long-term goals that include zero waste, campus-wide clean energy, electric and hybrid fleets, water recycling and waterwise policies, LEED buildings, efficient food, purchasing and shipping practices, all within the context of education and community involvement. ISEE and Fresno State would be the center for all sustainable practice, research, and education throughout the Central Valley. In order to launch ISEE, we will be hosting a Sustainability Summit in November, 2014. All campus and community stakeholders are invited and will be empowered through participation in the development of a mission statement and strategic plan for infusing sustainability into learning, research, Plant Operations, and community engagement. This community visioning event will provide an opportunity for our campus community to share their voices and to devise specific action plans for educating the community about existing practices and developing and prioritizing future projects. The planning for and participation in this conference will be a student-faculty-staff-administrator collaboration, in order to reflect the diverse needs and interest of our campus community.	The creation of ISEE will contribute to the following long-term goals, aligned with the University Mission & Strategic Plan: (1) enhance the student learning environment by supporting curriculum development that incorporates principles and practices of sustainability, (3) promote transformative student-faculty collaborative research that addresses regionally-important and globally-significant sustainability issues, (3) foster campus-community engagement through service projects that improve the lives of campus and community members, while preserving the environment, (4) promote individual and institutional behavior change toward social justice and equity, while developing institutional, community, and intellectual leaders who exemplify the ethical stewardship of human, natural, and capital resources. Moreover, ISEE will generate resources through time saved by collaborating and coordinating efforts that ensure long-term viability of projects and activities. For example, in Spring 2014 students, faculty, staff, and community members collaborated with Plant Ops to install a waterwise garden and over 800 plants across campus that all minimize impact on water resources. This coordinated effort produced outcomes in one day that would have taken Plant Ops several weeks to accomplish and may not have been possible on top of their other daily commitments. By implementing campus planning strategies that minimize impact to natural resources and increase efficiency, we will also generate savings. ISEE will be instrumental in helping to coordinate campus planning efforts that meet or exceed CSU, state, and federal guidelines regarding climate change, water resources, waste generation, among other measures.