

# Center for Business Solutions and Community Engagement



Invigorating connections between students, faculty, and community at Fresno State.

# Team and Executive Sponsors

## Team Members:

*Tom Burns*

*Mike Dozier*

*Daryl Fitzgerald*

*Steve Koobatian*

*Emil Milevoj*

*Helle Petersen*

*Beth Wilkinson*

*Dana Zupanovich Lucka*

## Executive Sponsors:

*Debbie Adishian-Astone*

*Paula Castadio*



# Why Are We Here?

Our **bold** idea, submitted by Dr. Steve Koobatian:

*“Create a comprehensive business resource center that provides one stop consultation services with local businesses to help them solve real problems.”*

No single coordinating entity for faculty and student consulting projects with regional businesses and community.

Need for:

- campus-wide project oversight and management
- marketing and outreach within and outside of campus
- strategic prioritization

# Brainstorming, Research and Refinement

## Identifying Key Stakeholders

- Students, faculty, businesses

## Research and Best Practices

- Quantitative:
  - UEDA Survey Fall 2016
  - OCED Internal/External Survey 2013
- Qualitative:
  - Site visits (UC Davis, WET Center, Lyles Center, OCED) and interviews (Cal State San Marcos, Bitwise, Michael Thomas, Chris Fiorentino, Don Stengle, Debbie Young)

# A New Vision: Making it Real!

## New Vision - New Opportunities

- Single place on campus (concierge-style service) to navigate collaborative efforts with the community, faculty and students
- Provide bold, innovative opportunities for faculty and students
- Establish a new avenue for high impact practices
- Create robust bridges to existing campus programs
- Enhance Fresno State brand and image

# Recommendations - CBSCE Design and Milestones

The **key elements of the CBSCE** include:

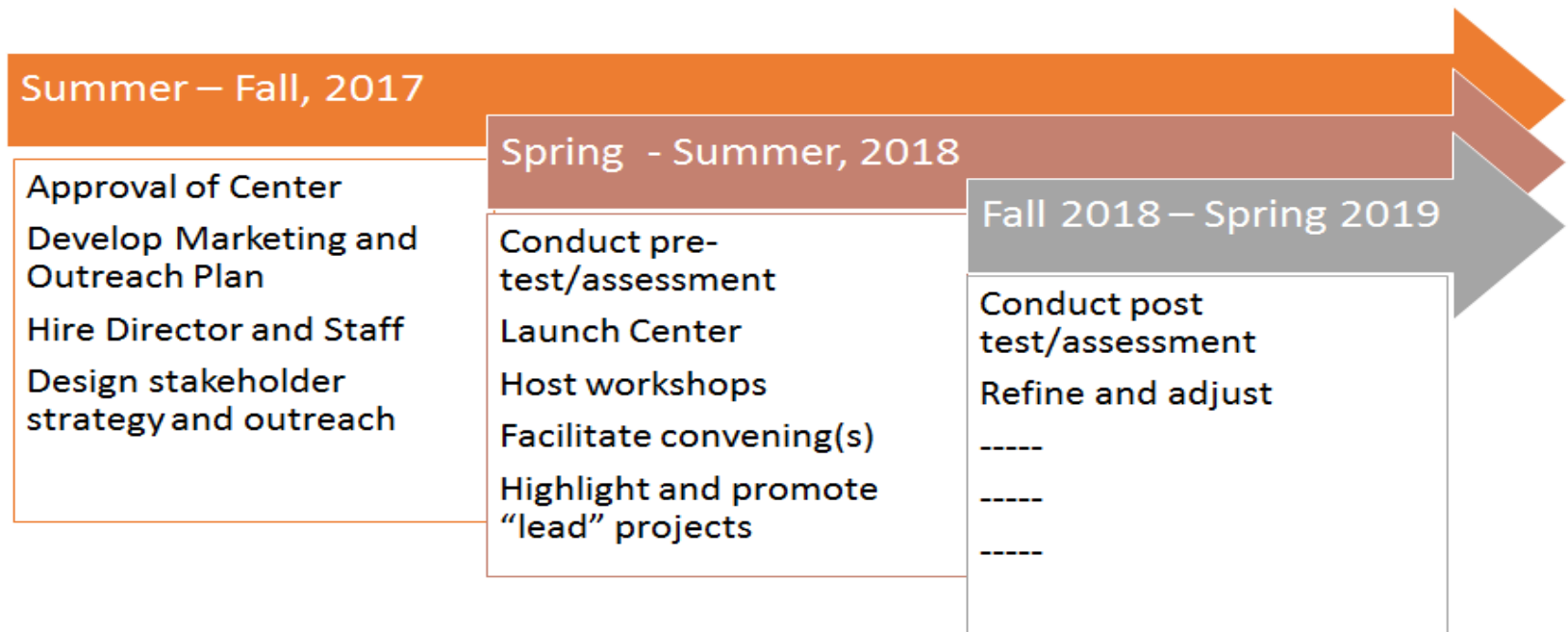
- CBSCE website providing “matchmaking” service
- Designated point-of-contact (phone-line/email)
- CBSCE Director to provide person-to-person relationship and coalition building on and off campus
- Quarterly convening and reports to academic leadership and campus partners
- Housed under Academic Affairs, with Provost oversight for greater faculty involvement

# Recommendations – Addressing Challenges

- Inspire adoption at various levels (Cabinet, Deans, Faculty, Campus Partners)
- Use Service Learning and DISCOVERe initiatives as a model for adoption, implementation and growth
- Pilot the program with colleges/schools that already have applied projects in their classrooms (Craig, Jordan, Lyles)
- Develop assessment tools to ensure student learning
- Creation of satisfaction surveys to assure clients receive high quality outcomes

# Recommendations – Projected Timeline

Based on CAIFE executive and administrative approval and support.





# Creating the Vision - Budget

	2017-2018*	2018-2019	2019-2020
<b>Center Staff</b>			
Director/Coordinator	\$90,000	\$180,000	\$180,000
Administrative Assistant (ASA II/ASCI)	\$37,000	\$75,000	\$75,000
<b>Operations</b>			
Marketing and Outreach	\$5,000	\$10,000	\$10,000
Professional Development/Faculty Stipends (\$1,500 per faculty)	\$7,500	\$15,000	\$30,000
General Operations (equipment, technology, printing, meetings/workshops)	\$15,000	\$20,000	\$20,000
<b>Total Budget</b>	<b>\$154,500</b>	<b>\$300,000</b>	<b>\$315,000</b>
<b>Revenues &amp; Contributions</b>			
Project Fee (could range from \$1,000 to \$10,000 per project)		\$10,000	\$20,000

\*Half year

# Creating the Vision – 5 Years From Now

## **Bold** ideas for the future of the CBSCE:

- **Cabinet-level position** for Community Engagement
- **Streamline** processing of contracts for projects
- Enhance inter-disciplinary projects connecting **all** colleges on campus
- Position Fresno State as **the leader** in project-based learning and high impact practices
- **Naming opportunities** for the Center

# Conclusion / Q&A

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