

**Organize events on campus to get students, faculty and staff involved with the University and campus life.  
Examples include farmer's markets**

**CURRENT CHALLENGE:**

Since coming to Fresno State 3 years ago, I began to notice that this school had little in student engagement on campus, perhaps because it is predominately a commuter school. Outside of the busier times of 8-5 pm, the campus is pretty much vacant. Students, faculty and staff simply show up to classes or work and go home after their time on campus is done. There is a lack of campus life that many other campuses have which allows students to be a part of their college experience.

**PROPOSED SOLUTION:**

Events should be organized on campus to get students, faculty and staff involved with the University and campus life. There should be farmer's markets and local vendors (food, arts, crafts, etc.) on Library once or twice a week to bring something unique to the campus. It will not only give local businesses a means to sell their products, but also help liven up the student culture here at Fresno State. There should be live concerts organized once a semester where students can attend so that they feel they belong on campus. Funding can be collected through the ASI fees charged to students every semester. Other schools have successfully done this and it has helped campus life tremendously.

**BENEFITS TO FRESNO STATE:**

Fresno State would benefit in that they will gain another source of revenue from the vendors who buy space on campus to sell their products and services. It will also provide alternative options for food which we all know is severely lacking on campus. Organizing concerts on campus or at the Save Mart center funded by a small increase in student fees will give students a reason to stay on-campus and enjoy the college experience.

**ADDITIONAL INFORMATION:**