

Re-establish the University Lecture Series in its original format (featuring nationally name-recognized speakers).

CURRENT CHALLENGE:

Expand the University's engagement with the greater Fresno area community; foster more cooperative effort between the faculty, staff and students.

PROPOSED SOLUTION:

Reestablish the University Lecture Series in its original format, prior to its suspension in 2009. The Lecture Series would be jointly sponsored by the University, ASI & USU, as it was before. It would feature nationally name-recognized speakers, which would have broad appeal and interest in the greater community, attract media attention and draw high levels of attendance.

BENEFITS TO FRESNO STATE:

Garners greater attention to the activities of the University by the outside community. Allows students, faculty and staff to work in cooperation on a high profile project.

ADDITIONAL INFORMATION: