

CALIFORNIA STATE UNIVERSITY, FRESNO
Fresno, California 93740

Campus Planning Committee

Minutes

August 30, 2013

Members

Present: Deborah Adishian-Astone, Amy Armstrong, Saeed Attar, Robert Boyd, Mike Coles, Yolanda Doub, Rick Finden, Paul Halajian, Lisa Kao, John Kriebs, Kathleen Moffitt, Dennis Nef, Fred Nelson, Patrick Newell, Cynthia Teniente-Matson, Mike Tillman, Richard Vaillancour, Bernie Vinovski, Gary Wilson and William Wright

Absent: Charles Boyer, John Bushoven, Hongwei Dong, Brad Hyatt, Jeff Macon, Jan Parten and Meaghan Smith (C.O.)

Guests: Shirley Armbruster, Adán Ávalos, Kristine Cai (Fresno COG), Jose Diaz, Tom Gaffery, Shane Moreman, Barbara Steck (Fresno COG), Christopher Vieira and Lisa Weston

Meeting called to order at 8:02 a.m.

1. Approval of the August 30, 2013, agenda. It was MSC to approve the August 30, 2013, agenda with Chair Matson's modification: Move items seven (7) and eleven (11) to follow item three (3).
2. Approval of the May 24, 2013, minutes. It was MSC to approve the minutes of May 24, 2013, with one abstention.
3. Approval of the May 29, 2013, minutes. Correction made to attendance; Dr. Wright was inadvertently marked absent for this meeting. It was MSC to approve the minutes of May 29, 2013, as amended.
4. Temporary CCA Art Installation (*Informational*) – Lisa Kao/ Shane Moreman

Ms. Kao introduced Dr. Shane Moreman, the new Executive Director of the Center for Creativity in the Arts (CCA) and Associate Professor in the Department of Communication, who has been working with Environmental Health & Safety and Facilities Planning in identifying a location for this project.

Every year the CCA presents an art installation based on a particular theme. This year, the theme is Data and Technology. The CCA has chosen Joseph DeLappe, a professor at the University of Nevada, Reno, for this year's artist in residence from March 16 through March 29 to create a sculpture titled Polygon Drone Structure.

It is a life-sized reproduction of a General Atomics MQ-1 Predator drone measuring 27 ft. long with a 48 ft. wing span. This low res polygon sculpture adapted from large-scale paper craft techniques will be made out of yellow corrugated plastic and will include the names of civilian casualties caused by drone strikes. The structure will be on display March 2014 through May 30, 2014. The proposed location is outside of the Conley Art building at the northwest corner, north of the current Learning Curve sculpture.

Part of CCA's mission, along with inspiring innovation, is contributing to healthy and positive dialogue around important issues of the day. This project furthers that goal and provides and provides a fantastic professional development opportunity for students, who will be working with Professor DeLappe who is already receiving national attention for his art work. Dr. Adán Ávalos, the Artistic Director for CCA, clarified that the project is not considered part of a class; however, students participating in the project will receive class credit.

Mr. Boyd and other committee members expressed concern in regards to securing the structure and safety in terms of children or individuals attempting to climb the structure. Dr. Moreman explained that it is not going to be something that will encourage interaction or people to climb on top of it. Support will be built into the structure of the drone and will include pulls and plates at the bottom that will be slightly buried so that it does not blow away.

Dr. Wright suggested an auger-type anchor might work better than a plate or some other anchoring system. He further added that there are structural engineering experts in the College of Engineering that perhaps could review the project in more detail and offer some suggestions.

In light of Vintage Days, the number of children that visit the campus, and the proposed location for the project, Mr. Halajian, Dr. Attar, Mr. Gaffery as well as other members recommended incorporating clear “Do not climb” type signage and perhaps fencing it off so as to discourage access/interaction.

Chair Matson asked Dr. Moreman to address the concerns expressed by the committee in the final proposal and drawing with specificity. Dr. Moreman said he would return to the group with specifications as to the security and support for the structure and to request a vote for approval.

Chair Matson also encouraged Dr. Moreman to consult with Associated Students Inc. (who just passed a resolution against drones) in regards to this project. Dr. Newell clarified that they may be interested in this installation because it would help support their stance and bring awareness to the issue of drones. Dr. Doub added that it is a great way to further involve the student body and bring attention to this project and it also provides students an opportunity to use it as a topic of conversation.

5. Sustainable Community Strategies (*Informational*) – Cynthia Matson/Fresno COG

Ms. Barbara Steck and Ms. Kristine Cai from the Fresno Council of Governments (Fresno COG) gave a presentation on the 2014 Regional Transportation Plan (RTP) Sustainable Communities Strategy (SCS) and the proposed scenarios for this strategy.

Regional transportation plans are completed every four years. This year is exciting because state legislation is directing the regions to include a sustainable community strategy. Each region in California, including the eight counties of the Central Valley, is required to complete a long-term plan under Senate Bill 375 (SB 375), which talks about greenhouse gas reduction and calls the regions to meet state targets to lower greenhouse gas emissions with transportation projects. The eight counties of the San Joaquin Valley are coordinating on some aspects of these planning efforts to maximize resources, however each Metropolitan Planning Organization is developing a separate plan.

The timeline includes community input meetings during August and September. All the input received will be taken to the Board in late September so that it can make its selection on the preferred scenario. Then, they will move forward with the environmental work and release the draft transportation plan and EIR at the end of November with the goal of adopting the RTP in March 2014.

Fresno COG is doing a number of workshops throughout the county. The goal is to select a SCS regional plan that takes a long-term, big-picture view of how the Fresno County region can grow over time in a way that uses resources efficiently, protects existing communities, conserves farm land and open space, and supports the regional economy while reducing greenhouse gas emissions.

Ms. Cai presented three (3) “what if” scenarios that were developed in the last 12 months under the guidance of the Regional Transportation Plan roundtable. One of the scenarios will be selected to help develop a long range transportation plan that looks 20+ years into the future transportation needs in the Fresno County region. Many open forums and community outreach efforts have been held throughout the entire county to seek input and determine which scenario is preferred as the draft of SCS. The scenarios have been marked A, B and C.

Scenario A which is largely based on the input collected at a community workshop held in November 2012 which looks at metro vs. non-metro growth ratio and how it is controlled. In this scenario, more growth is allocated to some small rural communities than is seen in historical trends because of strong participation from residents in those communities.

Scenario B is based on the existing general plans, general plan updates, proposed land uses, and latest planning assumptions in the respective communities. The growth allocation among these cities takes into account the historical trend. This scenario also includes development in Millerton New Town, Friant Ranch, and the proposed pharmacy school.

Scenario C is guided by the Regional Transportation Plan roundtable and takes into account an additional 4% of growth (compared to scenario 2) allocated to City of Fresno along corridors and activity centers. Only 10 existing unincorporated rural communities would receive a growth allocation: Biola, Caruthers, Del Rey, Easton, Friant, Lanare, Laton, Riverdale, Shaver Lake, and Tranquility.

A committee process was also used on the transportation side to explore different sets of revenue projections in order to determine what projects might be best for our region. The funding mode for the projects list was established at: 30 percent for transit projects, 2 percent for bike and pedestrian projects, 25 percent for operation and maintenance, and 43 percent to fund the streets and roads capacity increase.

During the process the Fresno COG came up with ten (10) performance indicators, chosen by ballot, that are considered a top priority relative to the performance of all the scenarios.

1. Reduction of greenhouse gas emission
2. Housing: Increase in multi-family housing/decrease growth in single-family housing
3. Residential Density increase between 2008 and 2035
4. Compact Development
5. Transit Oriented Development: This indicator shows the amount of growth in terms of housing and jobs that are allocated within ½ mile of the Bus Rapid Transit (BRT) system.
6. Land Consumption: Looking at acres of land that would be consumed by the new growth
7. Important (Unique, Prime and State-wide importance) Farmland Consumed: Decrease in farmland converted into development
8. Vehicle Miles Traveled (VMT): Number of miles traveled by the entire population in Fresno County for a typical day in 2035
9. Criteria Pollutants Emissions: Reduction in certain pollutants that are designated by the Federal Clean Air Act as pollutants that are harmful to humans
10. Active Transportation & Transit Travel: This looks at the number of person trips by bus, walking or biking. An increase in this number implies less people are traveling in their own private cars.

These charts allow individuals to look at these indicators and determine which scenarios better address priority concerns and aid in selecting a preferred scenario based on the expected indicator results.

Committee members were encouraged to go on the website and vote. Chair Matson stated the university would submit any comments via a letter to Fresno COG.

6. Proposed Exterior Signage Plan for Campus Pointe (*Update*) – Deborah Astone

Ms. Astone provided a complete handout that included concept plans for the exterior retail signage program at Campus Pointe. The signage consultant, SKA, has been working with the university's wayfinding signage consultant, IDA, to ensure that what is being proposed for Campus Pointe has some commonality and tie-in to the new signage that has been adopted for the campus.

The retail portion of Campus Pointe will be known as the Square at Campus Pointe and will include a monument sign. The developer will have directional signage within this retail portion. A lot of effort is being made in trying to make sure that they are aesthetically compatible and there is a tie to the campus.

Ms. Astone clarified that this item is only for informational purposes and does not require action by the committee; however, she welcomed and asked the committee to forward any comments or concerns.

7. USU Pit Area Landscape Improvement (*Update*) – Deborah Astone

Ms. Astone provided a quick update on the University Student Union (USU) Pit Area landscape project that was initiated and completed during the summer of 2013. Information, including a revised plan, was distributed to CPC members during the summer.

The USU Board identified this area as one of their top priority projects. What started out as a little plant removal increased in scope and became a larger project. The work was completed in a timely fashion thanks to the responsiveness of the USU Board and their leadership, Mr. Vaillancour, Truxell & Valentino the landscape contractor, and the CPC.

The project turned out very nice and has been receiving positive feedback from students. The next step is to look for new furnishings in that same area and additional shading for the summer months.

8. Van Ness Residence Repairs (*Update*) – Tom Gaffery

Mr. Gaffery provided a quick update on the Van Ness Residence repairs and maintenance that took place during the summer. The project budget was \$160,000 and included a mix of state funds for ADA and risk improvements and non-state funds. The work included: painting of the entire interior; many electrical improvements, and furnishings for the public spaces on the bottom floor.

The university received discounts from some vendors as well as free product for some of the projects. The project team was also able to repurpose some items/furnishings in the current inventory.

Currently, there is a request for proposal for the exterior painting of the home. That project will be funded with non-state funds. This portion of the project is budgeted at \$50,000 and is separate (additional) from the \$160,000 that was budget for the home.

Dr. Attar asked why the university allows such a long gap in between renovations, especially given that it is a university asset. Mr. Boyd explained that maintenance and other issues with the home are addressed periodically; however, major renovation (especially given the economic crisis in the last 6-8 years) is not always feasible. The university is mindful of the needs at the home, but at the same time there is a considerable back-log of deferred maintenance on the campus as well. Facilities Management does its best to balance these needs with the resources available.

9. Wayfinding Signage Program (*Update*) – Tom Gaffery

Mr. Gaffery provided an update on the Wayfinding Signage Program, the schedule and communication plan.

A-Plus Signs, a local company, was selected as the vendor. Shop drawings are currently being reviewed and seven (7) sign types have been approved for production.

The early fall implementation schedule includes: farm edge signage, new parking permit dispenser signs, pedestrian direction and regulation signs, and accessible route signage.

In mid-fall they will incorporate pedestrian landmarks, posting kiosks, and begin the work on the gateway signage at the three (3) locations Cedar/Bartow, Cedar/Shaw and Shaw/Maple.

In late fall, they will begin to add the vehicle directional and perimeter signage. This will be done as late as possible because the signs point people to parking lots with number designations that are not in place.

The parking signage (in front of the lots) and parking lot signs (on light poles) will be deployed during

the winter break so as to minimize disruption.

Multimedia updates will be provided on the manufacturing progress. A transitional campus map will be available throughout the first year so that departments have sufficient time to communicate these changes to their guests. The transitional map will also be available on the university website.

Coordination is also taking place with the Web Office to update their Google Map to incorporate the new signage and walking paths on their map.

Dr. Wright asked if the Cedar/Barstow marker is in place to accommodate a right hand turn lane from Barstow. Mr. Gaffery confirmed that the City of Fresno has a roadway easement on the north east corner of that intersection for a future right hand turn lane. The marker will be set back far enough for the easement and allow the appropriate distances from the monument.

Temporary lot designation signs that reference the old letter system will be used at the beginning of the spring semester while folks become familiar with the new numbering system.

More information will come regarding the relocation of the Veterans Monument; however, the target date for the relocation ceremony has been tentatively set for Veterans Day which is November 11, 2013.

Mr. Gaffery also highlighted the banners that are being used on the light poles throughout the campus. This project is being coordinated with the President's Committee on Human Relations and Equity and used to celebrate events that come through the university's diversity planning committee. The promotional target zone has been identified along the Memorial Court, through the Rose Garden to the east end of the Henry Madden Library. This is a pilot project that may be modified depending on what the campus wants to see.

Dr. Nef asked if the banners along Shaw Avenue would be updated. Chair Matson stated that the banners along Shaw would remain the same. Dr. Nef and Dr. Attar believe that there is great opportunity for highlighting the various campus programs and events. There was additional discussion. Chair Matson said she would look into this.

10. Other Business

Dr. Moffitt expressed concern regarding the traffic situation while exiting the campus during the football game on Thursday, August 29. Other members shared their difficulty in exiting the campus as well.

Ms. Armstrong explained that there were unique situations that contributed to the challenge of moving vehicles in and out of the campus on this day. Traffic Operations worked with Fresno City PD, City of Clovis PD, the City Manager's Office, Caltrans, and the Traffic Division in trying to get information out to the community to avoid the area. However, she is aware of the problems and concerns and is already looking at making some adjustments for the next event.

She and Mr. Kriebs (on behalf of the Athletics Department) thanked everybody for their patience and comments and will work to better address any future situations.

Ms. Shirley Armbruster asked if it is possible to offer employees the option of working a 7:00AM to 3:30PM shift under these situations so that employees can leave the campus prior to the increase in traffic. Chair Matson stated that supervisors already have that flexibility, provided that adequate coverage is in place during normal university business hours.

The remaining agenda items were tabled.

Meeting Adjourned at 9:35 a.m.