

CALIFORNIA STATE UNIVERSITY, FRESNO  
Fresno, California 93740

**Campus Planning Committee**

Minutes

February 15, 2013

**Members**

Present: Deborah Adishian-Astone, Amy Armstrong, Saeed Attar, Robert Boyd, John Bushoven, Yolanda Doub, Paul Halajian, Brad Hyatt, Lisa Kao, John Kriebs, Toni Marchini, Kathleen Moffitt, Dennis Nef, Jan Parten, Joseph Taviano, Cynthia Teniente-Matson, Mike Tillman, Richard Vaillancour, Bernard Vinovski, Gary Wilson and William Wright

Absent: Charles Boyer, Hongwei Dong, Rick Finden, Fred Nelson, Patrick Newell and Meaghan Smith (CO)

Guests: Tom Gaffery and Lori Pardi

Meeting called to order at 9:03 a.m.

1. Approval of the February 15, 2013, agenda. It was MSC to approve the February 15, 2013, agenda.
2. Approval of the January 15, 2013, minutes. It was MSC to approve the minutes of January 15, 2013.
3. Wayfinding (Directional Signage) Program (*Action*) – Tom Gaffery

Mr. Gaffery came before the committee to request action on four items as they relate to the Wayfinding Directional Signage Program presented on January 15, 2013:

- Proposed budget for the signage project and phase one schedule
- Launch location for the gateway/entry signage
- Approval of concept and locations for interpretive signage
- Painting of the water tower

Proposed budget and items for Phase 1

The phase one budget totals approximately \$1,389,700 and illustrates the initial Table Mountain Rancheria gift allocation of \$615,200 to this project. This phase will consist of gateway entries, parking, pedestrian, farm edge and interpretive signage. There is a line item for the water tower without a dollar figure. This item will be treated and voted on separately.

Gateway Entries, budgeted at \$333,000, include monuments signs at three key entry points (Cedar/Barstow, Shaw/Cedar, and Shaw/Maple) and the farm edge signage.

Parking signage, budgeted at \$608,000, includes vehicular directional signage, parking entry signs, identification and regulatory signage in the parking lots.

Pedestrian signage, budgeted at \$367,950, includes the pedestrian landmarks/campus map signs, pedestrian pole signs along the pedestrian routes, accessible route and regulatory signs.

Lastly, this phase includes a budget of \$80,000 for interpretive signage, allocated from the Table Mountain Rancheria (TMR) gift.

Launch location for the gateway/entry signage

This presentation was shared with the Integrated Marketing and Communications Council (IMCC) as well as with other groups on campus. There was mixed feedback from that group but the majority of

the members felt that the Shaw/Maple location might be the most appropriate starting point, followed by the Cedar/Barstow location. It was recommended to complete both locations simultaneously. Concerns voiced were: the significant change this represents; and the integration with the new logo. The signs will include both the seal and Fresno State wordmark/logo.

Mr. Vinovrski commented that Dog Days (New Student Orientation Program) runs from June thru July and the university has constant attendees entering the campus from Shaw/Maple for this event. Dr. Doub agreed that in terms of new people coming to campus and in light of the concerns and considerations with the Cedar/Barstow location, it makes more sense to go with the Maple entrance. Chair Matson stated that the university is working on the issues with the Cedar/Barstow location and it might be possible to closely sequence the installation at these two sites. Communication will go out to the campus in advance; however, much of the work will take place during the summer.

#### Concept and proposed locations for interpretive signage

Interpretive signs are sign types that provide a little more detail at various points of interest on campus. Mr. Gaffery distributed a map that identifies the location of the eight interpretive signs that have been programmed: Media Mesh at the Library, Memorial Fountain, Native Vegetation Garden, Peace Garden, Politi Garden, Rose Garden, Submarine Memorial Grove and TMR Tower.

Each area might contain up to three pieces of Academy White granite (corrected to Sierra White) that match the granite used on campus, two of them benches and the third will be the actual sign measuring approximately 3 ft. high and 30 inches wide. High traffic areas that already have sufficient seating will not include the bench pieces. Five locations are slated to include seating: Media Mesh, Peace Garden, Politi Garden, Rose Garden and Submarine Memorial.

Two fabrication methods will be used. One will be done via a laser etching process onto the granite itself (to be used on the Memorial Fountain sign). The other is a laser etching process that is done on a sheet of metal and then set onto the granite (to be used on the Rose Garden sign).

Dr. Moffitt asked if there was a reason for not including the Allen Lew Memorial Grove on this list. Chair Matson clarified that high traffic areas were addressed in the first phase; the Allen Lew Memorial Grove would certainly be included in phase two. Ms. Astone echoed Dr. Moffitt's concern and recommends moving the Politi Garden to phase two so that both are completed at the same time. Chair Matson agreed; the suggestion will be reviewed and is contingent on budget.

Ms. Parten asked if the height and laser etching on the signs are ADA compliant. Mr. Gaffery will look into the height requirement and believes the etching meets accessibility standards.

The hope is to have these pieces ready, particularly the Peace Garden and Table Mountain Rancheria, in time for the launch/unveiling of the program in April/May. The event will be most likely hosted by the President's Commission on Human Relations and Equity and this committee.

Mr. Boyd moved to approve:

- the Wayfinding Signage Program budget;
- to launch/install the gateway signage at both entrances, Shaw/Maple and Cedar/Barstow, simultaneously or in close sequence; and to issue a press release in advance of the installation to inform the interior and exterior community on what the university is trying to accomplish; and
- to approve the concept and sign locations for the interpretive signage as outlined, with the suggestion to complete the Politi and Allen Lew Memorial gardens in the same phase.

The motion was seconded by Mr. Vinovrski. Motion carried without opposition or abstentions. Phases two and three of the proposal have additional signage components and will return to the committee for action at a future date.

Painting of the Water Tower

The water tower holds our domestic drinking water and is in need of cleaning and painting. Mr. Boyd explained that this project is part of the upkeep and protection plan for the tower so that it remains functional and to extend the life of its service. The proposal is to paint it white and includes a budget of about \$60,000. The cost for a decal or image is not included in this figure.

Chair Matson asked if any members had any concerns, advice or comments in regards to the painting of the water tower. A couple committee members commented that the tower is an icon and should include some type of writing or graphic. Chair Matson stated the issue could be addressed with the IMCC for suggestions or recommendations.

Ms. Astone moved to advance the painting of the water tower, a deferred maintenance project, within the budget of \$61,000, not to include graphics. The motion was seconded by Dr. Moffitt. Motion carried without opposition or abstentions.

4. Summer 2013 construction impacts (*Update*) – Gary Wilson

Mr. Wilson presented information regarding some of the major construction projects that will take place during summer 2013 and distributed a handout with areas that are marked for renovation. The diagram does not include all projects that will occur over the summer but listed those that might cause significant disruption to the campus. The projects consist of two ADA restroom improvements, an accessible path of travel, a turnaround improvement and a new walkway.

One of the ADA restrooms will be located in the Engineering West building and the other in the Family & Food Science (F&FS) building. This project calls for an accessible path of travel starting from the parking lot located north of the Social Science building all the way to the F&FS building.

The turnaround improvement will take place in the area between the F&FS building and the North Gym Room 118, which replaced the old natatorium space in the North Gym.

The new walkway will be between the North Gym and the South Gym and will be a similar design to the walkway in the Peace Garden.

The university is working with Paul Halajian on the Faculty Office/Lab building which will be adjacent to the Aquatics Center. That project and the addition of the new walkway call for the elimination of the parking area located west of the North Gym. This will help eliminate some of the traffic concerns associated with this pathway.

Major impacts will be primarily to F&FS visitors. The Children's Center patrons use this area as a drop-off zone. The Facilities Planning team has made arrangements to relocate the Children's Center to the Kremen School of Education building during the construction period.

Ms. Parten asked for clarification regarding the accessible parking that is located in the parking area slated for elimination and asked if accessible parking in this area will be relocated to another lot (e.g. near the North Gym Annex). Mr. Wilson further clarified that as the Faculty Office project moves further along, accessible parking needs for the North Gym and neighboring facilities will be reviewed and addressed in its entirety. Parking stalls will not be removed until the impacts are addressed.

5. Bike Enclosure Project at University Courtyard (*Update*) – Deborah Astone

Ms. Astone provided an update on the bike enclosure project that was presented in April 2012. This bike enclosure project came about as a way to further address the bike storage needs of University Courtyard residents and mitigate some of the bicycle thefts/vandalism that occur on a frequent basis.

The original proposal was intended to accommodate 29 bikes and current cost estimates for a shelter with a roof and lighting was reaching close to \$80,000. It would also serve as a prototype for additional placements throughout the campus.

After further review of capacity and cost, the project team, working with American Paving, reengineered the plan to increase bike capacity and minimize costs. The new plan is to fence a larger area, at the same proposed location, utilizing the same rod-iron fencing material that was installed around the perimeter of the University Courtyard. The fence will be about 8 ft. tall and have a 4 ft. wide gate where residents will be able to use their key card for secure access. This larger area will accommodate 69 bikes and will not include a roof. Given the height and durability of the material, it is anticipated that this design will mitigate bicycle theft and vandalism.

The cost is approximately \$40,000. The Association paid for the initial design, but since this project is part of the university's alternative transportation program, parking fines and forfeitures will be used to fund the construction.

Facilities Planning, Parking and University Courtyard are all in agreement that this new plan presents a better solution. Construction on this project will commence next week and should take no more than two months. The construction of this new bike shelter will not impact existing trees.

6. Upper Kings River Resolution (*Informational*) – Robert Boyd

The university will be submitting a resolution to the Upper Kings Basin Integrated Regional Water Management Authority indicating that Fresno State is willing to adopt the Upper Kings Basin's Integrated Regional Water Management Plan.

Mr. Boyd explained that the university draws all of its domestic drinking water from the underground aquifer as do our adjoining cities. By joining forces with other entities throughout this Upper Kings Basin area, the university can further develop its water management plan to address how it will adopt drawing water in and out, groundwater recharge, quality, utilization, etc.

The resolution states that the university is interested in coming together and finding solutions that will help us utilize our water much more responsibly. Adoption of the resolution also enables the university to apply for various planning grants that fall under Proposition 84 and Proposition 1E Integrated Regional Water Management.

Chair Matson added that this is an informational item only and that the university's intent is to become a member unless there is an objection or concern from the committee. There were none. The university will proceed to adopt the resolution.

7. Natural Gas Turbine project for the SMC (*Informational*) – Deborah Astone

Ms. Astone provided a brief update on a potential project for the Save Mart Center (SMC). Utility costs are one of the major overhead expenses to operating the SMC, somewhere between \$800,000 and \$900,000 per year; therefore, the SMC is looking to reduce its utility cost.

The SMC feeds off a power source from PG&E, not the campus. During the summer months, especially when hosting events, its cost for power goes up due to what are called peak demand charges. If these charges are triggered, the entire month is billed at this higher utility rate.

Clark Financial Services Group, who specializes in energy savings, retrofitting, and energy conservation type projects, approached the SMC with the possibility of installing a natural gas turbine, to be located somewhere in the loading dock of the Save Mart Center. The idea is to use this turbine during high demand/peak periods instead of immediately going to these peak charges. There

is a natural gas connection from the campus to the SMC, which would be reimbursed. The price for this natural gas is more attractive than electrical rates, especially during the summer months.

Mr. Halajian asked if the thought was to use the turbine to supplement or augment power provided by PG&E. Ms. Astone stated that the turbine is large enough to completely power the facility. The SMC will still be on PG&E, but would use the turbine when peak usage rates are anticipated.

Mr. Boyd added that this is a very common practice amongst large venues. The costs associated with running power during peak demand are very high. That is why the university is very aggressive in its energy management plan and looks to avoid these types of charges.

Ms. Astone stated this would be a no cost investment for SMC because essentially the savings would be the payback on the investment. The SMC has looked into solar options as well; unfortunately, that alternative was not cost effective and the payback would take too long, about 25 years.

This informational item is provided due to the sustainability role of this committee. The project is not approved and the Association is still evaluating the engineering and financial viability.

8. Task Forces 1) Building Closures and 2) Arboretum (*Informational*) – Cynthia Matson

Chair Matson returned to the committee with an update on the development of the Building Closure Task Force. She is currently looking for some additional members, who do not serve on CPC, for this task force. The task force will develop some strategies for potential building closure(s) over the summer months to begin in summer 2014. The development of this plan is already underway. This is to notify the committee that other individuals will be joining this effort.

Chair Matson informed the committee that Campus Planning is also looking at the creation of an Arboretum Task Force to address the following issues in regards to the arboretum:

1. Determine whether or not we need an arboretum. Can we afford an arboretum?
2. What is the appropriate footprint for a campus arboretum?
3. What are the maintenance and operational issues related to an arboretum?
4. Review and develop a leadership structure for this purpose.

The task force will be most likely chaired by an associate dean and will be comprised of members of CPC as well as additional campus community members. Campus Planning Committee members, Yolanda Doub, Kathleen Moffitt, Paul Halajian, John Bushoven and Richard Vaillancour volunteered to serve on the Arboretum Task Force. The arboretum task force is expected to commence in the next month or so. More information will follow.

9. FOIA Request (*Informational*) – Esther Gonzalez

This informational item would typically be covered by Traffic & Safety Subcommittee. That subcommittee no longer exists and therefore these types of items will now come here for dialogue.

On February 8, 2013, the university received a notice from the Unmanned Aircraft System's Office of the Federal Aviation Administration (FAA) notifying us that they received a Freedom of Information Act request asking for a listing and seeking records regarding Certificates of Authorizations (COA) for the Operation of Unmanned Aircraft Systems requests.

The documents the (FAA) intended to release included information regarding the Lyles College of Engineering's request for a COA. Drs. Nunna and Kriehn reviewed the documents and expressed no concerns with producing the documents. The only concern was that this has been a very politicized issue and broadly covered by media and it had the potential for negative media attention.

Chair Matson added that as a result of this request, there was an article published in the Huffington Post relating to law enforcement's support on the use of drone technology. Eighty-one entities were listed, California State University, Fresno is one of them.

There are some student leaders who perceive that the Fresno State Police Department has applied for a COA and endorses the use of this technology for campus safety and patrolling. This is not true. There have been no attempts by the Fresno State Police Department to obtain and COA, nor are they researching or collaborating with any agency for such a purpose.

This item was addressed during ASI's Legislative Affairs Subcommittee meeting. Dr. Kriehn is clear in his communication and put out a one-page document that explains his research, who is involved in the research and contributed to this activity. The university supports and stands behind Dr. Kriehn. He will be sharing the document with the Academic Senate.

Dr. Wright mentioned that this is cutting edge research, believes it is important for the future and appreciates the efforts that Fresno State is making to try and quash the misinformation.

10. Barstow Roundabout (*Informational*) – Tom Gaffery

Chief Huerta, Mr. Boyd, Ms. Armstrong and Mr. Gaffery have engaged Omni Means, our traffic and roadway planners, on making some improvements to the Barstow Avenue roundabout. Amongst the items they will be exploring are: ways to reduce the speed of traffic as it approaches the roundabout; reducing the roundabout main artery to just one lane; signage and striping improvements; and pedestrian, bicycle and accessible pathway improvements on all four zones of the roundabout.

Omni Means will be preparing revised concept drawings based on the recent traffic data collected at this intersection. There will also be consultation with the City of Fresno since the City has an easement for Chestnut Avenue. Once the concept work for this roundabout is complete, review will begin on the connection to the Bulldog Lane roundabout and other improvements in that area. This item will return to the committee with detailed information for review and approval.

11. Van Ness Residence (*Informational*) – Robert Boyd

The university house was constructed in 1941 and donated to the CSU Trustees in 1965. It is university property and the primary residence for the university president, used to assist in the performance of his/her official duties and obligations. As many as 7,000 people go through the house in a given year. This causes significant wear and tear and requires regular maintenance and in some instances upgrades (e.g. ADA related). There is a minimal annual budget for maintenance and updates, but it has been 22 years since its last improvement to carpet, floors, etc. The transition from one president to another presents a great opportunity to address some of these needs.

Members of the Facilities team have been meeting with Rosie Tapia, the Event Coordinator for the university house, to put together a budget. They are also making contact with some university vendors/supporters to see what can be done in terms of in-kind services or donations.

12. Other Business – None

Meeting adjourned at 10:33 a.m.