



# Homecoming 2017

Bringing Back the Spirit of Fresno State



Doubling the amount of opportunities for students, alumni and community to engage from the previous year, *Homecoming 2017 – We Are Fresno State* showcased programs, activities, and events that cultivated a transformative community experience to bridge the gap between student life, Athletics, Alumni, and the campus community.

## Homecoming 2017: We Are Fresno State

October 9-15, 2017



**61,623**  
total attendees at Homecoming events



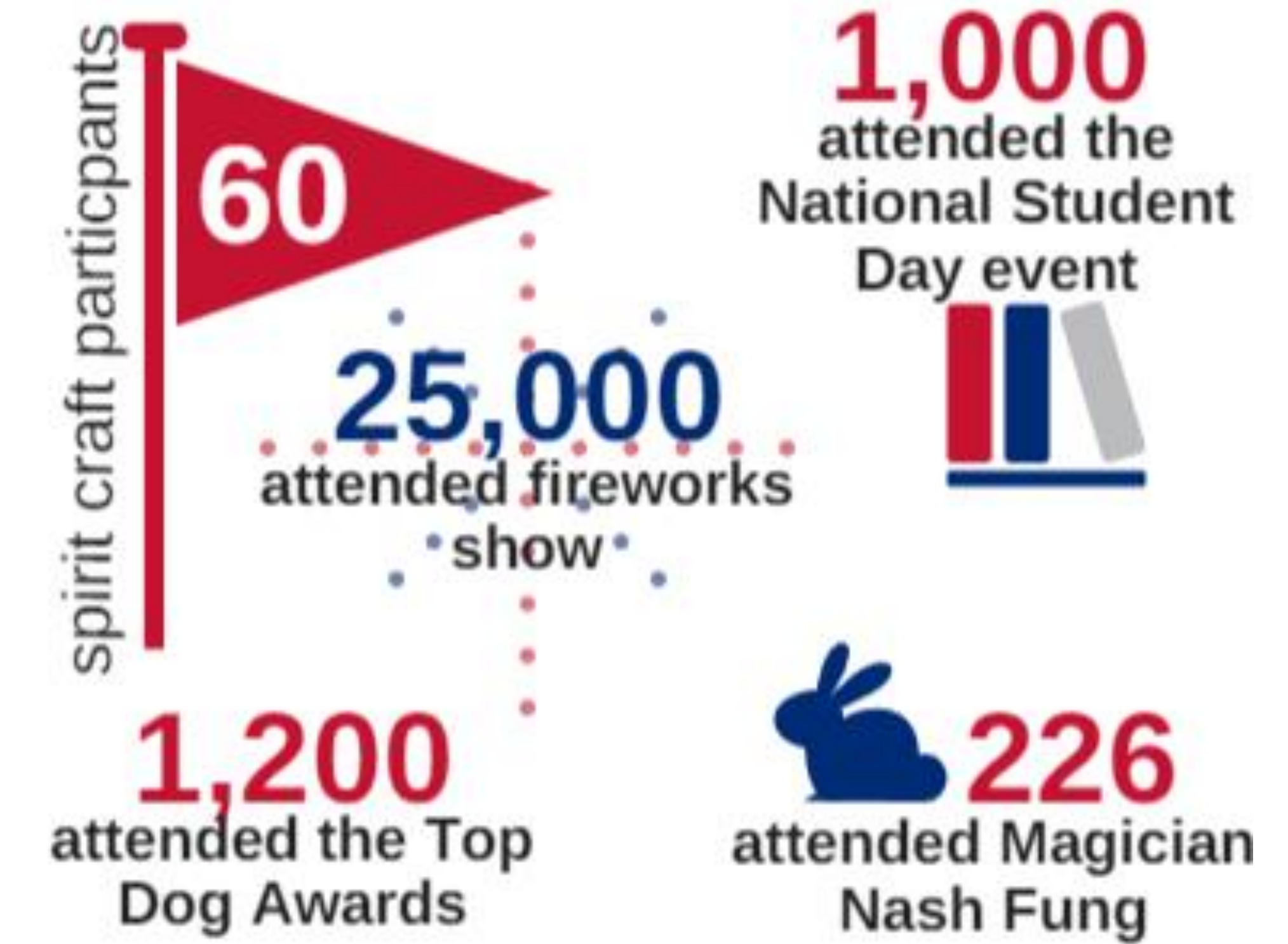
**28,090** were in attendance at the Homecoming Football game versus New Mexico

Homecoming Week 2017 was a partnership between Advancement, Alumni Relations, Athletics, Student Affairs & Enrollment Management, University Courtyard, Greek Life, USU Productions, Save Mart Center, Student clubs, ASI, Student Involvement, Family Weekend, University Communications, and the Office of the President.

## The Homecoming Big Show



**1,200**  
attendees



- 100** PIE AN ASI attendees
- 250** attended Lip Sync Battle
- 500** attended Spider-Man: Homecoming Outdoor Movie
- 900** students attended the Kick Off & Kick Off Pit Stops
- 550** attended the first-ever Pep Rally