

**August 22, 2017**

**MEMORANDUM**

**TO:** Thomas Holyoke, Chair  
Academic Senate

**FROM:** Keith Clement, Chair  
Undergraduate Curriculum Subcommittee

**RE:** **Transmittal Memo for Bachelors of Art History Elevation**

This memorandum will serve to inform the Academic Senate that the Undergraduate Curriculum Subcommittee has approved the Bachelors of Arts Art History Program Elevation at our April 18, 2017 Meeting.

KEC:vb

Activity - Office of the Dean of Undergraduate Studies (7) in Undergraduate Curriculum Proposal

Choose an option to complete Forward Save

### ► Undergraduate Program Change Request

Process ID	Activity Name	Create Date
86224	Office of the Dean of Undergraduate Studies	03/27/2017 10:10 PM

**Academic Org ID:** Art & Design [136]

**College/School:** Arts and Humanities [48]

**Effective Term/Year:** Fall 2017

**Program Type/Name:** Major / BA in Art History

**Program Code:** 481002BA

**Catalog Page Number:**

**Catalog Column Listing:**

**Description:**

Program Elevation from BA in Art: Art History Emphasis to BA in Art History.

See attached documents for details.

Laura Meyer  
Department of Art and Design  
January 17, 2017

**PROGRAM ELEVATION PROPOSAL**  
**BA in ART HISTORY (CURRENTLY BA in ART: ART HISTORY EMPHASIS)**

**RATIONALE:**

The Department of Art and Design, in response to departmental assessment activities, proposes to elevate its Art History Emphasis (within the BA in Art) to a BA in Art History.

A Bachelor's Degree in Art History is currently considered the standard minimum preparation for admission to MA and PhD programs in Art History, as well as entry-level positions working in art museums, galleries, and other arts organizations. In order to prepare our art history students for employment and/or advanced study, we need to offer them a dedicated BA program.

Furthermore, one of the department's top priorities, as outlined in its current 5-Year Plan, is to gain accreditation through NASAD (National Association of Schools of Art and Design). A preliminary NASAD consultative review, headed by representative Andrew Polk of Arizona State University, concluded that a BA in Art History will be required in order to secure accreditation. In May 2017 the Department of Art and Design will continue its application for accreditation with a full NASAD review.

Fortunately, the department can implement a BA in Art History relatively easily, based on current course offerings. We offer a wide range of upper-division Art History courses on a regular basis and would not need to make any significant changes to our curriculum to accommodate an Art History BA program. Our upper-division Art History courses already serve hundreds of students majoring in Art with an Emphasis on Painting and Drawing, Sculpture, Graphic Design and other areas of Studio Art. They also, of course, serve the more modest numbers of students (perhaps 10 or 12 per year) pursuing an Art History Emphasis. Since we currently offer a minimum of 5 or 6 different upper-division Art History courses each academic year, with 10 different topics covered over the course of two years, it should be easy for Art History majors to complete all the courses they need for a BA in Art History, even if they transfer to Fresno State in their junior year.

Only one new course, in Methods and Theories of Art History (ARTH 180), would be necessary to implement an Art History BA program comparable to those offered at other CSU campuses. This course could be taught as needed (probably once per academic year) on a rotating basis by existing Art History faculty. Thus the main difference in implementing a BA in Art History would be a change in course *requirements* for those pursuing the major, not a significant change in departmental course *offerings*.

The accreditation process will continue in May 2017 with a full program review by visiting NASAD representatives. By that time we hope to demonstrate a clear path forward toward implementing a BA in Art History.

### **SIDE BY SIDE COMPARISON: NARRATIVE OVERVIEW**

The current Art History Emphasis shares a common set of lower-division Art and Design Core requirements (21 units of coursework) with every other BA in Art. These core requirements are mostly studio art classes. As for upper-division coursework, the current Art History Emphasis requires five (5) upper-division Art History courses, while allowing students to choose between Art History and Studio Art courses for their required 9 additional units of upper-division Art and Design electives.

The proposed Art History BA program would eliminate most of the lower-division studio art requirements included in the Art History Emphasis, and place primary emphasis on Art History courses. Just 9 units of lower-division studio art coursework, including ART 13 (Design), ART 14 (3-D Design), and ART 37 (Computer Imaging) would be required. These three courses would be sufficient to give Art History majors a good foundation in the principles of visual analysis and visual presentation needed for effective art writing, without placing undue stress on studio art skills that lie outside the realm of art history.

The BA in Art History would require ten (10) upper-division Art History courses. This more focused program of study in Art History will help prepare Art History majors to compete for admission into MA and PhD programs in Art History and for entry-level jobs at art museums and galleries. It will also facilitate accreditation by NASAD (National Association of Schools of Art and Design).

The overall number of units required for the proposed BA in Art History (54) is identical to the units currently required for the BA in Art: Art History Emphasis (54). The new BA in Art History is a more focused and rigorous program for students interested in pursuing careers in Art History.

## SIDE BY SIDE COMPARISON

### 1. CURRENT PROGRAM—BA in ART: ART HISTORY EMPHASIS

#### CATALOG DESCRIPTION:

##### **Studio Art.**

Students produce works that encompass a wide range of visual expression, from figurative, abstract, narrative, and mixed media, to leading edge conceptual and installation works. Experimentation is encouraged.

The history of art presents a platform for students to examine, identify, and appreciate the visual arts from prehistory to the present. Art history students acquire an understanding of great art works while developing critical thinking skills.

##### **Art, B.A.**

##### REQUIREMENTS

##### *Art Major-Requirements*

##### **Major requirements**

##### Art and Design Core

(21 units)

**(54 units)**

ARTH 10: The Ancient and Medieval Worlds (3 units)

ARTH 11: The Early Modern World (3 units)

ART 13: Design (3 units)

ART 14: Three-Dimensional Design (3 units)

ART 20 (Drawing) or ID 43 (Design Graphics 1) (3 units)

ART 24 (Printmaking) or 30 (Introduction to Photography)  
or 40 (Painting) (3 units)

ART 50 (Beginning Sculpture) or 60 (Beginning Ceramics)  
or 70 (Crafts) or 80 (Beginning 3-D

Digital Art-Modeling (3 units)

##### Computer Imaging requirement

ART 37: Introduction to Computer Art

(3 units)

##### Theory requirement

ART 101: Content and Form

(3 units)

##### Art Gallery requirement

ART 112: Gallery Techniques

(3 units)

##### Art History requirement

(6 units)

ARTH 132: Twentieth Century Modern Art

or ARTH 136: Contemporary Art

and one additional 3-unit upper-division art history course

**Area of Emphasis (I, II, III, IV, V, VI) (9 units)**

VI. Art History

In consultation with their major adviser, students with an Art History Emphasis will complete an additional 3-unit upper-division art history course from each of the following areas:

\*Renaissance, Baroque (3 units)

(ARTH 120: Italian Renaissance or 122: Northern Renaissance  
or 124: Italian Baroque or 126: Northern Baroque)

\*Modern, Contemporary (3 units)

(ARTH 131: Nineteenth Century Modern Art  
or 132: Twentieth Century Modern Art or 136: Contemporary Art)

\*World Art (3 units)

(ARTH 160: Africa or 170: Native North America  
or 173: Pre-Columbian Mexico or 175 (Pre-Columbian Andes)

Art and Design upper-division electives (9 units)  
(9 units of any 100-level coursework in Art or Art History)

**General Education requirements (51 units)**

**Electives and remaining degree requirements (15-21 units\*)**

(See Degree Requirements); may be used toward a double major or minor.

**Total (120 units)**

\*This total indicates that a maximum of two courses (6 units) in G.E Breadth C1 and G.E. Breadth E1 also may be applied to the art major. These courses include ARTH 10, 11; ART 20, 40, 50 (G.E.C1); and/OR ART 13 (G.E.E1). Consult the department chair or faculty adviser for additional details.

Advising Notes

1. CR/NC grading is only permitted in ART 198, Internship.
2. General Education and elective units may be used toward a double major or minor (see double major or departmental minor). Consult the appropriate department chair, program coordinator or faculty adviser for further information.
3. No General Education Integration course offered by the Department of Art and Design may be used to satisfy the General Education requirements for majors in the department.

## SIDE BY SIDE COMPARISON

### 2. PROPOSED PROGRAM ELEVATION —BA in ART HISTORY

#### **CATALOG DESCRIPTION:**

**Art History.** The BA in Art History is designed to provide students with the communication skills, research techniques, and methods of critical inquiry that have become a vital part of contemporary life. Course offerings cover a wide range of topics in World Art and Western Art, encouraging students to become responsible citizens through an understanding of the aesthetic, cultural and ethical choices inherent in human development. Students successfully completing the BA in Art History are eligible to compete for admission to MA and PhD programs and for entry level positions in the art world and related fields.

#### **Bachelor of Arts Degree Requirements**

##### *Art History Major*

#### **Major requirements**

**(54 units)**

##### Lower-Division Requirements

ARTH 10: The Ancient and Medieval Worlds	(3 units)
ARTH 11: The Early Modern World	(3 units)
ART 13: Design	(3 units)
ART 14: Three-Dimensional Design	(3 units)
ART 37: Computer Imaging	(3 units)

##### Upper-Division Requirements

ART 101: Content and Form	(3 units)
ART 112: Gallery Techniques	(3 units)
ART 116: Interaction of Color	(3 units)
ARTH 180: Methods and Theories of Art History	(3 units)

##### *European Art:*

Select two: ARTH 120, 122, 124, 126 (6 units)

Italian Renaissance, Northern Renaissance, Italian Baroque, Northern Baroque

##### *World Art:*

Select two: ARTH 160, 170, 173, 175 (6 units)

Africa, Native North America, Pre-Columbian Mexico, Pre-Columbian Andes

##### *Modern/Contemporary Art*

Select two: ARTH 131, 132, 136 (6 units)

Nineteenth-Century Modern Art, Twentieth-Century Modern Art, Contemporary Art

##### Upper-Division Art History Electives

(Select three additional 100-level Art History courses) (9 units)

#### **General Education requirements**

**(51 units)**

#### **Electives and remaining degree requirements**

**(15-21 units\*)**

(See Degree Requirements); may be used toward a double major or minor.

**Total**

**(120 units)**

\*This total indicates that a maximum of two courses (6 units) in G.E Breadth C1 and G.E. Breadth E1 also may be applied to the art major. These courses include ARTH 10, 11; ART 20, 40, 50 (G.E.C1); and/OR ART 13 (G.E.E1). Consult the department chair or faculty adviser for additional details.

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### **DEMONSTRATION OF INSTITUTIONAL SUPPORT FOR THE PROGRAM:**

The Department of Art and Design and the College of Arts and Humanities are united in our commitment to offer a BA in Art History to secure NASAD accreditation. We are further united in the conviction that a strong Art History program is vital to all art majors (including Studio Art, as well as Art History) and to the missions of the department, the college, and the university.

At the level of practical support, the College of Arts and Humanities has approved two tenure-track Art History faculty searches for AY 2016-17 and AY 2017-18. The first is a retiring faculty replacement in Renaissance/Baroque Art. The second is a new position with a specialization in Asian Art. Upon completing these searches, the Department of Art and Design will have four tenure-line Art History faculty. Even with the three tenure-line Art History faculty currently serving the department, we would be able to provide for the needs of an Art History BA program. With four tenure-line faculty in place, we will have room for possible growth.

The large lecture hall housed in the Department of Art and Design, Conley Art 101, is adequate to the needs of current and proposed offerings for the BA in Art History. However, with lecture courses in Interior Design and Graphic Design sometimes also housed in CA 101, there is increasing pressure on the space. Some lecture courses offered within the Department of Art and Design may need to be offered in other lecture halls on campus.