

## **7. Parking Policy.**

### **RECOMMENDATIONS FOR IMPROVEMENT OF VISITOR PARKING California State University, Fresno Forwarded by FACEL for Faculty Senate to Consider**

#### Recommendation 1

Beginning with the Fall 2010 semester, all departments are required to use coupon codes or permitted parking for events. Coupon codes and permits will be free during the 2010/11 academic year.

#### *Previous Circumstance:*

*Parking for events and visitors was provided in the manner of relaxing entire lots, often multiple lots at the same time. The total number of relaxed spaces typically far exceeded the parking spaces actually needed. The system was easily abused by students and confusing to visitors in regards to where it was “safe” to park. Also, overly relaxing spaces causes loss of revenues when all citations are suspended.*

#### Implementation Steps:

- Publish new informational materials in print and online for campus departments.
- Provide an online training video for visitors.

#### Recommendation 2

Provide “hosted parking” instead of relaxed parking for Theatre Arts events. Event attendees will be personally greeted, handed a permit to park, and directed into a specific lot where they can park. This approach will be piloted with the College of Arts and Humanities at no cost to the attendees or the college.

#### *Previous Circumstance:*

*Entire lots were relaxed. Too many spaces were relaxed. Shelby permit dispensers did not sufficiently accommodate a large number of visitors arriving at the same time.*

#### Implementation Steps:

- During summer 2010, coordinate with the College of Arts and Humanities regarding which lots to use for each event in fall 2010 for inclusion in promotional materials.

- Develop a new procedure between the College of Arts and Humanities and Traffic Operations for coordination of permit printing and staffing the hosted events.

### Recommendation 3

Relaxed parking is only available for large, officially sponsored university events when approved in writing by the President. Examples include Commencement, Vintage Days, FFA Field Day, or other authorized university-wide events.

Previous Circumstance:

Excessively relaxed parking caused revenue loss.

Implementation Steps:

- Implement a Policy on Relaxed Parking as a part of the MAPP.

### Recommendation 4

Validate that the current vendor for the Shelby dispenser machines has the ability to correct reoccurring malfunctions, and make other user interface improvements.

*Previous Circumstance:*

*Permit machines have malfunctioned but no data exists on how often. Shelby machines were purchased because the old dispensers were beyond their useful life and replacement parts were no longer available.*

Implementation Steps:

- Have the vendor provide a written assessment of what solutions are in process and provide estimates of completion based on their March 23 and 24, 2010 site visit.
- Determine if recent changes to the language prompts on the machines—and text on printed permits—have increased usability.
- Traffic Operations shall implement a procedure to report and track machine maintenance, malfunctions and breakdowns

### Recommendation 5

UBC visitors will use the newly installed Shelby permit machine in the UBC parking lot. Beginning in 2011, the UBC should contribute revenues to the parking fees trust fund for their use of those parking spaces.

*Previous Circumstance:*

- *The UBC had the benefit of using dedicated parking spaces for visitors, without paying to park as required by Title 5.*

- *The UBC lot was either relaxed for large events or guests were given UBC-issued, UBC-specific daily permits.*

**Implementation Step:**

Coordinate with UBC a procedure whereby their visitors are obtaining a coupon permit when parking in the UBC lot.

Recommendation 6

Only the President can approve issuance of honorary parking permits. Honorary permits are no longer available to non-emeriti retirees. Emeriti will continue to receive honorary permits.

**Previous Circumstance:**

Honorary permits were approved by the President or Traffic Operations. Too many permit requests were automatically processed without adequate control. Recipients included community members, advisory boards, and retirees. It was an ad-hoc process with unclear delegation of authority.

**Implementation Steps:**

- Implement a Policy on Honorary Parking Permits as a part of the MAPP.
- No change to APM regarding Emeriti parking.

Recommendation 7

Begin a study of weekend parking lot utilization including classes, events, and individual visitors (exclusive of Save Mart Center events).

*Previous Circumstance:*

*The impacts of unregulated weekend parking are unknown.*

**Implementation Step:**

Through estimates and gathering of actual data, attempt to determine the frequency of visitors who park on campus on the weekends.