

## MEMORANDUM

**Date:** March 6, 2012

**To:** Dr. William Covino, Provost  
Dr. Michael Caldwell, Academic Senate Chair

**From:** Department of Economics Faculty

**Subject:** Proposal to Reassign Economics Department to the Craig School of Business

As directed by APM 113, this document contains a proposal to reassign the Department of Economics to the Craig School of Business. The Department has consulted with the Deans of the colleges affected, and was informed that the proposed reassignment has been discussed and reviewed through the consultative process within the respective school and college. Both Deans, Dr. Robert Harper, Dean of the Craig School of Business and Dr. Luz Gonzalez, Dean of the College of Social Sciences, fully support the reassignment proposal, which will:

- Allow the Department to be housed in a college more consistent with national and state trends according to which half of the departments of economics belong to a business college. In bold, the listing below shows that 10 out of 20 departments in the CSU system belong to a business college:

- 1 Bakersfield - School of Business and Public Administration**
- 2 Channel Island - School of Business and Economics**
- 3 Chico - School of Behavioral and Social Sciences
- 4 Dominguez Hills - College of Business Administration and Public Policy**
- 5 East Bay - College of Business and Economics**
- 6 Fullerton - College of Business and Economics**
- 7 Humboldt - College of Professional Studies
- 8 Long Beach - College of Liberal Arts
- 9 Los Angeles - College of Business and Economics**
- 10 Monterey Bay - College of Social and Behavioral Sciences
- 11 Northridge - College of Business and Economics**
- 12 Pomona - College of Letters, Arts, and Social Sciences
- 13 Sacramento - College of Social Science and Interdisciplinary Studies
- 14 San Bernardino - College of Social and Behavioral Science
- 15 San Diego - College of Arts and Letters
- 16 San Francisco - College of Business**
- 17 San Jose - College of Social Sciences
- 18 San Luis Obispo - College of Business**
- 19 San Marcos - College of Humanities, Arts, Behavioral and Social Science
- 20 Sonoma - School of Business and Economics**

- Reduce faculty turnover in the department and thus reduce recruiting costs, which are particularly significant when considering that over the last 7 years the department lost 7 faculty members, due to either resignations or retirements:
  - Dr. Sally Hays (resigned in 2004) - Assistant Professor
  - Dr. Scott Houser (resigned in 2005) - Associate Professor
  - Dr. Scott England (resigned in 2005) - Assistant Professor
  - Dr. Eric Tymoigne (resigned in 2009) - Assistant Professor
  - Dr. Edward Birdyshaw (resigned in 2009) - Assistant Professor
  - Dr. Don Leet (completed FERP program in 2010) – Full Professor
  - Dr. James Cypher (completed FERP program in 2010) – Full Professor
- Increase faculty retention and thus contribute to maintaining continuity and stability to programs and initiatives launched in the Department. This will also enable the accumulation of institutional memory.
- Allow faculty to increase research and publication productivity, for at least two reasons:
  - The Craig School of Business maintains higher publication standards (one peer reviewed publication every other year) but lower teaching requirements for faculty that qualify (3 courses per semester).
  - Increase the potential of synergies between the department and the units that compose the Craig School of Business, including the Gazarian Real Estate Center (the college offers an option in Real Estate and Urban Land Economics), and the Department of Finance and Business Law.
- Grow and further develop the Department’s internship program, which was created 5 years ago following the model of the very successful Craig School of Business Internship Program.
- Allow the Department to continue serving the multiple university programs that it currently serves, including the general education, liberal studies and teaching credential programs.

Finally, it should also be noted that:

- 1) The Department of Economics has been a resident of the Peters Business Building for the last couple of decades.
- 2) Faculty in the Department of Economics currently teaches principles of economics to more than 1,000 business major students every year.
- 3) The majority of international exchange students within the Craig School of Business International Business Program select at least one upper division economics course.
- 4) Four out of the six current faculty members in the Department received their doctorate degrees from Departments of Economics that belong to schools of business. Faculty members have work experience and research expertise in business-related fields that clearly fit within Craig School of Business.
- 5) Reassigning the Department of Economics to the Craig School of business was a recommendation made by Academic Affairs Budget Advisory Task Force.




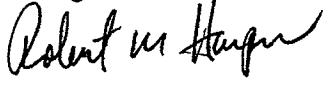
CALIFORNIA  
STATE  
UNIVERSITY,  
FRESNO

**MEMORANDUM**

**Date:** March 8, 2012

**To:** Dr. William Covino, Provost  
Dr. Michael Caldwell, Academic Senate Chair

**From:** Luz Gonzalez, Dean   
College of Social Sciences

Robert Harper, Dean   
Craig School of Business

**Re:** **Recommendation to Reassign Department of Economics to the Craig School of Business**

We have carefully considered the Department of Economics' request to transfer to the Sid Craig School of Business. At the heart of their request is a strong motivation to create synergies with other departments and centers in the Craig School of Business (Craig) such as the Gazarian Real Estate Center and the Department of Finance and Business Law. We are confident that the faculty in the Economics Department would blend in well with the Craig faculty because a majority of them completed doctoral work in Economic Departments that were housed in schools of business.

We have consulted with the faculty via the Council of Department Chairs and received a handful of questions that have been addressed through the chairs. We have received unanimous support for the proposal from our individual Council of Department Chairs.

As deans, we have considered programmatic needs, budget, facilities, and staffing and we recommend that their request be approved by the Provost and Academic Senate. In brief, we have agreed to leave the Department of Economics in the space they are already occupying in the Peters Building. Presently, the Departments of Economics and Anthropology share a common space and an ASC I (1.0) and ASA I (.5). While we continue to sort out the impact of the state's economic crisis on the CSU (and Fresno State), we have agreed to share the cost of the 1.5 staff.

College of Social Sciences  
of the Dean

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