MINUTES, UNDERGRADUATE CURRICULUM SUBCOMMITTEE
CALIFORNIA STATE UNIVERSITY, FRESNO
5241 N. Maple Ave, M/S TA 43
Fresno, California 93740-8027
Office of the Academic Senate Ext. 8-2743

November 25, 2014

Members Present: K. Clement (Chair), P. Heuston, L. Crask, K. Robles, P. Durette, E. Person, D. Nef.

Members Absent: S. Konduru.

Visitors:

Meeting called to order by Chair Clement at 2:05 pm in Conference Room #4164, 4th Floor, Henry Madden Library.

1. Minutes.

2. Agenda. MSC to approve the Agenda as distributed.

3. Communications and Announcements.

   APM 237 Syllabus Accessibility

4. Program and Course Proposals.

5. Consent Calendar Items.

I. CONSENT CALENDAR ITEMS:

   Jordan College of Agricultural Sciences and Technology
   Process 22893 ASCI 1, Introduction to Animal Science  CS Number
   Process 22905 ASCI 61, Dairy Cattle Production  CS Number
   Process 22906 ASCI 71, Meat Science  CS Number
   Process 22908 ASCI 81, Introduction to Livestock, Meat and Dairy Evaluation CS Number
   Process 22907 ASCI 91, Poultry Production  CS Number
   Process 22909 ASCI 121, Advance Beef Management  CS Number
   Process 22910 ASCI 153, Stable Management  CS Number
   Process 22911 ASCI 162, Dairy and Meat Systems Management  CS Number
   Process 22903 ASCI 165, Infectious Diseases of Domestic Animals  CS Number
   Process 22912 ASCI 171, Advanced Meat Science  CS Number
   Process 22913 ASCI 172, Meat Technology  CS Number
   Process 22915 ASCI 181, Advanced Livestock, Meat & Dairy Evaluation CS Number
   Process 22916 ASCI 182, Livestock Marketing & Show Management  CS Number

   College of Arts and Humanities
   Process 22324 MCJ 17, Photojournalism  Description, CS Number
   Process 24535 MCJ 105, Newspaper Workshop  Description, CS Number
   Process 24543 MCJ 108, In-Depth Reporting  Description
Craig School of Business
Process 24790 MKTG 188, Strategic Planning in Marketing  Prerequisites

College of Social Sciences
Process 20928 SSCI 150T, Topics in the Social Sciences  Units

New Business:
APM 237 Syllabus Accessibility- Invite Mary Bennett to a future committee meeting to discuss syllabus accessibility and related rubrics.

New Program Proposals:
College of Arts and Humanities
Process 24555 Multimedia Production Option- M.S.C. to Approve

Process 10036 Music as a Liberal Art Option- First Read- For purposes of committee clarification: is it correct that the department wishes to change the Senior Project from a requirement to an elective? Can you please explain the rationale for that proposed change? Second, can the department please go over the program unit count and make sure that all the numbers add up? There was some concern about the specific courses that can be used to satisfy 9 units within the program.

New Course Proposals: (Pulled from Consent Calendar-)
Process 22903 ASCI 165, Infectious Diseases of Domestic Animals  CS Number

Process 24543 MCJ 108, In-Depth Reporting  Description

Process 24553 MCJ 128, Broadcast News Reporting and Production  Description

Process 24790 MKTG 188, Strategic Planning in Marketing  Prerequisites

Process 20928 SSCI 150T, Topics in the Social Sciences  Units

Agenda.
1. Communications/Announcements/Discussion.
2. Minutes.
3. Approval of the Agenda.
4. Communications and Announcements.
5. Program and Course Proposals.
6. Consent Calendar Items Approved.