

**Enter College: Arts and Humanities**

**Enter Department/Program: Art & Design – Studio Art**

**Student Outcomes Assessment Plan (SOAP)**

**I. Mission Statement**

The Department of Art and Design provides the skills and understanding, humanistic values and cultural awareness that form the foundation of knowledge in the visual arts. The department offers programs in fine and applied areas of visual art and design that engage students in inquiry and discovery. These programs help prepare students to be artists, historians of art, designers, educators, and informed and thoughtful citizens in the community and in a global society.

To accomplish this mission, the department sets several goals for itself. First, it teaches mastery of the tools, techniques, and concepts necessary to produce art and design work. Secondly, the department teaches understanding of the history of art and the appreciation of diverse cultures. Third, the department teaches methods of inquiry and critical thinking that engage students with contemporary ideas in art and foster understanding of what is significant and worthy of effort in a humanities-centered program in art. Fourth, the department offers programs in education and exhibition that help illuminate and develop the experience of art and design in the community.

**II. Goals and Student Learning Outcomes**

**A. Students will demonstrate a knowledge of and proficiency with materials, terms and safety in creating art.**

1. Explain the origins and composition of materials and equipment.
2. Explain and/or show safety procedures in the studio.
3. Analyze the impact of media choice on the final art product.
4. Illustrate technical proficiency within the visual arts.

**B. Students will demonstrate a knowledge of and proficiency with aesthetics, composition, and form in art.**

1. Identify aesthetic principles of art and design in verbal or written form.
2. Apply aesthetic principles of art and design to the final art product.
3. Analyze the use of aesthetic principles of art and design in artistic works.
4. Evaluate conceptual elements and aesthetic principles of art and design.
5. Develop skills in visual analysis, synthesis and application of art and design.

**C. Students will demonstrate a knowledge of and proficiency with techniques and process used in creating art.**

1. Demonstrate proficiency in fundamental techniques and processes relevant to the medium.
2. Identify and outline the fundamental terminology, tools, materials, and processes of art and design.

**D. Students will demonstrate a knowledge of and proficiency with concepts and content in art.**

1. Identify the perceptual and conceptual elements of art and design.
2. Analyze conceptual processes in viewed works of art.
3. Compose compelling and thought-provoking content in created artistic works.

**E. Students will demonstrate an understanding of art historical issues and cultural contexts in art.**

1. Recognize and express the acquisition of knowledge of the history of art.
2. Identify and exhibit the understanding of the influence of historical context of art.
3. Identify and describe major artistic movements and issues addressed in contemporary art.

**F. Students will be able to engage in critical reflection.**

1. Demonstrate the capacity to analyze, synthesize and evaluate art and its related literature.
2. Demonstrate research, reflection and evaluation skills of art.
3. Demonstrate an awareness and application of emerging technologies in art and design.
4. Assess and maintain an awareness of the values of art in our society.
5. Understand the importance of/and participate in art's advocacy in our society.

**III. Curriculum Map (Matrix of Courses X Learning Outcomes)**

	A1	A2	A3	A4	B1	B2	B3	B4	B5	C1	C2
ART 1			I		I		I	I			I
ART 24	I	I	I	I	I	I	I	I	I	I	I
ART 26	I	I		I	I	I	I	I	I	I	I
ART 27		I		I	I	I	I	I	I	I	I
ART 37	I	I	I	I	I	I	I	I	I	I	I
ART 40	IR	IR	IR	IR	I	I				IR	IR
ART 50	I	I	I	I	I	I	I	I	I		I
ART 60	I	I		I	I	I	I	I	I	I	I
ART 80	I	I	I	I	R	R	R	R	I	I	I

ART 102												
ART 107	R	R	R	R	R	R	R	R	R	R	R	R
ART 125	R	R	R	R	R	R	R	R	R	R	R	R
ART 126	R	R	R	R	R	R	R	R	R	R	R	R
ART 127	R	R	R	R	R	R	R	R	R	R	R	R
ART 140	R	RM	R	R	IR	IR	IR	IR	IR	IR	IR	IR
ART 141	RM	RM	RM	RM	RM	RM	RM	RM	RM	RM	RM	RM
ART 152	R	R	R	R	R	R	R	R	R	R	R	
ART 153	RM	RM	RM	RM	RM	RM	RM	RM	RM	RM	RM	M
ART 155	IRM	IRM	IRM	IRM	RM	IRM	IRM	IRM	IRM	IRM	RM	IM
ART 160	R	R		R	R	R	R	R	R	R	R	R
ART 161	M	M		M	M	M	M	M	M	M	M	M
ART 165	M	M		M								
ART 180	R	R	R	R	R	R	R	R	R	R	R	R
ART 188	R	R	R	R	R	R	R	R	R	R	R	R

ARTH 10					I			I				
ARTH 11												
ARTH 131			R		R		R	R				R
ARTH 132			R		R		R	R				R
ARTH 136			R		R		R	R				R
ARTH 160												
ARTH 170					I			I				
ARTH 173					I			I				
ARTH 175					I			I				

	D1	D2	D3	E1	E2	E3	F1	F2	F3	F4	F5
ART 1											
ART 24	I		I				I			I	I
ART 26	I		I				I			I	I
ART 27	I		I				I			I	I
ART 37	I	I	I				I	I	I	I	I
ART 40			I	I	I	I	I	I		I	I
ART 50	I	I	I	I	I	I	I	I	I	I	I
ART 60	I	I	I					I			
ART 80	I	R	R				R	R	I	R	
ART 102				I	I	I					I
ART 107	R	R	R				R	R	R	R	R
ART 125	R	R	R	R	R	R	R	R	R	R	
ART 126	R	R	R	R	R	R	R	R	R	R	

ART 127	R	R	R	R	R	R	R	R	R	R	R	
ART 140	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR	IR
ART 141	RM	RM	RM	RM	RM	R	RM	RM	RM	RM	RM	RM
ART 152	R	R	R	R		R	R	R	R	R	R	R
ART 153	RM	RM	RM	RM	RM	RM	RM	RM	RM	RM	RM	RM
ART 155	IRM	IRM	IRM	IRM	IM	IRM	IRM	IRM	IRM	IRM	IRM	IRM
ART 160	R	R	R					R				
ART 161	M	M	M					M				
ART 165												
ART 180	R		R				R	R	R	R		
ART 188	R		R				R	R	R	R	R	

  

ARTH 10				I	I		I	I				
ARTH 11												
ARTH 131												
ARTH 132												
ARTH 136												
ARTH 160				M	M		M	M				
ARTH 170				M	M		M	M				
ARTH 173				M	M		M	M				
ARTH 175				M	M		M	M				

<b>IV. Assessment Methods</b>
<b>A. Direct Measures:</b>
1. Portfolios (studio art) – formative assessments utilize portfolios collected in ART 37. Each student’s portfolio contains digital images documenting works created by student in various media, along with a resume and an artist statement. Students submit portfolios as a final project for the course. ART 37 is required for all majors and is intended to be taken in the freshman or sophomore year. A 12-point rubric is used to assess the works. Different objectives are evaluated each year. As a formative assessment, it is anticipated students will achieve scores between 1-6. This wide range accounts for students who transfer from community colleges. This assessment provides faculty with an understanding of the level and variation of incoming students and a baseline to determine range of progress.

2. Final projects (studio art) – summative assessments are conducted by use of final projects in advanced level studio courses. Each area in studio art collects and assesses projects in a class associated with that area. The areas are Drawing, Painting, Sculpture, Ceramics, Printmaking, Photography, Crafts, Design and Animation/New Media. The classes utilized to obtain projects are ART 113, 120, 126/7, 141, 153, 161/5, 180 and 183. Until a cumulative portfolio class can be developed, this is the best means by which to assess senior progress. Final projects in each area’s advanced course culminate the objectives that apply to that area. The projects are physical or digital media. A 12-point rubric is used to assess the works. Different objectives are evaluated each year. This method provides a cross-section through all sub-areas of Studio Art. As a summative assessment, it is anticipated a mean score of 9 or greater will be achieved when all the student scores are averaged.

3. Art History faculty use three primary tools to assess Student Outcomes:

A. image identification exams

B. essay exams

C. research papers

The method chosen will depend on which Art History class is associated with the SLO being assessed. A 12-point rubric is used to assess the works. Different objectives are evaluated each year. As a summative assessment, it is anticipated a mean score of 9 or greater will be achieved when all the student scores are averaged.

**B. Indirect Measure(s):**

1. Alumni Survey

The undergraduate program for the B.A. in Art, Studio Art will conduct a survey of alumni. The questionnaire has been developed and is available for mailing and digital distribution via Survey Monkey. The questionnaire is comprehensive and will aid in determining curricular adjustments that may be beneficial to students.

2. Employer Survey

An Employer Survey has been developed. A printed version is available for mailing and an online version for digital distribution via Survey Monkey. The questionnaire will aid in determining how learning outcomes are translating to the local, regional, and national art communities and businesses. The assessment committee will reflect on returned surveys to determine if any revision of learning outcomes or activities may be beneficial.

**Individual outcomes are assessed through use of a 12-point rubric.**

A1 Explain the origins and composition of materials and equipment.

Beginning			Developing			Accomplished			Exemplary		
1	2	3	4	5	6	7	8	9	10	11	12

A2 Explain and/or show safety procedures in the studio.

Beginning			Developing			Accomplished			Exemplary		
1	2	3	4	5	6	7	8	9	10	11	12

A3 Analyze the impact of media choice on the final art product.

Beginning			Developing			Accomplished			Exemplary		
1	2	3	4	5	6	7	8	9	10	11	12

A4 Illustrate technical proficiency within the visual arts.

Beginning			Developing			Accomplished			Exemplary		
1	2	3	4	5	6	7	8	9	10	11	12

B1 Identify aesthetic principles of art and design in verbal or written form.

Beginning			Developing			Accomplished			Exemplary		
1	2	3	4	5	6	7	8	9	10	11	12

B2 Apply aesthetic principles of art and design to the final art product.

Beginning			Developing			Accomplished			Exemplary		
1	2	3	4	5	6	7	8	9	10	11	12

B3 Analyze the use of aesthetic principles of art and design in artistic works.

Beginning			Developing			Accomplished			Exemplary		
1	2	3	4	5	6	7	8	9	10	11	12

B4 Evaluate conceptual elements and aesthetic principles of art and design.

Beginning			Developing			Accomplished			Exemplary		
1	2	3	4	5	6	7	8	9	10	11	12

B5	Develop skills in visual analysis, synthesis and application of art and design.	<table border="1"> <thead> <tr> <th colspan="3">Beginning</th> <th colspan="3">Developing</th> <th colspan="3">Accomplished</th> <th colspan="3">Exemplary</th> </tr> <tr> <th>1</th><th>2</th><th>3</th><th>4</th><th>5</th><th>6</th><th>7</th><th>8</th><th>9</th><th>10</th><th>11</th><th>12</th> </tr> </thead> <tbody> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> </tbody> </table>	Beginning			Developing			Accomplished			Exemplary			1	2	3	4	5	6	7	8	9	10	11	12												
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C1	Demonstrate proficiency in fundamental techniques and processes relevant to the medium.	<table border="1"> <thead> <tr> <th colspan="3">Beginning</th> <th colspan="3">Developing</th> <th colspan="3">Accomplished</th> <th colspan="3">Exemplary</th> </tr> <tr> <th>1</th><th>2</th><th>3</th><th>4</th><th>5</th><th>6</th><th>7</th><th>8</th><th>9</th><th>10</th><th>11</th><th>12</th> </tr> </thead> <tbody> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> </tbody> </table>	Beginning			Developing			Accomplished			Exemplary			1	2	3	4	5	6	7	8	9	10	11	12												
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C2	Identify and outline the fundamental terminology, tools, materials, and processes of art and design.	<table border="1"> <thead> <tr> <th colspan="3">Beginning</th> <th colspan="3">Developing</th> <th colspan="3">Accomplished</th> <th colspan="3">Exemplary</th> </tr> <tr> <th>1</th><th>2</th><th>3</th><th>4</th><th>5</th><th>6</th><th>7</th><th>8</th><th>9</th><th>10</th><th>11</th><th>12</th> </tr> </thead> <tbody> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> </tbody> </table>	Beginning			Developing			Accomplished			Exemplary			1	2	3	4	5	6	7	8	9	10	11	12												
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D3	Compose compelling and thought-provoking content in created artistic works.	<table border="1"> <thead> <tr> <th colspan="3">Beginning</th> <th colspan="3">Developing</th> <th colspan="3">Accomplished</th> <th colspan="3">Exemplary</th> </tr> <tr> <th>1</th><th>2</th><th>3</th><th>4</th><th>5</th><th>6</th><th>7</th><th>8</th><th>9</th><th>10</th><th>11</th><th>12</th> </tr> </thead> <tbody> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> </tbody> </table>	Beginning			Developing			Accomplished			Exemplary			1	2	3	4	5	6	7	8	9	10	11	12												
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E1	Recognize and express the acquisition of knowledge of the history of art.	<table border="1"> <thead> <tr> <th colspan="3">Beginning</th> <th colspan="3">Developing</th> <th colspan="3">Accomplished</th> <th colspan="3">Exemplary</th> </tr> <tr> <th>1</th><th>2</th><th>3</th><th>4</th><th>5</th><th>6</th><th>7</th><th>8</th><th>9</th><th>10</th><th>11</th><th>12</th> </tr> </thead> <tbody> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> </tbody> </table>	Beginning			Developing			Accomplished			Exemplary			1	2	3	4	5	6	7	8	9	10	11	12												
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E2	Identify and exhibit the understanding of the influence of historical context of art.	<table border="1"> <thead> <tr> <th colspan="3">Beginning</th> <th colspan="3">Developing</th> <th colspan="3">Accomplished</th> <th colspan="3">Exemplary</th> </tr> <tr> <th>1</th><th>2</th><th>3</th><th>4</th><th>5</th><th>6</th><th>7</th><th>8</th><th>9</th><th>10</th><th>11</th><th>12</th> </tr> </thead> <tbody> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> </tbody> </table>	Beginning			Developing			Accomplished			Exemplary			1	2	3	4	5	6	7	8	9	10	11	12												
Beginning			Developing			Accomplished			Exemplary																													
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E3 Identify and describe major artistic movements and issues addressed in contemporary art.

Beginning			Developing			Accomplished			Exemplary		
1	2	3	4	5	6	7	8	9	10	11	12

F1 Demonstrate the capacity to analyze, synthesize and evaluate art and its related literature.

Beginning			Developing			Accomplished			Exemplary		
1	2	3	4	5	6	7	8	9	10	11	12

F2 Demonstrate research, reflection and evaluation skills of art.

Beginning			Developing			Accomplished			Exemplary		
1	2	3	4	5	6	7	8	9	10	11	12

F3 Demonstrate an awareness and application of emerging technologies in art and design.

Beginning			Developing			Accomplished			Exemplary		
1	2	3	4	5	6	7	8	9	10	11	12

F4 Assess and maintain an awareness of the values of art in our society. .

Beginning			Developing			Accomplished			Exemplary		
1	2	3	4	5	6	7	8	9	10	11	12

F5 Understand the importance of/and participate in art's advocacy in our society.

Beginning			Developing			Accomplished			Exemplary		
1	2	3	4	5	6	7	8	9	10	11	12



**V. Student Learning Outcomes X Assessment Methods Matrix**

	A1	A2	A3	A4	B1	B2	B3	B4	B5	C1	C2
Portfolios	x	x	x	x	x	x	x	x	x	x	x
Adv class final projects	x	x	x	x	x	x	x	x	x	x	x
Image ID exam					x			x			
Essay exam					x			x			
Research paper					x			x			

	D1	D2	D3	E1	E2	E3	F1	F2	F3	F4	F5
Portfolios	x	x	x				x	x	x	x	x
Adv class final projects	x	x	x				x	x	x	x	x
Image ID exam				x	x		x	x			
Essay exam				x	x	x					
Research paper				x	x	x	x	x			

**VI. Timeline for Implementation of Assessment Methods and Summary Evaluations**

Year AY 2015 to 2016

Method 1: Final Project – SLO C1 & D3

Method 2: Research Paper – SLO E2

Year AY 2016 to 2017

Method 1: Portfolio (Formative) – SLO A4 & B2

Method 2: Final Project (Summative) - SLO A4 & B2

Method 2: Essay exam – SLO F1

Year AY 2017 to 2018

Method 1: Final Project – SLO A3 & B4

Method 2 Research Paper –SLO E1

## **VII. Process for Closing the Loop**

The Studio art Faculty as a whole participates in assessments. Faculty in Studio Art attend scheduled, dedicated meetings to conduct assessments, analyze results and propose changes. The area faculty votes upon changes in assessment practices.

Faculty members generally propose curricula for their associated sub-area (ie. Painting, Sculpture, Photo, etc.). The Studio Art area as a whole approves Studio Art proposed curricula, and then a department curriculum committee with representatives from Studio Art, Graphic Design, Interior Design and Art History approves it. The entire department faculty then consents to any approved curriculum proposals.