

Recreation Administration Major Assessment Report

8/27/16

Please download this document and provide a response to each question in the appropriate section. Send your assessment reports to Dr. Angel Sanchez (aansanchez@csufresno.edu) in the Office of Institutional Effectiveness and copy Dr. Melissa Jordine (mjordine@csufresno.edu). Please complete a separate report for each Bachelors and Masters program offered by the department.

1. What learning outcome(s) did you assess this year? List all program outcomes you assessed (if you assessed an outcome not listed on your department SOAP please indicate explain). Do not describe the measures or benchmarks in this section Also please only describe major assessment activities in this report. The G.E. Committee will issue a separate call for G.E. assessment reports.

SLO: 1.1
SLO: 1.2
SLO: 1.6
SLO: 2.1
SLO: 2.2
SLO: 4.2
SLO: 6.3
SLO: 6.4
SLO: 6.5
SLO: 8.4
SLO: 8.6
SLO: 9.1
SLO: 9.3
SLO: 9.4
SLO: 11.1
SLO: 11.2
SLO: 11.3

2. What instruments (assignment) did you use to assess them? If the assignment (activity, survey, etc.) does not correspond to the activities indicated in the timeline on the SOAP, please indicate why. Please clearly indicate how the instrument (assignment) is able to measure the outcome. If after evaluating the assessment you concluded that the measure was not clearly aligned or did not adequately measure the outcome please discuss this in your report. Please include the benchmark or standard for student performance in your assessment report (if it is stated in your SOAP then this information can just be copied into the report). An example of an expectation or standard would be "On outcome 2.3

RA 55 Final Exam

SLO: 1.1

SLO: 2.1

SLO: 2.2

Final exams in RA 55 contain questions related to entry-level knowledge of the profession, its organizations, professional practices, and historical, theoretical and philosophical foundations. Average student scores on both fall and spring exams met the 70% threshold in relationship to these questions.

RA 135 Marketing Plan

SLO: 4.2

SLO: 6.5

The RA 135 marketing plan assignment requires students to apply class terms and concepts to an agency of their choosing. Over the course of the semester, eight individual chapters are assigned in detail, matching content from the text that guide students in their marketing plans.

RA 184 Intern Focus Group

SLO: 1.2

SLO: 1.6

SLO: 6.3

SLO: 6.4

SLO: 8.4

SLO: 8.6

SLO: 9.1

SLO: 9.3

SLO: 9.4

SLO: 11.1

SLO: 11.2

SLO: 11.3

Focus groups were conducted in the fall of 2015 with students who had recently completed their intern experiences. Students were asked a number of questions that focused on their internship experience. A full report of intern responses were made available to faculty and staff.

- 3. What did you discover from the data?** Discuss the student performance in relation to your standards or expectations. Be sure to clearly indicate how many students did (or did not) meet the standard for each outcome measured. Where possible, indicate the relative strengths and weaknesses in student performance on the outcome(s).

A review of assessment data was encouraging as the assignments scheduled in the SOAP results met the department benchmark threshold of 70%. More specifically, data showed the following:

RA 55—Average student scores on both fall and spring exams met the 70% threshold in relationship to these questions. The average of both courses on for assessment-based items on the exam was 78%.

RA 135—Of the students enrolled in 135 during fall and spring semesters 3 did not complete the course. The remaining 65 students scored an average of 81.8% on the marketing plan assignment.

RA 184—The intern focus group is conducted in the fall when the largest group of interns are enrolled. From this group the following

- Students were able to make connections between programs they created during their internships and concepts and skills from class
- Students were able to identify examples of adaptation made for programs as a general part of services
- Students made many connections from skills learned in classes and those they used during their internships – themes included: Inclusion, Leadership, Teamwork
- Students recognized examples of ethical situations that occurred during their internships and their abilities to practice professionalism
- Students reflected on their internship experience as steps-into becoming a professional and beginning their careers
- Students struggled to articulate sustainability measures at respective agencies.
- Overall reflections on the department were positive

- 4. What changes did you make as a result of the data?** Describe how the information from the assessment activity was reviewed and what action was taken based on the analysis of the assessment data.

Of the three assignments/focus group used to measure the learning outcomes designated in the department SOAP, students were successful in meeting department benchmark of 70%. Additionally, focus groups provided useful insights into the current department curriculum in preparing students to be effective in industry positions. However, a full review of these results at the department retreat in October 2016 will result in possible changes to assessment measures and possibility course curriculum.

5. What assessment activities will you be conducting in the 2016-2017 AY? List the outcomes and measures or assessment activities you will use to evaluate them. These activities should be the same as those indicated on your current SOAP timeline; if they are not please explain.

Year	Evaluation Project	Prog Imp-Intern	Program Imp-SL	Budget Project	Program Plan	Marketing Plan	Facility Plan	RA 55 Final	Alumni Survey	Intern Focus Group	Accreditation	Intern Sup Survey
AY 2010-2011				X								
AY2011-2012	X				X							X
AY 2012-2013			X						X			
AY 2013-2014		X					X				X	
AY 2014-2015						X		X		X		

The department assessment timeline ended this past academic year. A new timeline will be discussed and decided upon at our department faculty retreat this fall.

6. What progress have you made on items from your last program review action plan? Please provide a brief description of progress made on each item listed in the action plan. If no progress has been made on an action item, simply state "no progress."

The department's last review was during AY 2013/14. The accreditation (COAPRT) self-study and site visit were completed and subsequently all outcomes were assessed. As part of the review several goals were made including:

- 1) Hold an annual faculty retreat to coordinate and analyze assessment data
A retreat for October 2016 is planned.
- 2) Increase number and diversity of faculty
The department was approved for a faculty search during AY 2016/17. The search will target a faculty member to assist in the community recreation emphasis and preferably and individual with CTRS to assist with the therapeutic recreation emphasis.
- 3) Increase frequency of course offerings
After the accreditation (COAPRT) self-study several courses, previously taught once a year, have been changed to two sections a year. These courses include RA 101, 128, 139, 179, & REC 86.
- 4) Continue to build field placement opportunities

Faculty continue increased the amount of offerings in their individual emphasis areas with at least two new relationships developed in CRYs, CREP, SEFM and TR. Additionally, a training event for service learning partners was offered.

5) Increase alumni outreach

Student/alumni networking event each spring continues to be offered in partnership with majors club. Outstanding Alumni award continues to be given annually. Faculty continue to be encouraged to connect with faculty when traveling. Continue encouragement to faculty to utilize RA Facebook Fan page to maintain and grow alumni connection.

Additional Guidelines: If you have not fully described the assignment then please attach a copy of the questions or assignment guidelines. If you are using a rubric and did not fully describe this rubric (or the criteria being used) than please attach a copy of the rubric. If you administered a survey please attach a copy of the survey so that the Learning Assessment Team (LAT) can review the questions.

Included are the RA 55 final exam, RA 135 marketing plan and grading rubric, and the RA 184 focus group questions.