

USDA Workshop

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USDA Agency Structure

USDA made up of 26 agencies

- NIFA – National Institute of Food and Agriculture (previously “CSREES” cooperative state research, education and extension service)
- AFRI – Agriculture and Food Research Initiative (research interests descriptions)

You ’ve got to serve somebody....

How does your proposed activity help
USDA/NIFA/AFRI achieve their Mission?

USDA 5 Priority Areas for Funding

- Global Food Security And Hunger
- Climate Change
- Sustainable Energy
- Childhood Obesity
- Food Safety

AFRI Foundational Program Area Descriptions (N=20)

- 1. Plant Health and Production and Plant Products**
-- 5 program priorities
- 2. Animal Health and Production and Animal Products**
-- 4 program priorities
- 3. Food Safety, Nutrition, and Health**
-- 3 program priorities
- 4. Renewable Energy, Natural Resources, and Environment (RENRE)** -- 1 program priority
- 5. Agriculture Systems and Technology**
-- 2 program priorities
- 6. Agriculture Economics and Rural Communities (AE&RC)**
-- 3 program priorities for "Integrated" projects, 2 program priorities for research


Frame your project in terms of a solution to the agency's problem/mission

- Use their terminology, phrases
- Your research problem is *central* to their Mission/program
- Your "solution," using your personnel and in your setting, is the smartest one

Talk to Program Staff

- The 30-second “elevator” talk
- You are establishing a long-term relationship
- Other appropriate programs, agencies?

- It is their job to be encouraging.....



- Think **broadly**. Consider the specifics of your project to identify any particular aspects -- geography?, target demographic? -- that might have resonance with an otherwise unlikely funding agency.
- Talk to us or knowledgeable others! We may see or know of appropriate, novel funding opportunities.

Searching for Funding Opportunities

- Subscribe to have funding opportunities delivered to your email inbox
- www.grants.gov
- “Manage Subscriptions” – upper right corner
- “Notices Based on Advanced Criteria”
- Enter your email and funding criteria

What ORSP Can Do for You

- Develop Proposals
- Develop your Budget
- Give you a Checklist for submission timeline
- Draft and obtain your letters of support
- Routing the Project Information Form (PIF) through Bizflow
- Upload and Submit your Proposal

Bizflow procedure

- Online routing system
- Bizflow workshop dates
 - W, Oct. 30, 2-3:30 pm HML 2127
 - F, Nov. 15, 10-11:30 am HML 2127

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