

ABSTRACT

THE UTILIZATION OF THE MAZMANIAN AND SABATIER MODEL AS A TOOL FOR IMPLEMENTATION OF eGOVERNMENT FOR FRESNO COUNTY, CALIFORNIA

Technology has become a significant part of our life. Our world has been forever changed with the implementation and utilization of the Internet. There are certain aspects of our society which are not easy to change and thus require much more deliberation and effort before, during, and after the implementation processes. Government is a very complex and dynamic structure. Because government is so unique and maintains dynamics distinct from the private sector, implementation of any new policy must be well-planned and strategically detailed. Without a comprehensive strategy, implementation can become counterproductive.

Implementation of eGovernment in Fresno County provides a unique opportunity for the public to analyze the implementation process within government and to understand why the implementation process can be cumbersome for government. Included with the analysis are some identified obstacles, recommendations, and a list of concerns for the way eGovernment will be utilized in the local economy.

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